

# BC 23

Double Judged  
National & International  
Western Show



**AQHA & ALL BREED**

Kelly-J  
FOTOGRAFIE

BELGIAN CHAMPIONSHIP

31/03/2023 - 02/04/2023



JACKPOT CLASSES  
OVER 5000 EUR  
IN PRICE MONEY AND PRIZES

SPECIAL VIP EVENING  
SATURDAY NIGHT PARTY  
FOOD, DRINKS & SHOPS

**AZELHOF**  
Horse events CSI LIER

AARSCHOTSESTEENWEG 201  
2500 LIER - BELGIUM



BELGIAN  
QUARTER  
**HORSE**  
ASSOCIATION

BE  
AQHA  
PROUD



BC  
23

**AQHA & ALL BREED  
BELGIAN CHAMPIONSHIP**

*Brought to you by*



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BQHA—PRAB  
info@prab.be  
www.BQHA.xyz

Belgian Championships 2022  
**Belgian Championship Sponsoring  
Western Performance Show of the Year!**

*Introduction*

Dear,

The Belgian Western Riding Championship will take place from 31 March to 2 April. This event will take place in Azelhof the Lier. During these championships, several national and international riders compete to become Belgian champions in a specific western discipline. This Belgian championship is the pinnacle of both the American Quarter Horse and the western sport known as All breed. It therefore attracts many visitors and participants. It is an event for young and old, beginner or professional rider.

We are well aware that an event like this cannot be realized without the support of various companies and organizations.

It is therefore very important for the Belgian championships that it is sponsored, so that we can give this championship the attention it deserves. In this way we can promote western sport and help it grow within its existing foundations. As a potential sponsor, you often have different interests in sponsoring a particular organization or event. This way you can increase your brand awareness or you want to get a higher turnover by sponsoring an event. You may want to underline your involvement in the Western event or present your (new) products. As organizers of the Belgian championships, we therefore trust that we can do something for each other in this regard.

You now have the sponsor folder in front of you with which you can help us to turn this fact into something beautiful. Here you will find general information about what the event entails. In addition, we give you an atmospheric report by means of some photos. Various sponsor options are also set out for you in this sponsor folder. However, don't let this be an obstacle, because any form of sponsorship is more than welcome with us.

We hope to be able to count on your valued contribution, because without your support and that of the many volunteers, an event like this could no longer be organized.

With sporty greetings,

Johny Vangeel and Yves Van Aken  
[president@prab.be](mailto:president@prab.be) and [BQHA2020p@outlook.com](mailto:BQHA2020p@outlook.com)  
Performance Riding Association Belgium PRAB  
Belgium Quarter Horse Association BQHA [www.bqha.xyz](http://www.bqha.xyz)

# Belgian Championships 2022

## Belgian Championship Sponsoring Western Performance Show of the Year!

### What are the Belgian Championships?

The Belgian Championships is our biggest and most important international competition of the year. This three- day event gives everyone the opportunity to enjoy the splendor of western sport.

Our goal is to organize a Belgian championship in which our members and international riders can compete against each other in the various disciplines that western sport has to offer and this at different levels. This also provides the necessary variety for visitors while viewing this event.

The Belgian Championship for the largest horse breed in the world, the Quarter Horse. For the riders this championship is usually the closing of the Show season. This time the Belgian Championship is the very first show of the season. The riders can compete as Belgian champions throughout the show season and wear our Belgian colors.

During this competition, in addition to the extremely varying disciplines, there will be a shopping gallery, information stands and the possibility to obtain food and drinks. There will also be a packed evening program on Saturday evening with VIP tables, food and drink, performances and animation.

In summary, visiting this match is a must for a connoisseur, for laymen a revelation in the context of peace, interspersed with the exciting match happenin



*This championship guarantees*

- Ambience
- Relaxation
- Action
- International and national riders
- Various stands with western material & new products



## Belgian Championships 2022 Belgian Championship Sponsoring Western Performance Show of the Year!

### *What sponsorship means to you:*

- Listing on the official website of our organization [www.bqha.xyz](http://www.bqha.xyz) With an average of 1500 visitors, the ideal place for your publicity
- Mention at the event by means of billboards/banners
- Notification during the event by means of the public address system
- Possibility to hand out flyers at the entrance
- Report of the event by regional newspapers
- Announcement of the event on own competition facebook page and BQHA page. With extra attention to the sponsors.
- Possibility to set up your own promotional stand or banner for all sponsors from Silver level.

<b>Formula</b>	<b>Amount</b>	<b>Description</b>
<b>Trophy image</b>	+ 1,500 euros	+ VIP package for 8 people (Saturday +1 cava) + Check handing over to the winner + broadcasting via sound system + ½ page program booklet + banner
<b>Platinum</b>	+ 1,000 euros	+ VIP package for 6 people (Saturday +1 cava) + Banner in the competition arena + Handing over of 3 trophies + 1 page in the program booklet + Logo on the BQHA website for a year
<b>Gold</b>	+ 600 euros	+ VIP package for 4 people (Saturday+1 cava) + Banner in the competition arena + Handing over of 2 trophies + 1/2 page in the program booklet + Logo on the BQHA website for a year
<b>Silver</b>	+ 250 euros	+ VIP package for 2 persons (Saturday+1cava) + Banner in the competition arena + Handing over of 1 trophy + 1/4 page in the program booklet

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<b>Formula</b>	<b>Amount</b>	<b>Description</b>
<b>Race numbers</b>	300 Euros	Your logo on the competition numbers
<b>Single banner</b>	200 euros	In the competition arena
<b>Logo on trial gate</b>	250 euros	Your logo will be attached to the gate, you need to provide us a good logo that can be hanged on the gate.
<b>Program booklet</b>	1 page : 250 euros ½ page: 130 euros 1/4 page : 75 euros	
<b>All in-kind prices</b>	Tailor-made proposal in function of sponsorship.	Broadcasting via the sound system and in consultation entries in the program booklet
<b>Shop location</b>	Tailor-made proposal in function of sponsorship.	

**Attention!** All logos must be delivered by email at the latest February 5<sup>th</sup>.

Document for input in administration is possible.

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*Contact Information and Practical:*

- All Belgian trainers are behind this story and will also submit this question of sponsorship to you.
- All natural prizes and sponsorship money serve to realize this competition and to make the tests attractive.
- Sponsorship must be transferred to the account number BE46 7340 6479 8736 BEFORE February 5<sup>th</sup>, 2023 (preferably earlier)
- mention your sponsor BC23 name,
- send the last document, completed to [show@BQHA.BE](mailto:show@BQHA.BE) (for the administration)
- All logos or other information must be sent before February 5<sup>th</sup> to [show@BQHA.BE](mailto:show@BQHA.BE) (preferably earlier)
- Prizes in kind can, banners, must be present before the start of the show, can be done eg via the trainers or contact us.

We stand with a whole team, as one group behind this organization BQHA-PRAB



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BELGIAN CHAMPIONSHIP

Documents and logo's needs to be send to:

[show@BQHA.BE](mailto:show@BQHA.BE)

Rekeningnummer **BE46 7340 6479 8736**

ALL before February 5<sup>th</sup> 2023 (or sooner)

Name company or sponsor:	
Street:	
City:	
VAT number:	
Telephone number:	
Email:	
Amount sponsoring or nature prize:	
Sponsor formula:	
Announcement in program booklet:	<input type="checkbox"/> 1 blz, <input type="checkbox"/> ½ blz, <input type="checkbox"/> ¼ blz
Document for sponsoring:	
Fiscal year:	<input type="checkbox"/> 2022, <input type="checkbox"/> 2023
remarks:	

**The whole BQHA and PRAB team thanks  
you for supporting our show.**



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