North Carolina Postlicensing Course Syllabus

POST 301 BROKER RELATIONSHIPS and RESPONSIBILITIES

(with Instructor Notes)

September 2023 Edition (Amended February 2025)



North Carolina Real Estate Commission

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INTRODUCTION

Course Description: The *Post 301 – Broker Relationships & Responsibilities* course is one of the three 30-instructional hour courses in the North Carolina mandatory Postlicensing (PL) education program. The primary objective of the courses is to provide instruction at a level beyond that provided in prelicensing courses on topics deemed to be of special importance in the active practice of real estate brokerage. Topics addressed in this course include:

- a review of agency relationships in real estate residential and commercial sales and commercial property management transactions,
- a real estate broker's legal duties to clients and customers,
- a step-by-step review and discussion of the functions and responsibilities of a real estate broker when working with property owners and buyers/tenants,
- a review of issues associated with transactions in progress when a broker leaves a brokerage company, and
- a review of selected license status and education issues.

Step Up Notices: At the direction of the Commission, enforcement notices are inserted to alert students to areas of brokerage practice that represent a significant number of law and rule violations that appear in consumer complaints and subsequent disciplinary actions against licensees. It is hoped that the *Step Up* notices will encourage understanding of the issues and better adherence to laws and rules surrounding these volatile topics.

Requirements for Offering the Course: This course may only be offered by Commission-certified Education Providers (EPs) that have received course approval for each specific course delivery method. EPs may only use instructors approved by the North Carolina Real Estate Commission to teach Prelicensing and Postlicensing courses. Rules governing the conduct of the course, including scheduling, course delivery, course completion standards, course completion reporting and other related matters may be obtained on the Commission website (www.ncrec.gov). The *Post 301 – Broker Relationships & Responsibilities* course must be taught as prescribed by this syllabus.

Course Hours & Delivery Method: Each Postlicensing course must consist of a minimum of 30 instructional hours. The course may be offered via in-person, synchronous distance, self-paced distance, or blended delivery. Separate course pre-approval is required for each delivery type.

Prerequisite: Per Commission Rule 58A .1902(b), a provisional broker as described in NCGS 93A-4(a1) shall complete all Postlicensing courses pursuant to Paragraph (a) of this Rule within 18 months following the date of initial licensure.

An EP should require an individual enrolling in a Postlicensing course for Postlicensing educational credit to verify their identity and to provide their NC real estate license number to assure compliance with the above Rule. Any Postlicensing coursework performed by an unlicensed person cannot be used for Postlicensing educational credit. License candidates who have passed the license exam but have not yet received their NC broker license should not be allowed to register for the course.

Course Materials: Per <u>Commission Rule 58H .0205(c)</u>, the EP shall verify that each enrolled student possesses course materials by the first class session. Mandatory materials for this course include the current editions of:

- North Carolina Real Estate Manual (hereinafter called Manual),
- North Carolina Real Estate License Law and Commission Rules (hereinafter called LLCR), and

• the Commission's Residential Square Footage Guidelines booklet.

These publications in print or digital format can be ordered through the <u>Commission's website</u> or the EP.

Text references throughout the syllabus are for the July 2023 edition of the *LLCR* and the 2023 edition of the *Manual*. For your benefit, in the digital version of the *Manual*, all *Manual* chapters referenced in this course syllabus are consolidated within *Chapter 24*. *POST 301*, *Broker Relationships and Responsibilities*. Italicized [*Digital REM search words*] in braces after a subheading will help you narrow your digital search for a *Manual* reference.

Instructor Note: Copies of current standard NC REALTORS® forms required for teaching this course are located in your <u>ShareFile account</u> and may be downloaded (by instructors & education directors) with *SAMPLE* watermarked across each page.

Course Scheduling: Refer to Commission Rule 58H .0404 for course scheduling parameters.

Commission Rule 21 NCAC 58H .0304: Instructor Conduct and Performance

- (a) All instructors shall ensure that class sessions are conducted at the scheduled time and for the full amount of time that is scheduled or required. Instructors shall conduct courses in accordance with the Commission's rules, and any applicable course syllabi, instructor guide, or course plan. Instructors shall conduct classes demonstrating the ability to:
 - (1) state student learning objectives at the beginning of the course and present accurate and relevant information;
 - (2) communicate correct grammar and vocabulary;
 - (3) utilize a variety of instructional techniques that require students to analyze and apply course content, including teacher-centered approaches, such as lecture and demonstration, and student-centered approaches, such as lecture discussion, reading, group problem solving, case studies, and scenarios;
 - (4) utilize instructional aids, such as:
 - (A) whiteboards;
 - (B) sample forms and contracts;
 - (C) pictures;
 - (D) charts; and
 - (E) videos;
 - (5) utilize assessment tools, such as:
 - (A) in-class or homework assignments, and
 - (B) quizzes and midterm examinations for Prelicensing and Postlicensing courses:
 - (6) avoid criticism of any other person, agency, or organization;
 - (7) identify key concepts and correct student misconceptions; and
 - (8) maintain control of the class.
- (b) Instructors shall not obtain, use, or attempt to obtain or use, in any manner or form, North Carolina real estate license examination questions.

Instructor Notes: EPs and instructors are REQUIRED to comply with the assigned Instructor Notes and conduct "Required Activities" when teaching this course. "Suggested Activities" are not required to be implemented.

End-of-Course Examinations and Completion Standards: For successful completion of the course, students must:

- 1. satisfactorily complete any required activities and homework exercises;
- 2. meet attendance requirements; and
- 3. pass the end-of-course examination.

Instructional time should only be used for the introduction, and review upon completion, of the homework assignment(s).

EPs are required to utilize end-of-course examinations in accordance with <u>Commission Rule 58H .0207</u>. End-of-course exams must be closed-book and proctored. The minimum passing grade is 75%. The Commission requires that certified EPs and approved instructors use end-of-course examinations that are comprehensive in scope. EPs and instructors shall safeguard the integrity and confidentiality of examinations at all times.

Syllabus Copies:

- The student syllabus is posted on the Commission's website, under Education.
- EPs and instructors may reproduce all or part of the syllabus for student use at their own expense, and may charge students for the cost of reproduction.

Order of Subject Area Presentation: The order in which subject areas are presented in the Syllabus is the recommended order, but adjustments may be made in the order of presentation as long as it is logical.

Instructional Levels: The Commission utilizes *Instructional Levels* to prescribe the scope and depth of coverage of topics and subtopics throughout the course. There are three levels, with Level 1 being the lowest and Level 3 being the highest level of instruction. Instructional Levels are based on Bloom's Taxonomy.

Below are the definitions of the three Instructional Levels, including the prescribed competency and instruction for each. Competency means what students will be able to do by the end of topic/subtopic coverage. Instruction means the prescribed depth of coverage and instructional methods.

Level 1 - Recall

NOTE: Level 1 is based on Bloom's Taxonomy Level 1-Understand and Level 2-Remember.

Competency: Students should be able to recall facts and basic concepts and to explain

ideas or concepts. Learning objectives may include terms such as define,

duplicate, classify, explain, and describe.

Instruction: Instructor should review and discuss basic definitions, facts, concepts,

procedures, etc. In-depth instruction is not required.

Level 2 – Application

NOTE: Level 2 is based on Bloom's Taxonomy Level 3-Apply and Level 4-Analyze.

Competency: Students should be able to use information in new situations and to draw

connections among ideas. Learning objectives may include terms such as implement, solve, demonstrate, interpret, differentiate, relate, compare,

and contrast.

Instruction: Instructor should review and discuss the topic in moderate depth sufficient

to illustrate and enhance understanding of facts, principles, procedures,

etc. and their relevance to brokerage practice.

Level 3 - Analysis

NOTE: Level 3 is based on Bloom's Taxonomy Level 5-Evaluate and Level 6-Create.

Competency: Students should be able to justify a stand or decision and to produce new

or original work based on the information. Learning objectives may include terms such as defend, judge, critique, weigh, design, assemble, develop,

or formulate.

Instruction: Instructor should review and discuss the topic in substantial depth, using

examples to reinforce understanding of ideas, principles and practices, and requiring students to complete practical work assignments to demonstrate both their understanding of the topic and their ability to apply their knowledge to common fact situations that will be encountered in real estate

practice.

Each *major topic* (i.e., preceded by a capital letter) in this syllabus has been assigned an Instructional Level. In some instances where a subtopic should be afforded significantly greater or lesser emphasis than the major topic under which it is listed, that subtopic has been assigned a different Instructional Level that applies to that subtopic only.

Education Providers and instructors are REQUIRED to comply with the assigned Instructional Levels when teaching this course. The majority of Postlicensing topics should be taught at a Level 3; therefore, assume the Instructional Level is 3 if no level is noted in the syllabus.

POST 301 BROKER RELATIONSHIPS and RESPONSIBILITIES POSTLICENSING COURSE

Instructional Hours per Section

Section #	Section Title	Hours
1	Agency Relationships & Duties: A Practical Review	5
2	Working With Residential & Commercial Sellers	16.25
3	Working With Residential & Commercial Buyers	5
4	Working as a Dual Agent	1
5	Working in Residential & Commercial Property Management	1
6	Other Topics	.75
	Subtotal	29
	End-of-Course Examination	1
	Total	30

Post 301 Broker Relationships and Responsibilities Postlicensing Course Syllabus

Instructor Note: Some sections have **Required Activities** while others give **Suggested Activities** for a topic or section. In addition to the Required Activities, instructors are strongly encouraged to use other activities to maximize student engagement and retention of information.

Section 1: Agency Relationships & Duties: A Practical Review (5 hours) (Manual, Chapter 8, Relationships in Brokerage Practice, pp.141-203; Chapter 17, Property Management, pp. 605-606; Chapter 19, Commercial Real Estate Brokerage, pp. 669-670)

Instructor Note: This section is intended to be a solid **review** of basic agency concepts. Instructors are strongly encouraged to utilize situational discussions and activities that model real-world brokerage scenarios to help students internalize the concepts. Real world examples should include situations from commercial and property management in addition to residential brokerage relationships.

- I. Duties of Real Estate Agents (*Manual*, Chapter 8, Relationships in Brokerage Practice, pp. 138-175) [Digital REM search for: *common law of agency*]
 - A. Duties to Principal under the Common Law of Agency [search for *common law of agency*]
 - 1. Definition of *Fiduciary*: A relationship of trust and confidence wherein one person is usually entrusted to hold or manage property or money for another. A fiduciary (e.g., agent) is bound to act primarily for the benefit of the principal (e.g., client) before any self-interest.
 - 2. Basic Agency Duties [NCGS 93A-6] [Digital REM search for: agency law]

Instructor Note: Focus on common fact situations that illustrate compliance with and violation of each duty from both buyer and seller viewpoints. OLD CAR acronym is used below.

- a. Obedience to all client's lawful instructions pertaining to the transaction
- b. Loyalty to client's best interests over and above interests of others including those of agent [NCGS 93A-6(a)(4)]
 - i. Avoidance of *self-dealing* by agent
 - ii. Written client consent to represent adverse interests (e.g., dual agency) [Rule 58A .0104(d),(i),(o),(p)]

- c. **D**isclosure of Information to include agent's affirmative duty to discover and disclose **all** transactional information including, but not limited to, *material facts* [NCGS 93A-6(a)(1)]
- **Note:** Personal information known to an agent about a third party that might influence the agent's principal in the transaction must be disclosed to the principal.
- d. Confidentiality of client's personal information that would hurt the client's bargaining position, unless disclosure is required by law or rule [Rule 58A .0104(k) & (n)]
- e. Accounting for safeguarding goods & funds handled plus retention of transactional records [NCGS 93A-6(a)(7), (13) & (14); Rules 58A .0106, .0108, .0116, .0117, .0118]
- f. Reasonable Skill, Care and Diligence in delivery of brokerage services to the standard of other competent brokers [NCGS 93A-6(a)(8)]
 - i. Examples of services expected from an agent
 - Reliable info relevant to transaction
 - Competent advice on property's probable selling price
 - Discover pertinent facts related to property
 - Effectively advertise listed property
 - Advise about offers
 - Assist with contract preparation
 - ii. Property value has no effect on agency duties
- 3. Agent's Duty to Principal after Termination of Agency Relationship [Digital REM search for: *termination of agency*]
 - a. Duty generally ends when agency ends, with the following exceptions

Instructor Note: Provide examples of the following exceptions.

- i. Express promise or implied obligation
- ii. Pending transaction at termination date of agency agreement
- iii. Self-dealing [NCGS 93A-6(a)(4)]
- b. Duty of confidentiality may be expected to continue as long as the agent has no duty to disclose to a new client
- B. Duties to Third Persons under the Common Law of Agency [Digital REM search for: *duties to third persons*]

Instructor Note: Help students differentiate between *providing material facts* to a third party versus *advising* a client.

- 1. Honesty
- 2. Fairness

Step

UP

Approximately half of Commission disciplinary actions involve failure to discover & disclose material facts. Some of the most common issues include the failure of brokers to discover and adequately disclose past structural issues, sewer/septic problems, and the lack of required permits. For in-depth discussion & examples: "Material Facts" sections of 2022-2023

Jpdate and 2019-2020 Update materials.

C. Duties to Principals and Third Parties under the Real Estate License Law and Commission Rules [NCGS 93A-6(a)] (Manual, Chapter 8, Agent's Duties Under Real Estate License Law, pp. 160-173; Chapter 17, Preparing a Management Plan, pp. 608-609) [Digital REM search for: material facts]

Instructor Note: Remind students of the substantial overlap between duties mandated by License Law and Commission rules and duties imposed under the Common Law of Agency (i.e., many of the duties owed to a principal under the License Law and Commission rules are also owed to a third party). Additional resources available on the Commission's website under *Publications* include: *Material Facts section* of both the <u>2022-2023 Update</u> and the <u>2019-2020 Update</u>.

Required Activity: Have students compare & contrast duties owed to clients vs. third parties. To improve broker compliance with these duties in actual practice, it is critical that licensees understand the difference in the standard for determining what information must be disclosed to a principal/client versus what must be disclosed to a third party/customer (such as a lender).

1. Duty to avoid any willful or negligent misrepresentation or omission of material facts [NCGS 93A-6(a)(1) & (3)]

Instructor Note: Emphasis should be placed on the broker's affirmative duty to discover and disclose material facts and on the difference between misrepresentation and omission. You may mention the general definitions of willful vs negligent, but do not attempt to provide a detailed analysis of the difference. Utilize discussion and a highly interactive teaching approach featuring examples that illustrate both compliance and violation of these duties. Refer to *LLRC*, pp. 105-108, and disciplinary cases in the eBulletin for examples.

- a. Misrepresentation: words are used to communicate false or incorrect information
- b. Omission: no words are used; failure to disclose information

Suggested Activity: For a quick topic review, have students provide examples of common material facts for each category.

Instructor Note: Be prepared to re-categorize any suggested examples, if necessary. Also, use scenarios to illustrate material facts with positive impact and the need to alert a third party to a material fact.

- c. Definition: any fact that is important or relevant to the issue at hand, including anything that may affect a party's decision to move forward in a transaction
- d. Categories of Material Facts
 - i. Facts about the property itself
 - ii. Facts relating directly to the property
 - iii. Facts relating directly to the ability of the parties to complete the transaction regardless of agency relationships
 - iv. Facts known to be of specific importance to a party
- e. Affirmative duty to discover & volunteer material facts to all parties to the transaction, regardless of whom the broker represents (including lender, if used)
- f. Material fact does not have to have negative impact
- g. Items declared "material" in North Carolina
 - i. EIFS/synthetic stucco, even if fully replaced
 - ii. Polybutylene pipes that have leaked, even if repaired or fully replaced
 - iii. Current or former "Meth" house

Required Activity: Introduce Case Study #13 in *Manual*, *Chapter 20, pp. 750-751; Selected License Law Cases* and have students analyze the stated case facts and predict the disciplinary case outcome.

- 2. Stigmatized/Psychologically Impacted Properties are **not** material facts in NC (*Manual*, Chapter 8, State Law and Disclosure of Certain "Material" Facts, p. 151)
 - a. Previous occupant died or had a serious illness while occupying the property (including AIDS/HIV) [NCGS 39-50]
 - b. Convicted sex offender resides near a property [NCGS 42-14.2]

Suggested Activity: Have students search area around their residence using the NC Sex Offender Registry. Discuss reasons why this information is not considered material fact by state law.

c. Reputation as a haunted property

Suggested Activity: Ask students if they are aware of any properties that are thought to be haunted in their market area. Be prepared to put a short time limit on this activity.

- 3. Miscellaneous Disclosure Concepts
 - a. *Puffing:* opinion that does not constitute misrepresentation [Digital REM search for: *puffing*]
 - b. Representation made without regard for the truth
 - c. Reasonable expectation that a prudent broker would discover
 - d. Disclaimers are seldom a defense
 - e. Standards for listing agents vs. selling agents
- D. Other Issues Affecting a Real Estate Broker's Duties [Level 2]
 - Unfair and Deceptive Practices Act [NCGS 75-1.1] (Manual, Chapter 8, Unfair and Deceptive Practices Act, pp. 173-175; Chapter 10, Unfair & Deceptive Practices in Commerce, pp. 305-306; Chapter 16, Violation of Unfair & Deceptive Practices Act, p. 559) [Digital REM search for: unfair and deceptive]
 - a. Consumer legislation that applies to real estate brokers (& some property owners)
 - b. Applies to actions including postings on internet and social media
 - c. Creates separate legal cause of action with the possibility of treble damages
 - d. Could invalidate sales contract for transfer of real property
 - 2. Equity Issues

Required Activity: Use <u>Racial Equity section</u> of the 2021-2022 General Update course materials as basis for this topic.

a. Definitions

- i. *Disparate Impact:* occurs when a doctrine, policy or practice that seems neutral on its face, disproportionately harms people of a certain protected class as identified in the Fair Housing Act
- ii. *Implicit Bias:* a bias or prejudice that is present but not consciously held or recognized
- iii. Racial Equity: There are various definitions of racial equity, such as:

- Aspen Institute defines racial equity as a society in which people are no more or less likely to experience society's benefits or burdens because of the color of their skin.
- The <u>Center for Assessment and Policy Development</u> defines racial equity as the condition that would be achieved if one's racial identity no longer predicted, in a statistical sense, how one fares.
- The <u>City of Durham</u> defines racial equity as the condition when racial identity cannot be used to predict individual or group outcomes (e.g., wealth, income, employment, criminal justice, housing, health care, education) and outcomes for all groups are improved.
- According to <u>Merriam-Webster</u>, equity is a freedom from bias or favoritism.

b. NCREC Commitment to Racial Equity

Required Activity: Provide NCREC's public statement on <u>Diversity</u>, <u>Equity</u>, <u>and Inclusion</u> on website and in <u>2021-2022 Update</u> materials

- i. Rule changes to address discriminatory practice
- ii. Complaint process

c. Relevant Commission Rules

- i. Rule 58A .1601: regarding State Fair Housing Act violations
- ii. <u>Rule 58A .0104(b)</u>: mandatory insertion of non-discriminatory language in agency agreements
- iii. Rule 58A .0120(d): prohibits discriminatory brokerage activities or promotion of broker
- iv. Interaction of rules
 - Address language vs conduct
 - Inclusive advertising

Note: HUD has provided guidance on advertising in <u>"Part 109-Fair Housing Advertising"</u> to help individuals ensure compliance with the Fair Housing Act.

Suggested Activity: Lead a discussion on how a broker should handle a client directive that will discriminate.

d. Implicit Bias

- i. Causation
- ii. Importance to Brokers
- iii. Reducing Implicit Bias

Note: To evaluate your implicit biases and their impacts on your attitudes and behaviors, consider taking an "Implicit Association Test." Google to find a test

- e. Housing Choice Voucher Program
 - i. Purpose of program
 - ii. Voluntary participation for voucher recipients and landlords
 - iii. Quick review of NC statistics regarding program participation

Suggested Activity: Provide contact information for any local voucher programs.

- f. Disparate Impact
 - i. Examples
 - Source of Income Discrimination
 - People with Disabilities
 - Families with Children
 - Race and National Origin
 - ii. How brokers can raise awareness
- g. Resources

Instructor Note: Provide current resources similar to those provided in the 2021-2022 Update materials.

- 3. Doctrine of *Caveat Emptor* (*Manual,* Chapter 8, Doctrine of *Caveat Emptor*, pp. 174-175; Chapter 10, Fraud & Misrepresentation, pp. 304-305) [Digital REM search for: *doctrine of caveat emptor*]
 - a. Burden of discovery is on the buyer to investigate the property
 - b. NC seller is not required to disclose property condition information (other than known presence of lead-based paint), but may not commit fraud; this is the reason for the "No Representation" option on RPOADS
 - c. Difficult to bring action against the seller, but the seller could be held civilly liable if:
 - i. Engages in fraud and misrepresentation
 - ii. Induces the buyer to forego an inspection
 - iii. Does not disclose seller-known latent defect that a diligent buyer cannot access
 - iv. Does not provide RPOADS & MOG (if required) prior to presentation of 1st offer

Instructor Note: Reference the 2nd introductory paragraph on RPOADS. There are 2 relevant NC lawsuits (1) <u>Everts v. Parkinson</u>, the NC Court of Appeals in 2001 and (2) <u>Cummings v. Carroll in NC Supreme Court in 2021.</u>

d. Sale of Property "As Is" (*Manual,* Chapter 8, Sale of Property "As Is", pg. 175)

Note: Broker's disclosure responsibilities under Real Estate License Law are not affected by doctrine of *caveat emptor or* "as is" status; brokers must still volunteer material facts to all clients and customers.

Under the Buyer's Due Diligence Process provision in the NC REALTORS® Standard Form 2-T sales contract, Buyer acknowledges that "the property is being sold in its current condition" (as is) unless the contract terms state otherwise.

II. Agency Relationships in Residential & Commercial Sales Transactions (Manual, Chapter 8, Agency Relationships in Real Estate Sales, pp. 141-147)

Instructor Note: Remind students that agency agreements are between the client and the brokerage company; not the client and the individual licensee.

Required Activity: Have students compare & contrast each agency option and the advantages and disadvantages of each for both the principal and the agent.

- A. Agency Options for a Real Estate Company [Digital REM search for: agency options]
 - 1. Single Agency -- Seller Agency Only
 - a. The company only represents property owners
 - All affiliated brokers represent all seller-clients of the company as seller subagents
 - c. All potential buyers are shown any of the company's listed properties by any affiliated brokers as unrepresented third parties (customers)
 - d. Beware of undisclosed dual agency through careless actions of brokers
 - 2. Single Agency -- Buyer Agency Only
 - a. The company has no listings since it does not represent sellers
 - b. All affiliated brokers represent all buyer-clients of the company as buyer subagents
 - c. Affiliated brokers will only show properties listed with cooperating companies or unrepresented sellers (FSBOs)

- d. Conflict of interest prohibits buyer representation by broker with ownership interest in the property the buyer wants [Rule 58A .0104(o)]
 - i. Applies to all residential sales regardless of percentage of broker's ownership
 - ii. Representation allowed for commercial property purchase if:
 - Broker has less than 25% ownership of property, and
 - Buyer consents to representation after full written disclosure of broker's ownership interest

Instructor Note: Refer to the *Revised Commission Rules* section of the 2014-2015 General Update Course Materials located in ShareFile for examples and detailed discussion points.

3. Both Seller Agency and Buyer Agency with Dual Agency for "In-House" Sales [NCGS 93A-6(a)(4) & (6); Rule 58A .0104(d) and (i) - (n)] [Digital REM search for: dual agency]

Instructor Note: Dual agency is introduced only briefly at this point. Detailed coverage occurs in Section 4.

- a. The company represents both sellers and buyers
 - i. Exclusive representation for a co-brokered transaction
 - ii. Dual or designated dual agency for in-house transactions
- b. Unintentional, undisclosed dual agency versus intentional, disclosed dual agency
- B. Agency Relationships When **Two** Companies Cooperate in a Cross Sale or Co-brokered Transaction [Digital REM search for: *co-brokered*]
 - Exclusive Agency
 - a. Both companies exclusively represent their client's side of the transaction
 - b. Listing company may split commission with buyer agent company
 - i. Addressed in listing agreement
 - ii. Should be indicated in multiple listing service (MLS) entry
 - iii. Buyer agent should resolve all compensation issues prior to presentation of the buyer's offer, preferably before showing property

Required Activity: Tie this discussion to a search for the relevant provisions in the Agency Agreements and the Sales Contract.

- 2. Seller Subagency [Digital REM search for: seller subagency]
 - a. Company working with the buyer is not hired to represent the buyer but the buyer still wants the company to provide services, such as showing property and facilitating negotiations with seller
 - b. Listing company may split commission with other company acting as seller subagent
 - i. Addressed in listing agreement
 - ii. Should be indicated in MLS entry
 - iii. Broker working with the buyer as a seller subagent should resolve all compensation issues prior to showing the property to the buyer
 - c. Listing company can refuse to offer subagency to the other company
 - i. Seller subagency may be requested if the potential buyer refuses representation from other company
 - ii. Potential *vicarious liability* of listing company, and possibly the seller, for actions of agents from other company
 - iii. Seller-client's permission must be obtained to restrict cooperation
 - Addressed in listing agreement
 - Should be indicated on MLS entry

Required Activity: Tie this discussion to a search for the relevant provisions in the Listing Agreement.

- d. Switching from seller subagent to buyer agent
 - i. Strongly discouraged
 - ii. Should not be done if broker possesses confidential info about the seller, unless seller expressly approves the switch

Suggested Activity: Have students discuss why such a switch might not be advisable.



Regardless of the type of disciplinary complaint filed, most Commission investigations begin with the investigator/auditor looking in the transaction file for the <u>Working with Real Estate Agents Disclosure</u>. Investigation will focus on whether the form was completed properly, including the date the broker delivered and reviewed the form with the consumer.

III. Disclosure of Agency Relationships in Residential & Commercial Sales [Rule 58A .0104] (Manual, Chapter 8, Agency Disclosure-The Commission Rule, pp. 188-195)

Instructor Note: Only address basic agency disclosure rule here; disclosure requirements for different types of agency addressed later in this section.

- A. Primary purposes of agency disclosure are to ensure that the consumer understands as soon as possible that there is no confidentiality between the broker and the consumer until an agency relationship is established and to introduce the consumer to available agency options
- B. **All** brokers must give and review *Working with Real Estate Agents Disclosure* with **all** sellers and buyers at *first substantial contact* [Rule 58A .0104(c)]
- C. Rule applies to **all** residential and commercial sales transactions; not required for property management/lease transactions
- D. Working with Real Estate Agents Publication [Rule 58A .0104(c)]

Instructor Note: Do not allow this important disclosure requirement to be glossed over or trivialized as merely a state law requirement.

1. Working with Real Estate Agents Disclosure (WWREA)

- a. 1-page, 2-sided disclosure form, one side for sellers and one side for buyers
 - i. Broker checks all agency relationship types offered by their company that may apply to potential client
 - ii. Must include broker's name and license number
 - iii. Form is not a contract, so consumer signature does not create an agency relationship with the broker
 - iv. Consumer must not be forced to sign; broker can note on the form if consumer signature is withheld
 - v. Consumer is referred to companion Q&A brochure for more detail
 - vi. Broker must give a completed copy to consumer and retain a copy for 3 years (even if agency is not reached) [Rule 58A .0108]
 - vii. Inclusion in broker's email signature or sending by an electronic signature program alone does not comply with disclosure requirements

b. Required Disclosure Steps

- i. Provide the *WWREA* publication to the potential buyer or seller at first substantial contact
- ii. Discuss the agency relationship options in the publication with consumer
- iii. Determine whether the broker will act as agent of the buyer or the seller in the transaction

2. Questions & Answers on Working with Real Estate Agents

a. Companion brochure for *WWREA Disclosure* to provide more written detail about agency options

- b. Brokers are encouraged to provide a copy with the WWREA Disclosure
- E. "First Substantial Contact" [Rule 58A .0104(c)] [Digital REM search for: first substantial]

Required Activity: Have students identify when *first substantial contact* occurs in various situations, including, but not limited to, contact in-person, by phone, by electronic means such as email or social media, and at open houses.

- 1. Definition: Point in time when EITHER
 - a. A broker begins to speak or act as if an agency relationship exists
 OR
 - b. A consumer begins to
 - i. Act as if an agency relationship exists; or
 - ii. Disclose their particular needs, desires, or wants about property to be sold or purchased; **or**
 - iii. Disclose any confidential information that could be used against them in contract negotiation, such as motivation, financial or family circumstances, or acceptable price or terms
- Disclosure must always occur before consumer, either voluntarily or in response to questions from the broker, discloses any confidential information

Note: A broker should immediately stop a consumer from volunteering confidential information if agency disclosure has not yet occurred

- 3. Required timeframe for disclosure when first substantial contact occurs
 - a. In-person: provide & review WWREA immediately at first substantial contact
 - b. Phone or electronic means (email, social media, etc.): at earliest opportunity after first substantial contact (no later than 3 days after)
 - i. Transmit copy of *WWREA* to consumer
 - ii. Review agency options at earliest practicable opportunity after receipt by consumer
 - iii. Determine whether broker will act as an agent of the buyer or the seller in the transaction
- F. Disclosure in Various Situations

Required Activity: Extensive class discussion should be utilized to assure a full understanding of when disclosure is required in these various situations.

- 1. Working with a Prospective Seller
 - a. First substantial contact usually occurs when prospective seller calls to schedule a listing appointment or at the listing appointment
 - b. Broker should not delay agency disclosure; probability of seller sharing confidential information is high
 - c. None of the information shared by seller is confidential until the seller hires the broker's company in writing
- 2. Working with a Prospective Buyer
 - a. Broker may work with a buyer as a buyer agent, a seller subagent, or a dual agent
 - Agency disclosure and determination of how buyer will work with broker must occur **before** broker
 - i. Asks for any information about the buyer's wants, needs, or personal info
 - ii. Shows property to the buyer because the broker **must** have either
 - An express oral or written buyer agency agreement with the prospective buyer, OR
 - Written disclosure to the buyer that the broker is working as a seller agent or subagent
 - c. All brokers working with a buyer as a seller subagent must disclose agency status, including broker's license number, in writing to the buyer at *first substantial contact* [Rule 58A .0104(e)]
- 3. Disclosure by Buyer Agent to Seller or Seller Agent [Rule 58A .0104(f)]
 - a. All buyer agents (including oral buyer agents) must disclose agency status, at least orally, to seller or seller agent upon *initial contact*
 - b. Written disclosure of buyer agency status must be made no later than presentation of offer to seller or seller agent; the Standard 2-T Offer to Purchase and Contract provides a place for agency disclosure and license numbers in the signature area
- 4. Disclosure of and Consent to Dual Agency [Rule 58A .0104(i-n)] [Digital REM search for: consent to dual agency]
 - a. Must be discussed if offered by broker's company
 - b. All authorization for dual agency must be in writing from both represented parties

- i. Generally prior to acting as a dual agent
- ii. When broker is working with a buyer under nonexclusive oral buyer agency with authority for dual agency, dual agency authorization (for both parties) must be in writing as soon as the buyer agency agreement is reduced to writing, but no later than prior to presentation of first offer
- iii. If seller did not authorize dual agency in the listing agreement, written authorization or revision of the listing agreement is needed prior to showing the property to a buyer under oral dual agency.

Instructor Note: Oral buyer agency is covered in detail in Section 3.

Section 2: Working With Residential & Commercial Sellers (16.25 hours)

(*Manual*, Chapter 9, Working with Sellers, pp. 228-247 and Chapter 19, Client and Customer Perspectives, pp. 686-689)

Instructor Note: The purpose of this and other Postlicensing courses is to educate a broker on how to work with clients and customers in a manner that complies with the law and good ethical practices and best serves the interests of real estate consumers — **not** how to be successful in the real estate business. The subjects about how to solicit listings (e.g., *farming*, referral systems, cold calling, expired listings, *for sale by owner* properties, personal marketing and websites, social media, etc.), time management, managing data on prospective clients, designing effective marketing, using computers, etc. are beyond the scope of this course and NO instructional time should be used for them. Instructors may urge any real estate licensee to obtain appropriate training on these subjects in order to enhance their opportunities for success in real estate brokerage practice.

- I. Solicitation of Listings [Digital REM search for: solicitation of listing]
 - A. Soliciting Listings of Other Firms/Brokers
 - 1. May constitute *tortious interference with contractual relations* which may be a basis for a civil lawsuit against soliciting broker and company
 - 2. Violates the Code of Ethics (Article 16) of the National Association of REALTORS®
 - 3. If a seller whose property is currently listed with another company initiates a conversation with a broker about the possibility the broker becoming their new listing agent, the broker
 - a. May discuss the terms of the possible listing agreement that would begin after the current listing expires
 - b. Should not suggest that the seller terminate the current listing agreement early

- B. "Do Not Call" Laws and Rules (<u>National Do Not Call Registry</u>; <u>FCC Stop Unwanted Robocalls and Texts</u>; & <u>NCGS 75-100 through 75-105</u>; *Manual*, pp. 229-230) [Level 2] [Digital REM search for: do not call]
 - 1. Do Not Call Registry managed by Federal Trade Commission
 - a. Check the national *Registry* at least once every 31 days
 - b. Maintain an internal company "Do Not Call" list for any additional consumers who asked to not be called
 - c. Keep complete records, especially of any unpermitted calls that are made inadvertently
 - 2. Brokers may not make telephone calls or send robotexts to anyone whose name appears on the *Do Not Call Registry* (with limited exceptions), even for the purpose of soliciting a listing (e.g., cold calling)
 - a. Prohibition includes calls
 - To solicit listings made to for sale by owner (FSBO) on the registry; however, brokers may call a registered FSBO owner on behalf of a prospective buyer-client who is interested in the FSBO property
 - ii. To homeowners with expired listings with another broker/ company; the "established business relationship" exemption only applies to expired listing broker, not to entire MLS membership
 - b. Exemptions, unless consumer asked to not be called
 - i. Express permission or invitation
 - ii. Established business relationship (Note: 18-month limit after last purchase, delivery or payment)
 - iii. Consumer inquiry or application (Note: 3-month limit)
 - iv. Personal relationship

c. Penalties

- i. Federal: As of August 2020, up to \$ 50,120 per call with possibility for treble fines for willful violations
- ii. NC: Up to \$500 for 1st violation, \$1000 for the 2nd, and \$5000 for subsequent ones within 2 years of 1st violation
- C. Telephone Consumer Protection Act (TCPA) [Level 2]
 - 1. Primary federal telemarketing law passed in 1991
 - 2. Governed by Federal Communications Commission
 - 3. Targets unsolicited text messages and phone calls

- 4. Prior written consumer consent required prior to telemarketing via text or auto-dialer system
- 5. All text communication must allow consumers to opt-out

D. CAN-SPAM Act [Level 2]

- National standards for the sending of commercial email regulated by <u>Federal Trade Commission</u> [https://consumer.ftc.gov]
- 2. Restricts the sending of the same message indiscriminately to a large number of recipients (spam) by email
- 3. Prominent Opt out option required on all mass marketing by email

Note: Brokers should stay up-to-date on any restrictions on electronic communication (e.g., email, texts, social media) that might affect their solicitation of business in that manner. Mass electronic newsletters or "just listed/sold" emails would be subject to such restrictions

II. Preparing for Prelisting Meeting with Prospective Seller (*Manual*, Chapter 9, Preparing for Prelisting Meeting with Prospective Seller, pp. 231-233)

Instructor Note: This is meant to be just a quick list of documents that broker and sellers should gather in preparation for a listing appointment. Detailed discussion of each document and its completion will be covered later in this section.

A. Documents to be Provided by Listing Agent

Instructor Note: Commission forms and publications are available in ShareFile and at www.ncrec.gov under Publications. NC REALTORS® forms watermarked as SAMPLES are available in ShareFile.

- 1. Well-drafted listing agreement form (such as NC REALTORS® Standard Forms 101 & 103 (residential) or 570 & 571 (commercial))
- 2. The Commission's Working with Real Estate Agents Disclosure and the Q&A on: Working with Real Estate Agents brochure
- 3. <u>Residential Property and Owners' Association Disclosure Statement</u> (<u>RPOADS</u>) (Form REC 4.22 or NC REALTORS® Standard Form 140), if applicable to the property
- 4. <u>Mineral and Oil and Gas Rights Disclosure (MOG)</u> (Form REC 4.25 or NC REALTORS® Standard Form 141), if applicable to the property
- 5. Lead-Based Paint or Lead-Based Paint Hazard Addendum (NC REALTORS® Standard Form A29-T), if applicable to the property

- 6. Property listing data sheet to gather property information needed to market the property and/or enter the listing into a listing databank
- 7. Copy of sample sales contract, for review purposes
- B. Advise Seller to Gather the Following Documents/Information
 - 1. Copy of seller's deed
 - 2. Copy of survey
 - 3. Copy of restrictive (protective) covenants, if applicable
 - 4. Copy of HOA bylaws, rules and regulations, dues and assessment Info, if applicable
 - 5. Balance due on Seller's mortgage(s) and status of mortgage(s)

Suggested Activity: Divide class into groups and assign each group one or more of the above items. Have them discuss why a broker should obtain that information from the seller. Have groups report to entire class. Ask if there are other documents or information that a broker should ask the seller to provide.

III. Prelisting/Listing Meeting with Prospective Seller (*Manual*, Chapter 9, Prelisting Meeting with Prospective Seller, pp. 233-246; Chapter 8, Other State Disclosure Laws, pp.175-185) [Digital REM search for: *listing meeting*]

Instructor Note: Prior to the easy access and use of the internet and web-based forms, it was commonplace for brokers to have an initial information-gathering meeting with the potential seller prior to performing a CMA and actually obtaining a signed listing agreement. Technology has almost eliminated the "2-step" listing procedure. While it is now possible to gather needed info to perform a CMA while initially meeting with the seller, the broker should be cautioned to act competently and knowledgably.

Briefly discuss safety precautions brokers should exercise related to meeting unknown people outside the company office, such as for listing appointments. Reference the Commission's Safety Guide.

- A. Explain Agency Relationship and Company Policies/Services
 - 1. Identify & validate identity of seller/owner

Instructor Note: Due to the number of real estate scams, wire fraud and cybersecurity issues, and long-distance indirect communication with consumers, it is imperative to stress the need to verify that the person saying they are the seller is in fact a person named on the deed. See *Be Aware of Scam Sellers* article from the July 2023 eBulletin.

2. Make required agency disclosure

Instructor Note: Agency disclosure to prospective clients was covered in depth in Section 1. Be sure to emphasize that simply handing the seller a copy of the *WWREA Disclosure* & the Q&A brochure and stating that the broker is required to provide it is **not** sufficient! Teach students to approach this as an opportunity to sell their skills & services and impress prospective sellers with professionalism rather than a burdensome requirement imposed by the state.

Required Activity: Have students role-play agency disclosure in a variety of residential and commercial scenarios. A possible role-playing technique would be having different students explain various parts of the Disclosure or different approaches they use so that all students may gain more comfort with and understanding of the disclosure process.

- Caution seller against providing confidential information to any potential listing agent prior to signing a listing contract
- 4. Determine if and how the broker/company will represent the seller (e.g., exclusive seller agent or possibly as a dual agent)
- 5. Explain listing agent's obligation to disclose material facts to all prospective buyers
- 6. Advise seller of company's proposed brokerage fee for listing, marketing, and selling the seller's property and negotiate within parameters established by company policy
 - a. Avoid violations of the federal Sherman Antitrust Act
 - b. Never imply the quoted fee is "customary" or "the going rate" for the industry or a local area
 - c. Only discuss the listing company's fee and do not answer questions about how this fee compares to other companies

Instructor Note: Antitrust regulations will be discussed in more detail in IX. of this section.

- 7. Discuss marketing options, such as MLS, social media, websites, mailings, etc.
- 8. Explain briefly how MLS works and its benefits for both sellers and buyers [Level 2]

Instructor Note: MLS operations are addressed later in IX. of this section.

B. Review Documents/Information Obtained from Seller

Instructor Note: Explore why it is so important for the listing broker to see all of the listed documents/information. Examples: the need to check the deed to see who holds title and whether it is fee simple; the importance of checking boundaries and acreage indicated by the survey; the need to have the covenants, bylaws, CC&Rs, etc. available to deal with a prospective buyer's questions and to know about homeowners' dues; and the importance of knowing the balance due on any existing mortgages as early as possible in the transaction.

The broker needs to know early on if they might be dealing with a situation where the broker might need to agree to a lower brokerage fee than their firm normally charges in order to make a deal work, whether a short sale situation exists or whether foreclosure is imminent. (Refer to *Manual*, Chapter 13, Short Sales, pp. 450-453.)

C. Inspect Property and Verify Questionable Information

Instructor Note: Facilitate a class discussion about a broker's affirmative obligation to discover and disclose material facts and the need for a thorough property walkthrough. This can be an exceptionally helpful learning experience for students – one that may help them avoid having to deal with unhappy buyers, complaints to the Real Estate Commission, and even lawsuits. Many examples should be used and students should be strongly encouraged to participate by sharing experiences or asking questions.

Suggested Activity: Have students, individually or in groups, list what a listing broker should be looking for during the initial property inspection. Be sure to discuss why the following details are important.

- 1. Inspect the property, with the seller if possible, noting all features that will be needed for the listing data sheet
- 2. Identify personal property to be conveyed and fixtures **not** to be conveyed with the property; make sure seller understands what stays and what goes unless there is written agreement to the contrary in the sales contract
- 3. Note all significant defects and any signs that may indicate defects (e.g., red flags); remind seller of broker's duty to disclose all material facts about the seller's property to all prospective buyers
- 4. Suggest needed repairs and improvements to make the property more marketable; unresolved repair issues must be disclosed as a material fact to all prospective buyers

As noted previously, material facts are a major piece of most disciplinary cases. The lack of required permits is one of the most common issues. A broker should always ask for proof of permitting for room additions/alterations or major system replacements. Advertising of the number of bedrooms should be based on septic permits when service is not provided

by municipality. For in-depth discussion & examples: "Material Facts" sections of 2022-2023 Update and 2019-2020 Update materials.

Step

UP

- 5. Inquire as to whether any construction/alterations/repairs have been done
 - a. Determine if required permits were obtained for
 - i. Construction, alteration, repair, removal or demolition of a building (e.g., room addition, deck addition, outbuilding construction)
 - ii. Installation, extension, alteration or general repair of a plumbing system, HVAC system, electrical wiring, devices, appliances or equipment
 - iii. Some work is exempt in a single-family residence; and permit requirements may vary between municipalities
 - b. Broker should verify that a permit was obtained by checking county or municipality records, and, if not, what remediation is needed
 - c. If seller does not resolve permitting issues prior to listing, then broker must disclose as a material fact to all prospective buyers

Instructor Note: Discuss how unpermitted repairs or construction are material facts that can cause major problems. Instructors are encouraged to contact local municipalities to determine how they handle unpermitted space, e.g., remove the space or retro-permit it after construction, etc. Also consider obtaining a cost comparison for correctly obtaining a permit prior to construction vs. obtaining a retro permit. The Commission has taken disciplinary actions against brokers for ignoring permit issues.

Suggested Activity: Encourage students to share their experiences with unpermitted space and repairs.

- 6. If property is served by a septic system, verify the system's capacity with the county health department; obtain a copy of the septic permit, if available (*The 4S's: Septic, Streets, Underground Storage Tanks and Square Footage section* of the 2016-2017 General Update course located in ShareFile) [Digital REM search for: *septic system*]
 - a. Marketing should only indicate the number of bedrooms approved on the septic permit
 - b. Occupancy is presumed to be 2 persons per bedroom
 - c. Resolve any septic system issues prior to listing or disclose as a material fact to all prospective buyers
- D. Advise seller of their rights and obligations under the *Residential Property Disclosure Act* and assist the seller in fulfilling the statutory obligations [NCGS 47E, Rules 58A .0114 & .0019] (*Manual*, Chapter 8, Other State Disclosure Laws, pp. 175-185) / [Digital REM search for: *RPOADS*]

Instructor Note: Address ALL requirements of the Residential Property Disclosure Act, including the broker's responsibilities.

Required Activity: Provide students with current *RPOADS* & *MOG* disclosure forms. Discuss the purpose of each form and the correct way to advise property owners about completion and delivery of the forms. Discuss pros and cons of seller using "No Representation" when allowed.

- 1. Basic requirements of the Act
 - a. Requirement for most sellers of 1-4 residential units
 - i. For transfers by
 - Sale or exchange, including installment land contracts
 - An option contract
 - Lease with option to purchase, except where lessee occupies or plans to occupy the property
 - ii. Whether or not a broker is involved
 - iii. Applies to relocation company "owners"
 - iv. See relevant exemptions under each form covered below
 - b. Major points of the Law
 - i. Caveat emptor still active in NC
 - ii. Seller required to provide completed disclosure forms to prospective buyers prior to presentation of first offer
 - iii. Seller not usually required to disclose facts about property condition information (other than known presence of lead-based paint) or if previous owners have severed mineral, oil or gas rights; seller has the right to choose *No Representation*
 - iv. Seller may be held civilly liable for misrepresentation by the courts if they choose "No" rather than "No Representation" [if the seller knows a problem exists] or for non-disclosure of seller-known latent defects that a diligent buyer cannot access
 - v. Voluntary disclosure; mandatory form completion/delivery

Instructor Note: Reference the 2nd introductory paragraph on RPOADS. There are 2 relevant NC lawsuits (1) <u>Everts v. Parkinson</u>, (NC Court of Appeals 2001) and (2) <u>Cummings v. Carroll</u> (NC Supreme Court 2021).

- c. Must use the two prescribed forms issued by NCREC that must not be altered (e.g., <u>Residential Property and Owners' Association Disclosure Statement (RPOADS)</u> and <u>Mineral and Oil and Gas Rights Disclosure Statement (MOG)</u>)
- d. Delivery of disclosure statements
 - No later than time Buyer makes an offer to purchase, exchange or option a property

- ii. Delivery to buyer agent is acceptable but Buyer must personally sign form
- iii. Method of delivery is not prescribed; frequently attached to MLS entry
- e. Buyer's right to cancel contract due to untimely delivery of disclosure
 - i. Cancellation rights are waived if not exercised prior to the 1st occurrence of the following
 - End of 3rd calendar day following Buyer's late receipt of disclosure
 - End of 3rd calendar day following contract date
 - Settlement or occupancy date in sale or exchange
 - Settlement in purchase by lease with option to purchase
 - ii. Written cancellation notice must be hand delivered or sent by US Postal Service to Seller or the seller agent
 - iii. Timely cancellation entitles Buyer to refund of any paid deposit
 - iv. No right to cancel under this Act if there was timely delivery of disclosure; does not affect any cancellation rights in sales contract

f. Broker's responsibilities

- To advise client of disclosure requirement, their rights & obligation under the Act, the need for continued accuracy and timely delivery of disclosure forms to prospective buyers
- ii. Provide seller with copies of required disclosure forms
- iii. Disclosure responsibilities under Real Estate License Law are not affected by sellers' disclosure under this Act; broker must disclose to any prospective buyer any material fact regarding a listed property about which the broker knows or should reasonably be expected to be aware, even if the seller legally chooses not to disclose such material fact or marks *No Representation* regarding the matter
- iv. If the seller demands that the listing agent agree to not disclose a material defect (or other material fact) as a condition of granting the listing, the listing should be refused!
- v. Assist with timely delivery of completed forms

Note: Agent must **not** complete the form(s) for the seller

- 2. Advise the seller as to whether the Residential Property and Owners' Association Disclosure Statement (RPOADS) is required
 - a. Common exemptions for the following transfer types
 - i. Never inhabited new construction
 - ii. Between co-owners, spouses, or parents/children
 - iii. Bank-owned foreclosure
 - iv. Pursuant to a court order
 - v. To or from the State
 - vi. Where parties agree to waive disclosure statement

- b. Assist seller in assessing the property for accurate completion of the RPOADS
 - i. Determine possible material facts
 - ii. Remind seller of broker's duty to volunteer material facts to all parties whether or not seller discloses info on form
 - iii. Notify seller of possible civil liability for non-disclosure of sellerknown latent defects that a diligent buyer cannot access
 - iv. Assist in maintaining accurate disclosure info on form
- Advise Seller of Buyer's right to rescind a sales contract if Seller (or the seller agent) fails to timely deliver a completed disclosure statement to Buyer
- d. Procure Buyer's signature on form; retain executed disclosure statement in the transactional file
- 3. Advise the seller as to whether the *Mineral and Oil and Gas Rights Disclosure Statement (MOG)* is required [Digital REM search for: *mineral and oil*]
 - a. Same points as above for *RPOADS* with the following differences
 - b. Seller must disclose if they have severed or will sever MOG rights; *No Representation* is not an option on this point
 - c. Common exemptions match those for RPOADS excluding the following transfers where MOG is still mandated
 - i. Never inhabited new construction
 - ii. Lease with option to purchase where lessee occupies or plans to occupy the property
 - iii. When parties agreed to waive RPOADS disclosure statement

Required Activity: Facilitate a discussion or activity regarding how a broker should handle a situation in which the seller balks at completing the disclosure forms or wants to misrepresent a fact about the property with or without the broker's cooperation.

- E. Comply with Federal Residential Lead-Based Paint Hazard Reduction Act of 1992 (Title X) and updated HUD & EPA Rules (if applicable) (Manual, Chapter 8, Residential Lead-Based Paint Disclosures, pp. 183-185; www.epa.gov/lead) [Level 2] [Digital REM search for: lead-based]
 - 1. Basic disclosure requirement

Instructor Note: Provide students with EPA web address plus a copy of or access to the EPA pamphlet, *Protect your Family from Lead in your Home*.

- a. Prior to offer to purchase or lease, the seller or landlord of *target housing* must
 - i. Provide a copy of EPA pamphlet, *Protect your Family from Lead in your Home* to the buyer or tenant
 - ii. Disclose presence of any known lead-based paint or lead-based paint hazard plus any reports or records available to the owner pertaining to the hazards
 - iii. If not provided prior to offer, owner must still complete required disclosures and allow the buyer or tenant to amend offer after review of the completed form
- b. What is "target housing?"
 - i. Most residential housing built prior to 1978
 - ii. Includes common areas of multi-family housing
 - iii. Includes subleases
 - iv. Exempted transactions
 - Foreclosure sales
 - Housing previously officially certified as lead-based paint free
 - Non-renewable short-term (less than 100 days) leases
 - Renewal of compliant existing leases
- c. Seller must permit Buyer a 10-day risk assessment period before a sales contract becomes binding on Buyer
 - i. Buyer can waive this right
 - ii. Buyer may agree to a longer or shorter assessment period
 - iii. Includes a "Lead Warning Statement"
 - iv. Signed statements of compliance from all parties and agent of property owner

Instructor Note: Provide students with a copy of current NC REALTORS®/NCBA Standard Form 2A9-T: *Lead-Based Paint or Lead-Based Paint Hazard Addendum* that is used with the Standard 2-T Offer to Purchase and Contract. Be sure to point out that this is one of the few times a broker must sign part of a client's sales contract or lease.

Required Activity: Have students locate the following mandatory parts of the addendum.

- Agents' responsibilities (under federal rules and NC Real Estate License Law
 - a. Each agent of target housing has liability for ensuring compliance with lead paint disclosure requirements
 - i. Inform seller or lessor of their obligations under the rules

- ii. Either ensure that owner has performed all required activities or personally ensure compliance
- b. "Agent" under these rules includes all brokers in the transaction that were paid by the property owner or through a cooperative brokerage agreement with the listing agent; only a buyer agent totally paid by the buyer is exempt
- c. Possible consequences of agent's breach of duties
 - Disciplinary action by NCREC for failure to comply with federal obligations to the parties for breach of legal duties to client and/or 3rd parties
 - ii. Penalties noted below
- 3. Enforcement and penalties for non-compliant sellers, lessors, and their agents
 - a. Warnings (for 1st-time unintentional offenders)
 - b. Injunctive relief to force compliance
 - c. Civil monetary penalties up to \$ 10,000 per violation
 - d. Civil suits for actual damage
 - e. Criminal prosecution with maximum penalty of 1-year imprisonment and \$10.000 fine
- 4. N.C. Lead-Based Paint Hazard Management Program (40 CFR Part 745, Subparts E & L; https://epi.dph.ncdhhs.gov/lead/rrp.html)

Instructor Note: Use information in 2011-2012 Broker-in-Charge Annual Review, "<u>Lead-Based Paint Renovation Requirements</u>" located in ShareFile. Provide access to pamphlet, *The Lead-Safe Certified Guide to Renovate Right*.

- a. Since January 1, 2010, inspectors and firms/individuals performing renovation, repair and painting projects for compensation that disturb lead-based paint in homes and child-occupied facilities, such as preschools or day-care facilities, built before 1978 must
 - i. Take required training for certification
 - ii. Follow specific work practices
 - iii. Provide *The Lead-Safe Certified Guide to Renovate Right* pamphlet to owners and occupants before starting renovation work
- b. Fines for violations up to \$750 per day under NC law and up to \$32,500 per day under EPA sanctions

 c. Owner-occupied do-it-yourself renovations are exempt from certification requirement; but following lead-safe work practices and proper disposal of renovation waste is recommended

Note: An owner who personally performs repairs/renovations on properties that are tenant-occupied IS subject to the certification requirement

- F. Verify the acreage of the lot or tract from seller's deed and/or a current survey
 - 1. Brokers are **not** expected to measure lots or tracts of land and calculate the acreage
 - a. Brokers should attempt to verify acreage via the deed or a recent survey; tax records are not a reliable resource for acreage
 - b. Beware of advertising unconfirmed acreage
 - Brokers should be able to convert acreage to square footage, and viceversa
 - Walk the lot or tract with the seller and locate corners and property lines, if possible, in order to avoid misrepresentation to a prospective buyer about such matters



Despite repeated instruction for licensees on how to properly determine square footage in NC, a sizable number of complaints filed with the Commission involve this topic. The issue usually centers around either lack of verification by brokers or use of inappropriate/unreliable information sources, such as tax records, blueprints, or previous listings and

appraisals.

IV. Verify and Report Building Square Footage in Accordance with NC Real Estate Commission's *Residential Square Footage Guidelines* (*Manual*, Chapter 9, Verify and Properly Report Building Square Footage, pp. 236-238; entire *Guidelines* booklet) [Digital REM search for: *square footage*]

Required Activity: Review thoroughly the Commission's <u>Residential Square Footage</u> <u>Guidelines</u>, including the illustrations, at this point in the course.

A. General Notes

- 1. Square footage is **not** a material fact, but must be accurate if reported
- 2. Brokers are expected to possess the expertise necessary to accurately measure, calculate, and report the square footage of most buildings

- 3. It is strongly recommended that listing agents personally measure any listed dwelling that is not particularly unusual or complex; brokers may rely on professionals with more expertise in determining square footage, such as an appraiser or veteran broker
- 4. Broker should **not** rely on
 - a. Property owner's personal statement
 - b. Blueprints
 - c. Tax records
 - d. Information from an earlier transaction
- A broker working with a buyer can reasonably rely on the listing agent's reported square footage unless there is an error that would be obvious to a prudent agent
- B. Residential Square Footage (per *Guidelines* booklet)
 - 1. In North Carolina, the square footage of residential living area is calculated on exterior measurements
 - 2. For condos, townhomes and basements, adjusted interior measurements are necessary
 - 3. Criteria for "heated living area"
 - a. Intended for human occupancy
 - b. Heated by permanently installed heating system(s) sufficient for year-round occupancy
 - c. Finished walls, ceilings and floors
 - i. Constructed of generally accepted interior materials
 - ii. Ceiling height of at least 7 feet; sloped ceilings at least ½ of area at 7 feet and no area lower than 5 feet
 - d. Directly accessible from other "heated living area"
 - e. Interior stairwell area counts on all levels accessed

C. Commercial Buildings

- a. NCREC's *Residential Square Footage Guidelines* is not appropriate for commercial buildings
- b. Before sharing square footage numbers, a broker should take reasonable steps to ensure accuracy of information; broker should at least understand how the square footage was determined

Mandatory Student Homework Assignment: Students must independently complete an exercise in determining square footage in order to satisfactorily complete the course. The exercise in the *Guidelines* booklet may be utilized as part of in-class instruction but should NOT be used for the homework assignment since the booklet also includes the solution to this problem.

Suggested Approaches: (1) Provide students with diagrams and measurements for one or two houses and have students submit the detailed calculations as a homework assignment. Reserve a portion of the allotted instructional time in a later class (not necessarily the next class) to review students' results and to discuss common mistakes. Students should be provided the correct solution. (2) If feasible for in-person courses, have students measure and calculate the square footage of the classroom. (3) Have students personally measure and submit diagrams with measurement calculations of their personal home; then, have students exchange homework and double-check each other's calculations. (This approach will usually provide class with examples of many types of residential units [e.g., condo, townhouse, single family] and the measurement challenges of each. Have students that live in apartments treat their unit as a condo for measurement purposes.)

V. Perform a Comparative Market Analysis (CMA) for the Residential & Commercial Seller [NCGS 93A-82 & 83; NCGS 93E-1-3(c); Rules 58A .0108; .2201 & .2202] (Manual, Chapter 9, Prepare a Comparative Market Analysis (CMA) for the Seller, pp. 238-240; Chapter 15, Approaches to Value, pp. 515-551)

Instructor Note: Remind brokers that only licensed certified appraisers can prepare an appraisal to determine value or worth. Brokers should never refer to their calculations as an appraisal. A broker provides a comparative market analysis (CMA) or broker price opinion (BPO) that indicate *probable sales* or *probable list price...* never the value or worth of the property.

- A. Broker's Duty with Regard to Providing a CMA or Broker Price Opinion (BPO) [Digital REM search for: cma]
 - 1. As estimated *probable selling price*
 - a. Under law of agency, an agent has an affirmative duty to provide a client with competent advice on an appropriate listing or selling price
 - b. Performance of a CMA on every listing is not mandated by rule
 - i. It is highly recommended despite the experience level of broker
 - ii. Any broker that "shortcuts" the valuation process and harms the client by significantly missing the mark will be subject to disciplinary action by NCREC and possible liability for monetary damages in a civil lawsuit
 - iii. If broker is not confident in their CMA skills, seller should be advised to have property appraised before setting a listing price

- As a BPO/CMA for a fee [NCGS 93A-83; Rule Section .2200] (Manual, Chapter 15, Real Estate Broker's Duty Regarding a CMA/BPO, pp. 541-548)
 - a. May be performed by a "full" broker whose license is active and in good standing; prohibited for provisional brokers
 - b. Must include all content required by law [NCGS 93A-83(c)] including broker's name, license number, signature, and the name of the firm for which the broker is acting
 - c. May not under any circumstances be referred to a "valuation" or an "appraisal" or produce estimates of "value" or "worth"
 - d. May not be performed for a lienholder or others as basis for establishing "value" for origination of any type of mortgage
 - e. May not be knowingly prepared in lieu of an appraisal that is required by federal or state law [NCGS 93A-83(f)]
 - f. Must be in writing and meet standards set by Rule 58A .2202
 - i. Compliant with NCGS 93A-83
 - ii. The broker must
 - Have direct access to real estate market data & brokerage or appraisal experience in subject property's geographic location
 - Be free of influence of any interested party
 - Personally inspect the exterior and interior of the subject property unless waived in writing by recipient of the BPO
 - Use appropriate methodology for subject property type
 - Use at least 3 sold or leased properties similar to subject property and make credible adjustments for differences
 - g. Broker who performs a CMA/BPO incompetently may be subject to disciplinary action by the Commission [NCGS 93A-6(a)(8)]
- B. Performing a CMA/BPO (*Manual*, pp. 536-548)
 - 1. Steps in the CMA/BPO Process
 - a. Based on the same valuation concepts and principles as standards for appraisers performing an appraisal
 - b. Identifying the subject property and the scope, purpose, and legality of the assignment
 - c. Collecting data on subject property and local real estate market

d. Analysis

- i. Using the Sales Comparison Approach [Digital REM search for: sales comparison]
 - Best for residential property and any property that has sufficient recent comparable property type sales
 - Select three to four comparable properties (comps)
 - Closed recently (0-6 months preferably) are usually sufficient
 - Similar in most respects, such as property type, age, location, condition, physical characteristics, date of sale, etc.
 - Distressed sales (e.g., short sales & foreclosures) are typically not used as comps unless indicative of the market
 - Adjustments for differences between the subject property and comps should always be made to the sales prices of the comps, never to the subject property
 - Findings of the CMA can be expressed as a range of the "adjusted sales prices" for the comps or as a single estimated sales price based on the weighted average of the adjusted comps
- ii. Using the Gross Rent Multiplier Approach [Digital REM search for: rent multiplier]
 - Best for 1-4 unit residential rental properties and commercial property that has insufficient property information to use the Income Capitalization Approach
 - Sales Price of Comp ÷ Annual (or Monthly) Gross Rental Income of Comp = Gross Rent Multiplier (GRM)
 - If GRM for several comps is fairly consistent, the GRM can be used to indicate a probable selling price for the subject property
- iii. Using the Income Capitalization Approach [Digital REM search for: income cap]
 - Best for income-producing property other than 1-4 unit residential rental properties
 - Net Operating Income of Comp ÷ Capitalization Rate = Probable Selling Price
 - Cap rates for a property type in a geographic location may be obtained from local commercial property experts or extracted from the market

Instructor Note: Conduct basic instruction on the Income Capitalization Approach and its calculations (*Manual*, Chapter 15, Income Approach, pp. 530-535.

Suggested Activity: Have students, independently or in groups, complete an Income Capitalization work problem to arrive at the probable sales price for an income producing property.

- iv. Estimating a Probable Leasing Price (Lease Rate) (*Manual*, Chapter 15, Analysis Relating to Estimating a Probable Leasing Price, pg. 546)
- e. Report Probable Selling/Leasing Price as a "Range" (*Manual,* Chapter 15, Reporting Probable Selling/Leasing Price as a "Range", pg. 546)
- f. The BPO/CMA Report (*Manual*, Chapter 15, The BPO/CMA Report, pp. 546-548)

Important Note: The Commission expects every CMA/BPO to be performed in a competent manner, **even if no fee is received for the CMA/BPO**.

Mandatory Student Homework Assignment: Students must independently complete at least one CMA of a single-family property as a mandatory homework assignment in order to satisfactorily complete the course. Because some students may not have access to MLS data, Instructor shall develop at least one CMA exercise with data on a subject property and a substantial number (e.g., 8-10) of potential comps. Have the students prepare a CMA (showing the adjustments made) as a homework assignment which will be critiqued and discussed during a subsequent class session (not necessarily the next class). Instructor should have a *best* solution to provide to the students following the class discussion.

- VI. Assist the Seller in Setting an Appropriate Listing Price [Digital REM search for: *listing price*]
 - A. Advise the Seller on Factors to Consider to set Appropriate Listing Price

Instructor Note: Use practical examples to involve students in a discussion of the practical considerations in setting a listing price.

- 1. Estimated Probable Selling Price (or range) of Property (per CMA)
- 2. Current Market Conditions
- 3. Pros and Cons of setting listing price at "high" vs. "low" end of range of estimated price
- 4. Seller's Needs and Desires
- 5. Estimating net to seller and possibility of "Short Sale" (*Manual*, Chapter 9, Likelihood of Sale Proceeds Being Insufficient, pp. 240-241; Chapter 13, Short Sales, pp. 450-453) [Digital REM search for: *short sale*]
- B. Review How to Estimate Seller's Net Proceeds and Seller's Net Profit (*Manual*, pg. 241-242)

Required Activity: After review of these calculations, students should complete practice problems to assure mastery.

NC brokers cannot act on a property owner's behalf without a fully executed written agency agreement. Brokers in a number of complaints filed with the Commission failed to meet this basic criteria; a handshake or verbal agreement do not create any legal form of agency relationship with a property owner. Although there is no mandated listing form, a form used by

a broker must meet the requirements set forth by Rule 58A .0104

VII. Review and Complete the Listing Contract (*Manual*, Chapter 9, General Requirements for Agency Contracts, pp. 206-208; Chapter 9, Major Listing Contract Provisions, pp. 219-226) [Digital REM search for: *listing agreement*]

Instructor Note: The requirements for a valid agency agreement between a landlord and a broker (e.g., property management agreement) will be covered in the Property Management section of Post 303.

A. General Requirements for All Agency Agreements [NCGS 93A-13; Rule 58A .0104(a) and (b)] (Manual, pp. 206-208) [Digital REM search for: agency agreement]

Note: Prior to entering an agency agreement with a prospective client, the broker should ask if they already have an exclusive agency agreement with another broker. If "yes," the broker should wait for that existing agency agreement be terminated or expire.

- 1. Agency contracts with property owners must be in writing from the outset of the relationship; oral listing agreements are unlawful in NC
- 2. Listing contracts must

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- a. Have a definite expiration date:
 - i. That will terminate without prior notice
 - ii. Should not automatically renew
 - iii. Stating a time period (e.g., 6 months or 90 days) vs. a date is inappropriate
- b. Contain the anti-discriminatory language prescribed by rule in a clear conspicuous manner;
- c. Be signed by all parties; and
- d. Include the listing broker's individual license number.

B. Major Listing Contract Provisions - Standard "Full-Service" Listing Contract [Digital REM search for: *listing contract provisions*]

Required Activity: Perform a detailed **line-by-line** review of current version of NC REALTORS® Standard Form 101 – *Exclusive Right to Sell Listing Agreement* and the Guidelines 101G. Pay particular attention to Notes and Warnings in the document.

Instructor Note: Discuss how brokers might explain and discuss reason for inclusion of each contract provision in 101 with sellers. Use Guidelines to address appropriate entries for various common circumstances. Make students aware that different listing agreements are available for different types of real estate (e.g., land & vacant lot, commercial).

Required Activity: Provide students with current NC REALTORS® commercial listing agreements (570 and 571) and any available Guidelines for completion. Have students compare and contrast provisions in residential and commercial listing agreements. Discuss the purpose of provisions that are different from the residential forms.

Suggested Activity: Provide students with a current version of NC REALTORS® Standard Form 103 – *Exclusive Right to Sell Listing Agreement (Vacant Lot/Land)* and the Guidelines 103G. Discuss the purpose of provisions that are different from the 101 listing form.

C. Selected Points about Listing Contract Completion

- 1. Executed listing contract required prior to providing any brokerage services, such as marketing
- 2. All contract provision blanks should be filled in prior to having the seller(s) sign

Note: Seller should never be asked to sign an incomplete listing contract, e.g., one without the listing price filled in

- 3. Names and signatures of parties
 - a. All co-owners should be named in the agreement and sign
 - b. If only one spouse is the titled property owner, best practice is to have the non-titled spouse also sign
 - c. For property owned by an entity, broker should determine who has authority to sign a listing agreement (and eventual sales contract)
 - d. Listing agent signs on behalf of their brokerage company and includes their individual license number

4. Term of agreement

- a. Parties do not have a right to terminate early unless specifically written into agreement
- b. If the property goes under contract during the term of the listing agreement, the broker is entitled to the commission even if closing occurs after the end of listing period
- c. Any broker who continues to actively represent a seller after the listing expires and prior to seller accepting an offer on the property will not be eligible for compensation [NCGS 93A-13]
- d. Any agreement to amend or extend the listing period must be in writing to be enforceable
- e. Per the Unfair Real Estate Agreements Act,
 - i. A real estate service agreement cannot
 - Be in effect for more than 1 year
 - Bind future owners of the property
 - Allow for assignment of right to provide
 - Create a lien, encumbrance or other real property security interest
 - ii. An unfair agreement is unenforceable and may not be recorded
 - iii. A violation is a violation of NC's consumer protection laws
 - iv. Allows Attorney General or damaged homeowner to sue violating party
 - v. Scope is limited to not affect legitimate real estate agreements and liens

Instructor Note: Introduce NC REALTORS® Standard Form 710 – *Agency Agreement Renewal and/or Amendment* and discuss why use of this form is preferable to striking through terms on the original listing agreement.

- 5. Provide seller with a copy of the standard Offer to Purchase and Contract form at time of listing and familiarize seller with major provisions so seller knows what to expect before an offer is received
- 6. Provide seller(s) a copy of the signed listing agreement within 3 days of receipt by broker [Rule 58A .0106(a)]
- VIII. Working as a Limited Services Broker (*Manual*, Chapter 9, Limited Service Listing Contract, pp. 216-218) [Level 2] [Digital REM search for: *limited services broker*]

Instructor Note: Be sure to note and discourage the use of the term "discount broker," a potential violation of anti-trust laws since it implies there is a standard compensation.

A. Limited Services Listing Contract

- No standard limited services listing agreement form is currently provided by NC REALTORS®; consultation with a real estate attorney is recommended prior to drafting such an agreement for use
- 2. Brokerage compensation is frequently a fixed or flat fee vs. a percentage of sales price
- May limit services, but generally should not limit legal duties per statute or NCREC rules
 - a. Clearly specify in writing what services will be provided
 - b. Clearly indicate services are limited to those described in the contract
- B. Duties of Broker under the Real Estate License Law, Commission Rules and the Common Law of Agency [NCGS 93A-6(a)(1-4, 7-8, 12-14); Rules 58A .0104, .0106, .0114, .0116, .0117]
 - 1. Broker owes client skill, care and diligence
 - 2. Broker owes fiduciary duties to client under common law of agency
 - 3. Broker may **not** waive the duties to
 - a. Discover and disclose material facts to all parties [NCGS 93A-6(a)(1)]
 - Not limited to only material facts about the limited services being performed
 - ii. Applies to any fact related to the property or a principal's ability to perform
 - iii. Limited service agent should take reasonable steps to
 - assure accuracy of all advertised information (e.g., MLS entry)
 - discover and disclose material facts that would have been found by a reasonably prudent listing agent

Note: Broker should not rely solely on property information received from the seller

- b. Avoid making false promises [NCGS 93A-6(a)(2 & 3]
- c. Avoid undisclosed conflict of interest [NCGS 93A-6(a)(4); Rule 58A .0104]
- d. Properly account for trust funds held for client [NCGS 93A-6(a)(7, 12 & 14); Rules 58A .0116, .0117]

- e. Act competently in performance of services [NCGS 93A-6(a)(8)]
 - i. Includes providing accurate information in the MLS (e.g., square footage)
 - ii. Servicing the listing per MLS rules
- f. Promptly deliver all offers and contracts to parties to the transaction [NCGS 93A-6(a)(13); Rule 58A .0106]

Note: If an offer is sent directly to the limited listing agent (despite listing agreement terms to the contrary), they must deliver the offer to the appropriate party as soon as possible but in no case later than 3 days

- g. Comply with the Residential Property Disclosure Act [Rule 58A .0114]
- h. Comply with the federal Residential Lead-Based Paint Hazard Reduction Act of 1992
- C. Protection Agreement (*Manual*, pp. 218-219)
 - 1. Purpose compensation agreement between a buyer agent and a seller for a single transaction, usually when dealing with a FSBO situation
 - 2. Agent should provide and review the Working with Real Estate Agents Disclosure
 - 3. Review NC REALTORS® *Unrepresented Seller Disclosure and Fee Arrangement* Standard Form #150
- IX. Submitting Property Data to a Listing Service (*Manual*, Chapter 9, Multiple Listing Service, pp. 226-227; Chapter 9, Prepare Property Data Sheet and Place Listing in Multiple Listing Service, pg. 244) [Digital REM search for: *property data*]
 - A. Brief Overview and Discussion of Typical MLS Operational Rules [Level 2]

Note: Mandatory training on MLS use is standard among the various MLS organizations.

- 1. A voluntary association of local brokers who agree to share information on listings, to cooperate in the sale of such properties, and to share compensation
- 2. A major advantage is the broad marketing of all listings through member brokers to potential buyers

- B. Listing Agent Responsible for Accuracy of Property Data Reported in Listing Service
 - This responsibility should not be delegated; a mistake made by an assistant or information supplied by a seller will not excuse the listing agent from responsibility
 - 2. Disclaimers published in the MLS will not protect a listing agent who misrepresents a material fact
- C. Antitrust Laws Prohibit Anti-competitive Practices (*Manual*, p. 228) [Digital REM search for: *antitrust*]
 - 1. *Price fixing:* any collaboration between 2 or more brokers to set brokerage fees
 - 2. Boycotting: any collaboration between 2 or more brokers to not cooperate equally with specified groups in such a way as to make them less competitive (e.g., joining to boycott certain service providers, such as certain appraisers, attorneys, home inspectors, etc.; excluding certain categories of brokers, such as limited service listing brokers, from MLS membership)
- X. Marketing Listed Property (*Manual*, Chapter 9, Marketing Listed Property Legal Compliance, pp. 244-246; Chapter 13, Disclosures in Credit Advertising, pp. 422-424). [Digital REM search for: *marketing properties* and *credit advertising*]

Instructor Note: The subject of how to effectively market property for sale is beyond the scope of this course and no instructional time may be spent on this topic. You might recommend that a licensee consider obtaining training on effective real estate marketing.

- A. Legal Compliance in Marketing/Advertising
 - Owner's written permission required to advertise or place signage [Rule 58A .0105(a)(2)]
 - a. Usually included in listing agreement
 - b. Signage should be promptly removed after closing or termination of the listing agreement
 - 2. Comply with laws/rules on signage placement
 - a. State law prohibits placement of private signs on state-owned property such as right-of-ways or road medians
 - b. Subdivision covenants and city/county ordinances frequently address signage restrictions

- c. Usually apply to "for sale" and directional signs
- 3. Prohibition of "blind" ads [Rule 58A .0105(b)]
- 4. Comply with Truth-in-Lending advertising requirements [Digital REM search for: *trigger terms*]
 - a. Applies to ads about possible financing of real property that contain Trigger Terms
 - b. Trigger Terms
 - i. Down payment, whether as a dollar amount or percentage
 - ii. Amount of any payment, whether as a dollar amount or percentage
 - iii. Number of payments or period of repayment
 - iv. Dollar amount of any finance charge
 - c. Required disclosures if any trigger term appears in an ad
 - i. Amount or percentage of down payment
 - ii. Terms of loan repayment over the full term
 - iii. Annual percentage rate (APR) and if it can be increased
 - d. How to avoid violating Regulation Z [Digital REM search for: regulation z]
 - i. If **any** specific credit term is advertised, **all** required credit terms should be included
 - ii. Advertise only a list or lease price and avoid all numbers related to financing

Suggested Activity: Have students review existing local ads for compliance with Regulation Z.

- Fair Housing Considerations in Advertising (*Manual*, Chapter 18, Discrimination in Advertising, pp.637-638) [Digital REM search for: advertising guidelines]
 - Fair Housing Act prohibits anyone from making, printing or publishing any notice, statement or advertisement with respect to sale or rental of a residential dwelling
 - Which indicates any preference, limitation, or discrimination because of a person's race, color, religion, sex, handicap, familial status or national origin

Note: HUD's definition of sex expanded in 2021 to include sexual orientation and gender identity

- ii. Not limited to print media; applies to webpages, social media, emails, texts, and oral statements
- b. Advertising Guidelines
 - i. Describe the property, not the person
 - ii. Mention amenities, not participants
 - iii. State geographic location, not landmarks

Suggested Activity: Have students review ads for compliance with Fair Housing Act. This could be combined with Suggested Activity about Regulation Z.

- 6. Retain all advertising in any format for at least 3 years [Rule 58A .0108]
- B. Duties Relating to Marketing a Property [Digital REM search for: *marketing practices*]

Instructor Note: This coverage focuses on the duty of a listing agent to their seller-principal under agency law to exercise *skill, care and diligence* in the performance of their contractual obligation under a typical *full-service* listing contract such as NC REALTORS® *Exclusive Right to Sell Listing Agreement* (Standard Form 101) to exercise their best efforts to find a buyer for the seller's property. This discussion assumes that the seller has not restricted the listing agent/company with regard to marketing of the property (e.g., the seller has not prohibited such actions as placing a for-sale sign on the property, placing the listing in a listing service, cooperating with brokers of other companies, etc.).

- 1. Provide customary marketing practices for the area, such as
 - a. Place a "for sale" sign on the property
 - b. Place listing in the local MLS
 - c. Provide a reasonable means for showing by other brokers
 - d. Use media commonly used to advertise properties for sale
 - e. Prepare a promotional flyer available to prospective buyers
 - f. Advertise the property on the Internet
 - g. Conduct an open house, if appropriate
 - h. Be available to show the property in a timely manner
 - i. Fully cooperate with other agents as authorized by seller

- 2. Other Points to Consider with Caution
 - a. For security reasons, a listing agent should obtain permission from their seller-client prior to using photographs (or videos) of the inside of a seller's home in advertising (e.g., in flyers, on websites, etc.)
 - b. Advise sellers that the NC Electronic Surveillance Act makes it illegal for a party to intercept, disclose, or use any oral, wire or electronic communication without the consent of at least one party in the conversation. (See September 2023 <u>Tech Corner</u> eBulletin article.)
 - c. Providing a copy of Seller's survey is not objectionable, but brokers working with buyers should make certain this does not discourage the buyers from obtaining a new or updated survey
- 3. Educating Sellers on their Role in Selling their Property

Suggested Activity: Divide class into groups and assign each group one or more of the following items. Have them discuss the importance of addressing the topic with the seller at the time of the listing. Have groups report to entire class.

- a. Increasing marketability: enhance "curb appeal," make repairs, declutter, paint
- b. Safeguarding personal valuables
- c. Making property available for showings
- d. Being absent during showings
- e. Removing or securing pets for showings
- f. Handling unscheduled showings
- g. Responding to inquiries without damaging negotiating position
- h. Handling offers
- i. Complying with Fair Housing requirements
- XI. Working Directly with a Seller as a Buyer Agent (Manual, Chapter 9, pp. 246-247)

Note: Broker is required to provide and explain *Working with Real Estate Agents Disclosure* and fully disclose status as buyer agent [Rule 58A .0104(c) and (f)]

A. Acting as Buyer Agent Only with an Unrepresented Seller (FSBO)

1. Obtain a written agreement signed by the seller

Instructor Note: Introduce use of NC REALTOR® Form 150: Unrepresented Seller Disclosure and Fee Agreement.

- 2. Refrain from actions that might be interpreted as the broker is representing the seller
- B. Acting as Disclosed Dual Agent

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- 1. If allowed by Buyer Agency Agreement, obtain a written listing agreement with dual agency authorization signed by the seller
- 2. Listing agreement can be limited to a transaction with a named buyer
- C. Buyer Agent Working with a Seller who Listed with a Limited Services Broker

Note: There is nothing improper about a buyer agent working directly with a seller so long as the broker fully discloses status as buyer agent and is fair and honest in their dealings with the seller

Section 3: Working with Residential & Commercial Buyers (5 hours) (Manual, Chapter 9, Working with Buyers, pp. 247-257) [Digital REM search for: working with buyers]

I. Agency Disclosure to Buyers – Basic Requirements [Rule 58A .0104(c)]

Instructor Note: Agency disclosure to both sellers and buyers was covered in depth in Section 1; however, the topic should be briefly reviewed here with an emphasis on explaining the brochure to a buyer. Consider using role-play to involve students in practicing the disclosure and explanation of agency relationships. Students need to be comfortable in handling this disclosure.

There continues to be significant confusion about how a broker may continue to assist a buyer-consumer who refuses to hire a broker as a buyer agent, even by verbal agreement. There is no such thing as automatic seller subagency. All forms of agency require consent of the parties. In most cases, neither the seller nor the listing company have authorized anyone outside of the listing company to represent them.

II. Working with Buyers as Seller Agent or Subagent (Manual, pp. 247-249) [Digital REM search for: *seller subagent*]

Instructor Note: Remind brokers of prohibition against representing a buyer in a brokerowner transaction, per Rule 58A .0104(o) and (p). Refer to the Revised Commission Rules section of the 2014-2015 General Update Course located in ShareFile for examples and detailed discussion points.

- A. Disclose Agency Options & Document Possible Agency Relationship in writing using the *Working with Real Estate Agents Disclosure* [Rule 58A .0104(e)]
 - Co-brokerage Subagency Situations; listing firm may not offer or allow seller subagency
 - 2. In-house Situations; may remain exclusive seller agent or act as a dual or designated dual agent with written authorization of both parties
- B. Switching from seller subagent to buyer agent requires seller's written consent
- III. Working with Buyers as a Buyer Agent (*Manual*, pp. 250-257) [Digital REM search for: *buyer agency*]
 - A. Basic Requirement for Express Agreement from the Start of the Relationship [Rule 58A .0104(a)]
 - B. Temporary Oral Buyer Agency Agreement Option [Digital REM search for: oral buyer agency]
 - 1. Requirements for temporary oral buyer agency agreement
 - a. Must be non-exclusive; a buyer may work with multiple brokers at the same time
 - b. May **not** bind the buyer for any specific period of time
 - c. **All** terms of the written agency agreement must be addressed in the oral agreement
 - d. If the buyer is asked to limit the oral agreement to a specific brokerage company or for a specific time period, agency must be reduced to a written agreement immediately
 - Must be reduced to writing no later than the time an offer to purchase is made by any party

Instructor Note: Discuss the hazards of preparing an offer on behalf of a buyer-client prior to the buyer-client signing a written agency agreement, as the broker would be precluded from presenting that offer without a written agency agreement [Rule 58A .0104(a)]. Discuss how to handle such a situation.

- 3. Switching from buyer agent to seller subagent requires the buyer's written consent as well as written consent of the seller and listing company
- 4. Brokerage companies are not required to allow the practice of oral agency

- C. Review of Essential Elements of a Written Buyer Agency Agreement [Rule 58A .0104(a & b)]
 - 1. Same requirements as a Listing Agreement
 - 2. Have a definite expiration date;
 - a. Agreement will terminate on expiration date without prior notice
 - b. Must **not** automatically renew
 - c. Stating a time period (e.g., 6 months or 90 days) vs. a date is inappropriate
 - 3. Contain the anti-discriminatory language prescribed by rule in a clear conspicuous manner;
 - 4. Be signed by all parties; and
 - 5. Include the listing broker's individual license number.
- D. Types of Buyer Agency Agreements [Level 2] [Digital REM search for: types of buyer agency]
 - 1. Exclusive Buyer Agency Agreement (e.g., NC REALTORS® Standard Form 201 and 201-G Guidelines for Completing the Form)
 - 2. Non-Exclusive Buyer Agency Agreement (e.g., NC REALTORS® Standard Form 203)
 - 3. Agency Agreement Renewal and/or Amendment (e.g., NC REALTORS® Standard Form 710

Required Activity: Perform a detailed line-by-line review of these NC REALTORS® forms and completion guidelines, discussing appropriate completion of each provision in various circumstances.

- 4. Alternate options for working with hesitant buyers
 - a. Limit duration of agreement
 - b. Limit agreement to specific properties

Required Activity: Engage students in a discussion of their experiences with buyers who are reluctant to sign a written agency agreement and how they were able to successfully deal with the situations, such as limiting the agreement to a short time period or to a particular property.

E. Duties to Buyer: Buyer Agent versus Seller Subagent Working with a Buyer

Instructor Note: Extensive discussion and use of examples or role play should be utilized to assure student understanding of the respective duties of a buyer agent versus a seller subagent working with a buyer.

- IV. Practices of Brokers Working With Buyers (*Manual*, pp. 255-257)
 - A. Comply with Agency Disclosure and Buyer Agency Contract Requirements

Instructor Note: Both these topics have been covered previously in this course. Briefly remind students of these requirements here and move on. Emphasize the importance of reaching an agency decision of how the broker/company will work with the buyer prior to inquiring about a buyer's specific housing needs and desires. Brokers should not show property to a prospective buyer until the agency relationship with the buyer is properly established.

B. Educate Buyer and Solicit Information on Buyer's Needs and Desires

Instructor Note: Advise students of the special importance of educating buyers, especially first-time homebuyers, on the home-buying process and current market conditions. Discuss the need to clearly determine the buyer's property needs and desires so appropriate property can be selected for showing.

C. Qualify the Buyer (*Manual*, Chapter 13, Buyer Loan Prequalification, pp. 429-436; Chapter 13, Major Types of Residential Mortgage Loans, pp. 437-443) [Digital REM search for: *qualify the buyer*]

Instructor Note: Remind students of the merits of *qualifying the buyer* to avoid wasting the time of the buyer, the broker, listing agents, and sellers. Referral to a mortgage lender for loan qualification/approval is a common and perfectly appropriate practice. Even if a prospective buyer is referred to a mortgage lender for qualification, brokers are expected to have a good understanding of loan application/qualifying requirements and procedures. Thus, brokers should possess the ability to independently *prequalify* a buyer using the general adequacy of income standards for conventional/conforming loans and FHA loans (also VA loans in areas where these are common). *Prequalification* means estimating the maximum loan amount a buyer is likely to be eligible to obtain and, given the buyer's assets, the approximate purchase price the buyer can afford. Teach loan prequalification procedures (for a conventional-conforming loan).

Required Activity: Have students work sample loan prequalification problems sufficient to assure the students' competence in prequalifying buyers in common situations.

- Loan to Value (LTV) ratio is the comparison of the loan amount to the lesser of
 - a. The appraised value of the property **OR**
 - b. The purchase price of the property

- 2. Higher LTV ratios and more permissive underwriting practices are allowed for owner-occupied primary residences
- 3. Expense to Income Ratios
 - a. Ratios for most conventional-conforming loans are 28%/36%; ratios for most FHA loans are 31%/43%
 - b. Housing Expense to Income Ratio
 - i. Usually 28-32% range, depending on loan type
 - ii. Housing expense includes monthly minimum required loan payment of principal and interest, property taxes, insurances, assessments and HOA dues, if applicable
 - c. Debt to Income Ratio
 - i. Usually 36-43% range, depending on loan type
 - ii. Debt includes total long-term monthly recurring debts plus housing expense



A recent trend has agents hiring licensees or showing companies not affiliated with their brokerage company to show a property to a potential buyer. There are several serious concerns with this practice, involving agency disclosure, agency duties, discovery & disclosure of material facts, and compensation of the showing licensee. Read the June 2023 eBulletin article, Concerns When "Showing Agents" are not Affiliated with Your Brokerage.

D. Select Properties for Showing

1. Obtain cooperation agreement with listing company, if needed

Note: In the Buyer Agency Agreement, the firm promises to first seek compensation from the listing firm or the seller before looking to the buyer client for payment

- 2. Schedule and show selected properties
 - a. Should not limit to only properties listed with broker's company if properties listed with other companies meet the client's criteria
 - b. Should not automatically exclude listings that offer lower commission splits

E. Discover and Disclose Material Facts

Instructor Note: Quickly remind students of a broker's affirmative duty to discover and volunteer material facts to all parties to the transaction regardless of whom the broker represents. Material facts may be discovered by walk-through inspections or by inspections ordered by the buyer while under contract; such material facts (not the actual inspection reports) must be shared with all parties. Broker working with the buyer should also communicate any issues with buyer's loan approval that would affect the buyer's ability to perform according to contract terms.

F. Perform a Comparative Market Analysis (CMA) for Buyer

Instructor Note: CMA calculations and considerations have been previously covered in this course. During this section, remind brokers that preparing a CMA for a buyer-client is one of the most important services a buyer agent can provide to the client.

G. (*Manual*, Chapter 7, Public Land Use Controls, pp. 104-113; Chapter 7, Flood Hazard Area Regulations and Insurance, pp. 121-122; Chapter 7, Private Land Use Controls, pp. 122-126; Chapter 14, Property Insurance, pp. 462-463) [Digital REM search for: *land use restriction* and *flood insurance*]

Instructor Note: Remind students to avoid making any unverified representations regarding any of the following matters. Buyer agent should recommend that the buyer obtain and review any protective covenants and homeowners' association bylaws regarding a property prior to buyer making an offer on the property. Agent should assist the buyer in obtaining such information, if requested by the buyer.

- 1. Protective (Restrictive) covenants
- 2. Zoning
- 3. Flood hazard area
- 4. Check septic system's authorized capacity (if applicable)
- 5. Inquire about permits for renovations, additions, major repairs
- H. Additional Buyer Agent Responsibilities and Practices

Instructor Note: Explain that additional responsibilities of a buyer agent that are related to preparing an offer to purchase, handling contract matters, assisting with a buyer's "due diligence," preparing for closing and assisting with closing are addressed in the *Post 302: Contracts and Closing* Postlicensing course.

Section 4: Working as a Dual Agent (1 hour) (*Manual*, Chapter 9, Working as a Dual Agent, pp. 257-266) [Digital REM search for: *dual agent*]

Instructor Note: Active student involvement is critically important to assure understanding of these crucial concepts. Additional resources available on the Commission's website under *Publications* include: <u>Agency Issues</u> in the 2018-2019 Update, <u>Broker Fiduciary Duties</u> in the 2021-2022 Update, and <u>Dual Agency</u> in the 2022-2023 Update.

Suggested Activity: Provide agency scenarios to test student awareness of when dual agency can or should occur plus recognition of fiduciary duty violations.

- I. Review of Dual Agency Basics [NCGS 93A-6(a)(4)]
 - A. Requirements for Brokers in Dual Agency Situations
 - 1. Disclosure to and consent of both parties
 - 2. Requirement for written agreement (with oral agreement permitted in certain situations) [Rule 58A .0104(d)]
 - 3. Authorization of dual agency in listing and buyer agency agreements
 - a. Advance consent by both seller and buyer
 - b. Advance consent by one party only
 - c. No advance consent by either party
 - B. The Conflicting Duties of a Dual Agent
- II. Dual Agency Solutions
 - A. Limiting the Dual Agent's Duties by Contract
 - 1. Limiting disclosure of certain information to principals
 - 2. Limiting the duties of loyalty and skill, care and diligence
 - 3. Effect of this approach

Required Activity: Review appropriate dual agency provisions in the NC REALTORS® standard listing and buyer agency agreement forms.

- B. Designated Dual Agency [Rule 58A .0104(i)-(n)] [Digital REM search for: designated dual]
 - 1. Basic concept
 - a. An optional approach when brokerage company is dual agent

- b. One or more agents of the company are designated to represent only the interests of the seller
- c. One or more agents of the company are designated to represent only the interests of the buyer
- d. The company and all non-designated agents of the company remain as dual agents

2. Major rule provisions

- a. Prior express approval of both buyer and seller clients required
- b. Confidential information of designated client may not be shared with the designated agent of the other party
 - i. Price, terms or conditions of sale
 - ii. Motivation
 - iii. Information identified as confidential by client
- c. Identity of all designated agents must disclosed to the buyer and the seller no later than presentation of first offer
- 3. Special features of designated dual agency
 - a. Dual agency is not eliminated; merely a form of dual agency
 - b. Only possible for in-house dual agency sales situations
 - c. Prior approval of both seller and buyer is mandatory and must commence no later than presentation of the first offer
 - d. Individual designated dual agents will act only as agent for principal for whom designated, similar to an exclusive listing agent or buyer agent
 - e. A broker may not be appointed as a designated dual agent for one party if that broker has already received confidential information about the other party
 - f. A comprehensive written company policy on the practice of designated dual agency is strongly recommended
 - i. Should address confidentiality in record keeping, file access, and internal communications
 - ii. Should specify how designated dual agents are appointed
 - g. Multiple agents can be designated to represent a principal, such as including the licensed personal assistant of a designated dual agent

h. A broker-in-charge (BIC) must not serve as a designated dual agent in a transaction opposite an affiliated provisional broker [Rule 58A .0104(j)]

Required Activity: Discuss how office policies would differ if the company practices dual and/or designate dual agency.

Section 5: Working in Residential or Commercial Property

Management (1 hour) (*Manual*, Chapter 17, Property Management, pp. 603-620; Chapter 19, The Typical Cycle-Lease Transaction, pp. 719-720) [Digital REM search for: *property management*]

- I. Introduction to Property Management
 - A. What Constitutes "Property Management"
 - 1. No separate license in NC for property management nor is the term "property manager" defined by statute or rule
 - 2. Any type of real estate with income-producing potential can be managed for property owners by brokers



Consumers file numerous complaints year-round with the Commission about the actions of persons acting as property managers for their rental properties. In many cases, the persons acting as property managers are unlicensed people who should hold an active NC broker license to perform those acts.

- B. Licensing Requirement for Brokers Practicing Property Management
 - 1. **Any** individual or entity that undertakes to manage real property belonging to others for compensation or consideration must be an actively licensed real estate broker
 - 2. Management of homeowner or property owner associations does not currently require any license

Note: Any real estate broker who engages in association management for a fee must comply with all real estate license laws and Commission rules, including having a written agency agreement and handling all monies per Commission trust account rules [Rule 58A .0118(b)]

- Exemption for Certain W-2 Employees of Brokers Practicing Property Management [NCGS 93A-2(c)(6)]
 - a. Salaried (W-2) employee of broker practicing property management
 - b. Limited list of allowed activities; negotiation is **not** allowed

- c. Broker is responsible for and may be disciplined for actions of unlicensed salaried employees [NCGS 93A-6(b)(4)]
- C. Property Management Relationships Governed by Agency Law and Real Estate License Law

Note: Most property management agreements are with the property owner or landlord. Agency with the tenant is more likely in commercial lease scenarios, but many tenants remain unrepresented third parties.

II. Property Management Agreements [Digital REM search for: *property management agreement*]

Instructor Note: Provide students with a current version of NC REALTORS® Standard Form #401, *Exclusive Property Management Agreement (Long-term Rental Property)* and review all the provisions. Remind licensees that this form is a REALTOR® form and thus may only be used by a REALTOR® member or an employee of a REALTOR® member.

- A. Must meet Requirements of all Agency Agreements as noted in Section 2, VII.A, including agency contracts with property owners must be in writing from the outset of the relationship
- B. Property management agreements may automatically renew so long as the landlord may terminate with notice prior to end of any contract period [Rule 58A .0104]
- III. Principal Functions of Brokers Practicing Property Management [Level 2]

Instructor Note: Cover this information from a general knowledge perspective.

Suggested Activity: Assign 1-2 of the functions to student groups and have them briefly describe the expectations to the whole class.

- A. Preparing a Management Plan
- B. Establishing a Rental Schedule
- C. Preparing an Operating Budget

Suggested Activity: Have students prepare a *Sample Operating Budget* (e.g., *Manual*, Chapter 17, Sample Annual Operating Budget, pp. 611-612) to assist in understanding the various annual expenses related to a property and to calculate the amount of rent required to satisfy, and hopefully exceed, the annual expenses. Students could be encouraged to assume they are planning to rent their own residence or office building, to calculate their annual expenses, and then determine the minimum rent needed to cover all expenses and produce the desired net rental income.

D. Marketing and Renting the Property

- E. Collecting Rents and Security Deposits
- F. Maintaining and Protecting the Property
- G. Preparing and Enforcing Rules and Regulations
- H. Performing Landlord's Duties under Leases
- I. Instituting Legal Actions
- J. Maintaining Property Insurance
- K. Maintaining Records and Accounting to Owner

Section 6: Other Topics (.75 hour) [Level 2]

- When Brokers Leave/Change Companies (*Manual*, Chapter 21, Paying Brokers No Longer with Firm, Inactive Brokers or Former Brokers, pp. 765-768) [Digital REM search for: *paying brokers*]
 - A. Required Notice to Commission within 10 Days [Rules 58A .0103(b) & .0506(e)]
 - B. If broker's license was on active status throughout the period that brokerage services were rendered, broker can be paid even if their license is expired or inactive at time of payment
 - C. Handling of Transactions in Progress when Brokers Leave/Change Companies

Note: Remember that principals under an agency agreement are clients of the brokerage company, not the individual licensee

- If broker's license was on active status throughout the period that brokerage services were rendered, broker can be paid even if they are no longer with the company at time of payment
- 2. Payment to an individual broker is dictated by terms of the employment agreement with the brokerage company, not Commission rules
- If a provisional broker (PB) who earned compensation is now working for a different company, the former supervising broker-in-charge (BIC) can pay
 - a. The PB directly **OR**
 - b. The PB's current BIC to pass through to the PB

- 4. Broker working on a pending transaction after leaving a company
 - a. Not possible if a provisional broker

Step

UP

b. "Full" broker can lawfully affiliate with 2 companies simultaneously with full knowledge and consent of both BICs

If a license status is inactive, expired, suspended, or revoked, that means that the broker must cease ALL brokerage activity IMMEDIATELY. Only an active license status allows a broker to actively practice and earn compensation, even placing a referral. Refer to the Licensing & Education Review section of the most recent Update course for more detail about each status and the procedures to activate or reinstate a license.

- II. License Status and Education Issues [NCGS 93A-4; Rules 58A .0503, .0504, <u>.0505</u>, & <u>.0506</u>]
 - A. License Status: Meaning of provisional, active, inactive, expired, suspended, and revoked statuses
 - B. Postlicensing Education Requirement (and consequences of failure to satisfy) [Rule 58A .1902]

Instructor Note: Please clearly explain to students that (1) Postlicensing does not count as CE or vice versa; (2) there is no possibility of an extension to the 18 month Postlicensing completion deadline; (3) Postlicensing courses expire after 2 years if all 3 are not completed; (4) it is very difficult to obtain a waiver of Postlicensing coursework.

C. Continuing Education Requirement (and consequences of failure to satisfy) [Rules 58A .0504(b), .1702]

Instructor Note: Please clearly explain to students that (1) CE does not count as Postlicensing or vice versa; (2) there is no CE equivalent credit for education taken in other states.

D. Requirements and procedures to activate an Inactive license [Rules 58A .0504(c) & (d), .1703]

Instructor Note: Refer to the table in the back of the 2022-2023 Update course for details for activation and reinstatement.

- E. Requirements and procedures to reinstate an Expired license (Same process for a Revoked or Surrendered license)
 - 1. License expired for less than 6 months [Rule 58A .0505(c) & (h)]
 - 2. License expired between 6 months and up to 2 years [Rule 58A .0505(d) & (h)]

3. License expired more than 2 years [Rule 58A .0505(e), (f) & (h)

--End of Course Syllabus--