



Willow Creek Elementary
**Run Wild
at the Creek**
Fun Run & Field Day

January 22, 2020

Dear Willow Creek Families and Friends,

The Willow Creek Elementary (WCES) PTO is working on our Spring fundraising activity - Our seventh annual Fun Run – Run Wild at the Creek. This year's event will take place on March 6th, 2020. We are excited to announce that not only will this year's run be a Color Run, but we will be hosting Field Day activities that day as well. So in addition to raising funds for the school during their fun run, they will have get to try their hand at an axe throwing inflatable, shoot some hoops, toss the football, or compete in an obstacle course, and participate in a variety of carnival type games. It will be a fun filled day for our students!

In order to make this event a success, we need your help! We are hoping to partner with local businesses to help offset the costs of inflatables and color run supplies, as well as the other fun activities scheduled for the day. We would greatly appreciate any donations that you can provide to help make this event successful. If you know of, or are a part of a business that would like to participate as a sponsor, please see the attached form. There are many different levels of sponsorships and a variety of ways to participate in our event.

Some of the benefits that you would receive as a sponsor are your name/company name or logo listed on event signage, and the PTO website, as well as Facebook recognition. To see a full list of benefits, please see the attached donor form.

As a community business, this is a convenient way for you to demonstrate to neighborhood residents that you are committed to supporting their family and helping to enhance their children's education. Willow Creek Elementary is a non-profit organization under Section 501(c)(3) of the Internal Revenue Code so donations would be tax-deductible. The WCES PTO Tax ID # is 76-0580743.

Thank you in advance for your consideration. Please feel free to contact us using the details below if you have any questions or would like to make arrangements to have your donations picked up. Your contribution is greatly appreciated by the students, parents and staff of Willow Creek Elementary.

Sincerely

Alissa Johnston
Willow Creek Elementary PTO President
832-646-3621 or WillowcreekPTO@gmail.com



Willow Creek Elementary

Run Wild at the Creek

Fun Run & Field Day

Sponsorship Opportunities

- \$100.00 Family Sponsor** - Name listed on our race day banner, Recognition on the PTO Facebook page, Recognition in the Willow Creek Wildcat Newsletter (*sent out to approx. 800 students*)
- \$150 Field Day Activity Sponsor** - *All benefits of the Family Sponsor* **Additional Benefits:** Name listed on activity signage. **Limited to 15 sponsors, 1 per game.**
- \$250.00 Silver Sponsor** - *All benefits of the Family Sponsor* **Additional Benefits:** Personalized Paver in the Sponsor Circle on the playground, and name listed on the Run Wild T-Shirt.
- \$350 Inflatable Sponsor** - *All benefits of the Silver & Family Sponsors* **Additional Benefits:** Name listed on Inflatable signage. **Limited to 4 sponsors, 1 per inflatable.**
- \$500 Gold Sponsor** - *All of the benefits of Silver and Family sponsors*, **Additional Benefit:** Recognition in 1 Student Video Promotion posted on Facebook the week leading up to the event.
- \$1,000 Platinum Sponsor** - *All of the benefits of the Gold, Silver and Family sponsors*, **Additional Benefit:** Recognition in all of the student video promotions (6) leading up to the event.
- Other Donation Amount** \$ _____

In-Kind Opportunities

All In-Kind donors will receive the following benefit: Name listed on our race day banner, Recognition on the PTO Facebook page; Recognition in the Willow Creek Wildcat Newsletter(*sent out to approx. 800 students*).

- Top Fundraisers Rewards Class Party-** Provide an activity, or prize for the classes that raise the most funds per grade (5 classes/approx.125 students). **Additional Benefits:** *Recognition in Race Packets (approx. 800), Recognition on the PTO website, Opportunity to send home marketing information with the winning classes.* **Limited to 5 Sponsors**
- Class Goal Reward** – Provide an activity./prize for each class that reaches their \$700 class fundraising goal. **Additional Benefits:** *Recognition in Race Packets (approx. 800), Recognition on the PTO website, Opportunity to send home marketing information with the winning classes.* **Unlimited sponsors.**
- Medal Sponsor** – Provide medals for the boy and girl for each class that runs the most laps.(approx.125 medals) Medal may feature your name/logo (but final logo/design needs to be approved by WCES). **Additional Benefits:** *Signage at the Winners Booth. Sponsor can choose to provide staff to hand out medals, and hand out additional marketing material at the podium, Approved pictures for social media usage, recognition on the PTO Website, Facebook and on Race T-Shirt.* **Exclusive Sponsorship.**
- Popsicle Sponsor** Provide 1,000 ready-to-serve popsicles to be served to each student after the race. **Additional Benefits:** *Recognition in Race Packets (Exclusive Sponsorship approx. 800), Recognition on the PTO website, and on Race T-shirt. May provide a tent with signage to hand out popsicles.*
- Raffle Prize Sponsor** – Donate an item valued at \$100 or more **Additional Benefits:** *Recognition in Race Packets (approx. 800), Recognition on the PTO website and in Promo Video*
- Silent Auction Donor** – Donate an item for our silent auction. Silent Auction starts and ends on March 6.

Help us to make this the most Seuss-cessful event ever!

Donation Form

Please enter your name or the name of your business/organization as you would like it to appear in all printed materials and electronic transmissions pertaining to Run Wild at the Creek.

Name (as you would like to be listed on printed materials): _____

Donor Contact Name: (if different from above): _____

I would like my donation to go towards the class goal for (*monetary donations only*).

Student Name(s) & Grade(s): _____

Mailing Address: _____

Contact Phone Number: _____

E-Mail Address: _____

In-Kind Donors Only

Value of Goods (In-Kind only) _____

Description of items to be donated: _____

Please return your forms to:

Willow Creek Elementary
Attn: Alissa Johnston
18302 North Eldridge Parkway, Tomball, TX 77377
Or via email to willowcreekPTO@gmail.com

Please have all donations turned in by these dates to be included in printing:

January 29th - Race Packet Print Deadline

Feb. 10th - Race T-Shirt Deadline

Feb. 28th - Race Day Signage Deadline,

Donations are tax-deductible. Tax ID# 76-0580743. Thank you for your support!