

LYDIA

SHADDON

Graphic Designer

I N F O

**Name**

Lydia Joan Shaddon

**Address**

10004 Armadillo Dr
Lone Tree, CO 80124

**Phone**

479-264-2820

**Email**

lydiashaddon@gmail.com

**Website**

wanderfartherstudios.com

R E F E R E N C E S

**Michael Kunkel**

Assistant Store Manager

Walgreens

P : 479-280-8076

**Karen Caig**

College Instructor and
Client

P : 501-215-7356

S K I L L S

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Office
- Team Leadership
- Sales Management
- Traveling
- Branding
- Wordpress
- Leadership
- Project Management

P R O F I L E

Hello!

I am a graphic designer looking for an opportunity to create visual culture for companies and partnered services. Through the past few years of completing a science degree, I made income working with movie producers, small businesses, musical artists, SEO companies, and project managers to develop branding strategies, create website content, and promote events across social media platforms.

Adobe PhotoShop is what I use for most projects, but I also have experience using Illustrator and InDesign to create templates, logos, and design packets for clients. I also have experience managing and creating content for blogs, drafting emails, and developing educational materials, powerpoints, and handouts.

I am very excited to further be part of this incredible industry! My portfolio can be found at my website below and on Instagram @wanderfarther.

E X P E R I E N C E

- Now
2014
- **Freelance Graphic Designer**
Wander Farther Studios
Small business I started during college to help local members of the community get quality logos and designs. Gained valuable experience not only using Adobe products and task management, but also learned how to establish and maintain branding identities for myself and clients on media platforms.
- Now
2019
- **Techincian/Drafter 1**
QC Data
ATT&T contracted company that provides placement prints for fiber optic wires, copper cables, and terminals. Daily tasks include email communication, problem solving, file management, networking, and drafting/completing prints and tasks by due dates.
- 2018
- **Customer Service Specialist**
Walgreens
Hired on for dual training in all departments for customer assistance with special focus on maintaining sales and encouraging positive customer reviews and satisfaction.

E D U C A T I O N

- 2017
- **Bachelor of Science in Nutrition**
- 2015
- University of Central Arkansas / Conway / Arkansas
- 2015
- **Associate of Arts General Education**
- 2012
- University of Arkansas Community College / Morrilton