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## *"Cheers to 50 years of Good Ole Day's"*

Dear Members & Community Partners,

The Hitchcock Chamber of Commerce is getting ready for its BIG 50th Anniversary, Annual Good Ole Days BBQ Cook-Off and Festival. The Good Ole Day's will be held on August 13th and 14th, 2021.

The Hitchcock Chamber of Commerce is a Non-Profit 501 (c) (6) organization of like-minded business representatives and community volunteers. For 50 years now we've hosted this community wide event on our property located right in the heart of Hitchcock, "The Good Ole Day's Grounds". Because we are a Non-Profit Organization we rely upon the generosity of others through Fundraisers and Sponsorships. We believe in giving back to the community we proudly serve. At this time we are reaching out to our Members and Community Supporters for donations and sponsorship opportunities. The Hitchcock Chamber of Commerce is 74 years young and we want to make sure our BIG 50th Anniversary of Good Ole Day's is a memory that friends and families will cherish! This long-standing, traditional event benefits you, the entire community and other Local Non-Profits. Your decision to sponsor is a great way to display your community support and involvement. We appreciate each and everyone of you and look forward to celebrating another 50 years serving and giving back with you! This year we hope to bring back everything that made the Good Ole Day's such a fond memory in everyone's hearts. Which is why we need your help! With your decision to Sponsor I know we can make great things happen here in Hitchcock!

### **Good Ole Day's Parade Sponsor = \$1,000**

This year we would love nothing more than to bring back the Good Ole Day's Parade! Your Sponsorship will help us pay for the Parade Permit fee, the Officers who work traffic control, Trophies and Awards!

### **Miss Good Ole Day's Pageant Sponsor = \$2,000**

Your Sponsorship will help us pay for the winner's crowns, all pageant sashes, flowers, winners trophies and small take away gifts for each participant. This year we are wanting to award College Scholarships in the Miss and Jr Miss categories, your Sponsorship will help us achieve this. Your business or name will also be noted on the Scholarships awarded to these individuals.

### **Kid's Area Sponsor = \$2,000**

We have partnered with Jumps R Us to provide an inflatable wonderland for kids of all ages. This area will include multiple bouncy houses, 2 to 3 slides, games and even a REAL train & Conductor to take them on an adventure around the grounds. We are also bringing in a big mobile laser tag interactive game for kids and adults. Our goal is to provide the kids area free of cost to the children of the community. In order to do so we are seeking one or more Kid's area Sponsors.

### **Stage & Entertainment Sponsor = \$5,000**

- Your Sponsorship will help with the cost of a stage, lighting, and sound equipment. As well as the cost of live music entertainment for both days of the event. Our goal is for two entertainment Sponsors so that we can bring in the best Musical Talents in our area for all to enjoy!

### **Grounds/Co-Event Sponsor = \$7,500**

Your decision to be a Co-Event Sponsor will help us create the best event space for all to enjoy! A lot of preparation goes into each of our events held on the Good Ole Day's Grounds. We take great pride in the Good Ole Day's and know that with your help you will too. There is no better investment than keeping the Good Ole Day's looking and feeling like home to the community of Hitchcock and surrounding areas.

## **BENEFITS OF SPONSORSHIP**

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### **\$250 Sponsors Receive:**

- 1 Official Sponsorship Badge giving you free access to both days of the event.
- 2 Free Drink tickets to use towards the purchase of beer, wine, water, or soda.

### **\$500 Sponsors Receive:**

- 2 Official Sponsorship Badges giving you free access to both days of the event.
- 4 Free Drink Tickets to use towards the purchase of beer, wine, water, or soda.

### **\$1,000 Sponsors Receive:**

- Banner along Fencing of the Grounds.
- 4 Official Sponsorship Badges giving you free access to both days of the event.
- 8 Free Drink tickets to use towards the purchase of beer, wine, water, or soda.
- Booth Space on Grounds. (if desired)
- Logo on Event T-Shirts and Publications.

### **\$2,000 Sponsors Receive:**

- 2 Banners along Fencing of the Grounds.
- 6 Official Sponsorship Badges giving you free access to both days of the event.
- 12 Free Drink tickets per day to use towards the purchase of beer, wine, water, or soda.
- Booth Space on Grounds. (if desired)
- Logo on Event T-Shirts and Publications.
- Signage inside grounds surrounding the sponsored attraction.

### **\$5,000 Sponsors Receive:**

- Unlimited Banners along Fencing of the Grounds.
- Banners along Entertainment Stage.
- 8 Official Sponsorship Badges giving you free access to both days of the event.
- 16 Free Drink tickets to use towards the purchase of beer, wine, water, or soda.
- Booth Space on Grounds. (if desired)
- Enhanced Logo on Event T-Shirts and Publications.

### **\$7,500 Co-Event Sponsors Receive:**

- Unlimited Banners along Fencing of the Grounds and Signage inside the grounds.
- 10 Official Sponsorship Badges giving you free access to both days of the event.
- 20 Free Drink tickets to use towards the purchase of beer, wine, water, or soda.
- Booth Space on Grounds. (if desired)
- Signage along Entertainment Stage.
- Official Logo and Co-Sponsor Recognition on chamber website, publication and social media platforms.
- Enhanced Logo & Co-Sponsor Recognitions on Event T-Shirts and Publications.



**The Good Ole Day's BBQ Cook-Off and Festival is a Non-Profit Fundraiser benefiting the following Organizations.**





**50TH ANNUAL GOOD OLE DAY'S BBQ COOK-OFF & FESTIVAL  
Sponsors & Partners**

*Benefiting Hitchcock Volunteer Fire Department, Hitchcock Public Library, Hitchcock Sunshine Shop,  
Hitchcock Education Foundation, and Veterans of Foreign Wars.*

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Please check the Sponsorship Level you've chosen.**

- \$250.00
- \$500.00
- \$1,000 Good Ole Day's Parade Sponsor
- \$2,000 Miss Good Ole Day's Pageant Sponsor
- \$2,000 Good Ole Day's Kids Area Sponsor
- \$5,000 Good Ole Day's Entertainment Sponsor
- \$7,500 Good Ole Day's Event Co-Sponsor
- Other Amount: \$ \_\_\_\_\_

**Please send Sponsor logo (JPEG,PNG,PSD,AI Format) to [hitchcockchamber@gmail.com](mailto:hitchcockchamber@gmail.com)**

To ensure your logo makes it onto all publications and T-shirts please return your application and payment no later than **July 9th, 2021** to give ample time for shipping and handling. We cannot guarantee your logo placement on event T-Shirts if submitted after July 9th, 2021.

Please make all checks/money orders payable to Hitchcock Chamber of Commerce.  
If paying by credit card please request an on-line invoice to [hitchcockchamber@gmail.com](mailto:hitchcockchamber@gmail.com)

You can mail in your application and payment to P.O. Box 389, Hitchcock, TX. 77563 or bring your application and payment to the Hitchcock Chamber Office Located at 8300 Hwy 6. STE A, Hitchcock, TX. 77563. For questions or information please contact Chelsea Wick at the Chamber Office at (409) 986 - 9224.



