

BC 23

*Double Judged
National & International
Western Show*



AQHA & ALL BREED

Kelly-J
FOTOGRAFIE

BELGIAN CHAMPIONSHIP

31/03/2023 - 02/04/2023



**JACKPOT CLASSES
OVER 5000 EUR
IN PRIZE MONEY AND PRIZES**

**SPECIAL VIP EVENING
SATURDAY NIGHT PARTY
FOOD, DRINKS & SHOPS**

AZELHOF
Horse events **CSI LIER**

AARSCHOTSESTEENWEG 201
2500 LIER - BELGIUM



**BELGIAN
QUARTER
HORSE
ASSOCIATION**

BE
AQHA
PROUD



BC
23

**AQHA & ALL BREED
BELGIAN CHAMPIONSHIP**

Brought to you by



BELGIAN
QUARTER
HQRSE
ASSOCIATION

BQHA—PRAB
info@prab.be
www.BQHA.xyz

Belgian Championships 2022
Belgian Championship Sponsoring
Western Performance Show of the Year!

Introduction

Dear,

The Belgian Western Riding Championship will take place from 31 March to 2 April. This event will take place in Azelhof the Lier. During these championships, several national and international riders compete to become Belgian champions in a specific western discipline. This Belgian championship is the pinnacle of both the American Quarter Horse and the western sport known as All breed. It therefore attracts many visitors and participants. It is an event for young and old, beginner or professional rider.

We are well aware that an event like this cannot be realized without the support of various companies and organizations.

It is therefore very important for the Belgian championships that it is sponsored, so that we can give this championship the attention it deserves. In this way we can promote western sport and help it grow within its existing foundations. As a potential sponsor, you often have different interests in sponsoring a particular organization or event. This way you can increase your brand awareness or you want to get a higher turnover by sponsoring an event. You may want to underline your involvement in the Western event or present your (new) products. As organizers of the Belgian championships, we therefore trust that we can do something for each other in this regard.

You now have the sponsor folder in front of you with which you can help us to turn this fact into something beautiful. Here you will find general information about what the event entails. In addition, we give you an atmospheric report by means of some photos. Various sponsor options are also set out for you in this sponsor folder. However, don't let this be an obstacle, because any form of sponsorship is more than welcome with us.

We hope to be able to count on your valued contribution, because without your support and that of the many volunteers, an event like this could no longer be organized.

With sporty greetings,

Johny Vangeel and Yves Van Aken
president@prab.be and BQHA2020p@outlook.com
Performance Riding Association Belgium PRAB
Belgium Quarter Horse Association BQHA www.bqha.xyz

Belgian Championships 2022

Belgian Championship Sponsoring Western Performance Show of the Year!

What are the Belgian Championships?

The Belgian Championships is our biggest and most important international competition of the year. This three- day event gives everyone the opportunity to enjoy the splendor of western sport.

Our goal is to organize a Belgian championship in which our members and international riders can compete against each other in the various disciplines that western sport has to offer and this at different levels. This also provides the necessary variety for visitors while viewing this event.

The Belgian Championship for the largest horse breed in the world, the Quarter Horse. For the riders this championship is usually the closing of the Show season. This time the Belgian Championship is the very first show of the season. The riders can compete as Belgian champions throughout the show season and wear our Belgian colors.

During this competition, in addition to the extremely varying disciplines, there will be a shopping gallery, information stands and the possibility to obtain food and drinks. There will also be a packed evening program on Saturday evening with VIP tables, food and drink, performances and animation.

In summary, visiting this match is a must for a connoisseur, for laymen a revelation in the context of peace, interspersed with the exciting match happenin



BQHA—PRAB
info@prab.be
www.BQHA.xyz

Belgian Championships 2022 **Belgian Championship Sponsoring Western Performance Show of the Year!**

This championship guarantees

- Ambience
- Relaxation
- Action
- International and national riders
- Various stands with western material & new products



Belgian Championships 2022

Belgian Championship Sponsoring Western Performance Show of the Year!

What sponsorship means to you:

- Listing on the official website of our organization www.bqha.xyz With an average of 1500 visitors, the ideal place for your publicity
- Mention at the event by means of billboards/banners
- Notification during the event by means of the public address system
- Possibility to hand out flyers at the entrance
- Report of the event by regional newspapers
- Announcement of the event on own competition facebook page and BQHA page. With extra attention to the sponsors.
- Possibility to set up your own promotional stand or banner for all sponsors from Silver level.

Formula	Amount	Description
Trophy image	+ 1,500 euros	+ VIP package for 8 people (Saturday +1 cava) + Check handing over to the winner + broadcasting via sound system + ½ page program booklet + banner
Platinum	+ 1,000 euros	+ VIP package for 6 people (Saturday +1 cava) + Banner in the competition arena + Handing over of 3 trophies + 1 page in the program booklet + Logo on the BQHA website for a year
Gold	+ 600 euros	+ VIP package for 4 people (Saturday+1 cava) + Banner in the competition arena + Handing over of 2 trophies + 1/2 page in the program booklet + Logo on the BQHA website for a year
Silver	+ 250 euros	+ VIP package for 2 persons (Saturday+1cava) + Banner in the competition arena + Handing over of 1 trophy + 1/4 page in the program booklet

Belgian Championships 2022

Belgian Championship Sponsoring

Western Performance Show of the Year!

Formula	Amount	Description
Race numbers	300 Euros	Your logo on the competition numbers
Single banner	200 euros	In the competition arena
Logo on trial gate	250 euros	Your logo will be attached to the gate, you need to provide us a good logo that can be hanged on the gate.
Program booklet	1 page : 250 euros ½ page: 130 euros 1/4 page : 75 euros	
All in-kind prices	Tailor-made proposal in function of sponsorship.	Broadcasting via the sound system and in consultation entries in the program booklet
Shop location	Tailor-made proposal in function of sponsorship.	

Attention! All logos must be delivered by email at the latest February 5th.

Document for input in administration is possible.

Belgian Championships 2022
**Belgian Championship Sponsoring
Western Performance Show of the Year!**

Contact Information and Practical:

- All Belgian trainers are behind this story and will also submit this question of sponsorship to you.
- All natural prizes and sponsorship money serve to realize this competition and to make the tests attractive.
- Sponsorship must be transferred to the account number BE46 7340 6479 8736 BEFORE February 5th, 2023 (preferably earlier)
- mention your sponsor BC23 name,
- send the last document, completed to show@BQHA.BE (for the administration)
- All logos or other information must be sent before February 5th to show@BQHA.BE (preferably earlier)
- Prizes in kind can, banners, must be present before the start of the show, can be done eg via the trainers or contact us.

We stand with a whole team, as one group behind this organization BQHA-PRAB



BELGIAN
QUARTER
HQRSE
ASSOCIATION

BQHA—PRAB
info@prab.be
www.BQHA.xyz

Documents and logo's needs to be send to:

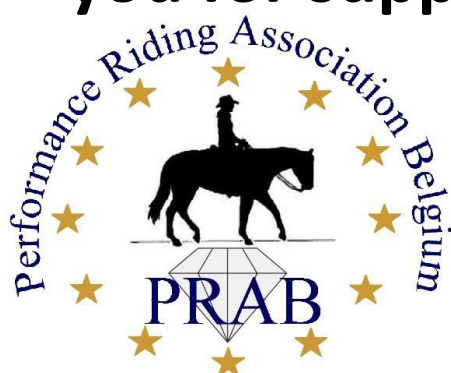
show@BQHA.BE

Rekeningnummer **BE46 7340 6479 8736**

ALL before February 5th 2023 (or sooner)

Name company or sponsor:	
Street:	
City:	
VAT number:	
Telephone number:	
Email:	
Amount sponsoring or nature prize:	
Sponsor formula:	
Announcement in program booklet:	<input type="checkbox"/> 1 blz, <input type="checkbox"/> ½ blz, <input type="checkbox"/> ¼ blz
Document for sponsoring:	
Fiscal year:	<input type="checkbox"/> 2022, <input type="checkbox"/> 2023
remarks:	

**The whole BQHA and PRAB team thanks
you for supporting our show.**



**BELGIAN
QUARTER
HORSE
ASSOCIATION**

BQHA—PRAB
info@prab.be
www.BQHA.xyz