



27th Annual
WINTERFEST FAMILY FUN DAY
In cooperation with the
6th Annual
SOS ocean conservation VILLAGE



Event Logistics & Agreement

Event Name : 27th Annual Winterfest Family Fun Day
In cooperation with the 6th Annual Stoked On Salt - SOS Ocean Conservation Village
Date : Sunday, November 23, 2025
Time : 10:00am - 3:00pm
Location : Esplanade Park, 400 SW 2nd Street, Fort Lauderdale, FL Florida 33301

VENDOR RULES, SET-UP & BREAK-DOWN

Set-Up Time : Event site opens at 7am. Set up completion 9:30am
Event begins sharply at 10am. Rain or Shine.

Vendor Entry : There will be 2 access points for 80+ vendors. Car entry gates close at 9:15am sharp!
Final Event Map will be emailed a week before the event.

All cars must be out of the load in area by 9:30am. Once you unload your car you will be asked to park right away so that others may enter into the event area. After 9:15am all items will have to be carried in or by using a push cart.

Booth Location: Each vendor has a designated color and assigned number. When you arrive, locate your sign and begin unloading your car. Use your Vendor Map to find your spot quickly. Bring a rolling cart to help.
Each Vendor must bring their own table(s), chairs and 10x10 tent.
Drop off location is very close to the SOS Ocean Conservation Village area, short walk.

Vendor Parking: Parking available at the Riverwalk Garage and a few surface lots.

Electricity : No electricity will be provided.

Table Vendor : Table coverings must cover the entire front view of table. No drinks or food will be allowed for sale at your booth.

Fire Marshall : There will be a Fire/Wind Inspector on site to make sure each vendor has securely weighted down their tent. This is Mandatory. Cement blocks and/or Water Jugs work well. It is important to always stay within your allocated area keeping a pathway for participants to safely stroll as they visit table-to-table.

Food & Drink: Food Vendors, Soda and Water will be selling all day. Vendors may bring a small cooler for their own drinks and food, kindly keep it under your table and out of the events view. No alcohol permitted under vendor tents during event hours 10am to 3pm.

Restroom : Restroom Building on site.

Cleanliness : Winterfest, Inc. and Stoked On Salt organizers will have the right to reject any vendor for any cause or causing interference with others.

Break-Down : Event ends at 3pm. Vendors may begin breakdown keeping in mind, no cars are allowed into the event premises until 3:15pm or when it is safe to do so (you will be instructed onsite).

Contact : Lisa Miceli, Stoked On Salt 954.588.7262 StokedOnSaltLisa@gmail.com