

**CURRICULUM VITA**  
**WILLIAM ZAVALA**

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**EDUCATION**

<b>University of Pittsburgh</b> Film History/Theory course in Graduate Film Studies Program	<b>2010</b>
<b>Stanford University</b> M.A. Communication/Documentary Film & Video	<b>1996-98</b>
<b>Regional Occupational Program, San Diego</b> Technical TV Production	<b>1986-88</b>
<b>University of California, Santa Cruz</b> B.A. Psychology	<b>1982-84</b>
<b>University, Extension, Media Centers</b> Twelve Film, Video, Multimedia and Photography Courses	<b>1982-92</b>
<b>University of California, San Diego Extension</b> Two courses	<b>1981</b>
<b>San Diego Mesa College</b> Three Courses	<b>1981</b>
<b>Southwestern College</b> (San Diego area) Architecture + General Education	<b>1979-81</b>

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**TEACHING EXPERIENCE**

<b>Adjunct Instructor</b> University of Pittsburgh, Film and Media Studies Program HELPED PLAN AND TAUGHT INTRODUCTORY UNDERGRADUATE FILMMAKING COURSE.	<b>Fall 2018, Fall 2019</b>
<b>Visiting Instructor</b> Native Voices International Documentary Workshops, Uganda DESIGNED AND TAUGHT TWO, 3-WEEK DOCUMENTARY COURSE TO REGIONAL ASPIRING FILMMAKERS.	<b>Dec 2017, May 2019</b>
<b>Associate Professor</b> (Assistant Professor 2005-2011) Pittsburgh Filmmakers I TEACH COURSES IN FILM, VIDEO AND AUDIO PRODUCTION. COORDINATE INTERNSHIPS AND STUDENT WORK OPPORTUNITIES. CONDUCT THE MONTHLY 'DOCUMENTARY SALON', WHICH I INITIATED IN 2006. DEVELOPED COURSES IN DOCUMENTARY PRODUCTION AND AUDIO PRODUCTION. CREATED & CONDUCTED THREE RIVERS FILM SYMPOSIA, 2008-12.	<b>Sept 2005-Dec 2018</b>
<b>Instructor</b> The Art Institute of Pittsburgh TAUGHT SIX COURSES IN FIELD PRODUCTION AND NON-LINEAR EDITING.	<b>Oct 2004-Sept 2005</b>
<b>Academic Media Center Associate / Adjunct Professor</b> Robert Morris University TAUGHT TWO CLASSES IN COMMUNICATION DEPT; MANAGED EQUIPMENT ROOM; COORDINATED COMPLETION OF DOCUMENTARY IN RMU'S CENTER FOR DOCUMENTARY PRODUCTION AND STUDY.	<b>Aug 2004-May 2005</b>
<b>Instructor</b> Sundance Institute, Salt Lake City, UT CO-TAUGHT "GEN-Y FILM CAMP", A SUMMER VIDEO PRODUCTION COURSE FOR HIGH SCHOOL STUDENTS. DESIGNED CURRICULUM, TAUGHT DIRECTING, DV PRODUCTION AND FINAL CUT PRO.	<b>June 2001</b>
<b>Instructor</b> Palo Alto Adult Education, Palo Alto, CA TAUGHT SEVERAL 6- AND 8-HOUR COURSES IN FIELD PRODUCTION, EDITING, AND STUDIO PRODUCTION.	<b>Aug 1998-Aug 1999</b>
<b>Intern Coordinator</b> Mid-Peninsula Access Corp, Palo Alto, CA HEADED PROGRAM IN WHICH HIGH SCHOOL AND COLLEGE INTERNS PRODUCE CABLE PROGRAMMING FOR NON-PROFIT GROUPS. RECRUITED & TRAINED INTERNS IN PRODUCTION AND POST.	<b>Aug 1998-Aug 1999</b>
<b>Course Assistant</b> Documentary Film & Video Program, Stanford University GAVE TUTORIALS, HANDLED EQUIPMENT TRAFFIC, TROUBLESHOOTING. INITIATED A LUNCHTIME FILM SERIES.	<b>Sept 1997-June 1998</b>

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**OTHER WORK EXPERIENCE**

<b>Independent Producer &amp; Freelancer</b> as Morsel Pictures, San Francisco, CA-Pittsburgh SEE FILMOGRAPHY (NEXT PAGE) FOR PARTIAL LIST OF PRODUCTIONS. CLIENTS INCLUDE: HILLEL ACADEMY OF PITTSBURGH, CITY OF S.F., ASIAN ART MUSEUM, STANFORD UNIV., OAKLAND ZOO, INTUIT, INC., PROJECT READ, KITCHEN SISTERS.	<b>July 1998-present</b>
<b>Senior Interviewer</b> University of California Survey Research Center, Berkeley, CA CONDUCTED FIELD INTERVIEWS FOR SOCIOLOGICAL STUDY OF AIDS; LOCATED HARD-TO-FIND PEOPLE.	<b>Oct 1992-Aug 1996</b>
<b>Editor</b> JBC Video, San Francisco EDITED EVENT COVERAGE VIDEO WITH LINEAR EDITING, EFFECTS, AND MIXER SYSTEM	<b>Oct 1995-Aug 1996</b>

<b>Archivist</b> Oddball Film & Video, San Francisco	<b>Nov 1995-July 1996</b>
RESEARCHED ARCHIVAL FOOTAGE NEEDS FOR CLIENTS IN LARGE PRIVATE COLLECTION. HELPED DESIGN DATABASE.	
<b>Producers' Assistant</b> Bill Jersey/Quest Productions, Berkeley	<b>Jan-Apr 1995, Mar 1996</b>
VISUALS RESEARCH FOR DOCUMENTARIES; LOCATING AND PRE-INTERVIEWING SUBJECTS; PREPARING PROPOSALS.	
<b>Assistant Director</b> West Coast Projections, Inc., San Diego	<b>1989-91</b>
ASSISTED IN CORPORATE MEDIA PRODUCTION AND PRESENTATION. DIRECTED SMALLER-SCALE PRODUCTIONS.	
<b>Special Effects Colorist</b> American Film Technologies, Inc., San Diego	<b>1989</b>
COLORIZED SF/X SEGMENTS OF DIGITIZED B&W FILM WITH TARGA COLOR SYSTEM.	

## GRANTS and FELLOWSHIPS

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<b>The Heinz Endowment</b> Small Arts Initiative co-recipient for "Changing the Want Ads" project	<b>2018-2019</b>
<b>The Heinz Endowment</b> Small Arts Initiative co-recipient for "Hard Hatted Women" multimedia project	<b>2015-2016</b>
<b>The Sprout Fund</b> Seed Award co-recipient for "Palimpsests" photo project	<b>2012-13</b>
<b>Robert Flaherty Film Seminar</b> Fellow	<b>2011</b>
<b>National Hispanic Scholarship Fund</b> Scholarship	<b>1997-98</b>
<b>Princess Grace Foundation USA</b> Honorarium for Thesis Project	<b>1997</b>
<b>M.A. Program, Stanford University</b> Full One-Year Fellowship	<b>1996-97</b>

## FILMOGRAPHY as PRODUCER/DIRECTOR

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<b>Explainer Video</b> <i>for Scholarly Research at Univ. of Pittsburgh's School of Public Health</i>	<b>2018</b>
▪ AMERICAN PUBLIC HEALTH ASSOCIATION FILM FESTIVAL, 2019	
<b>Commonfilm</b> <i>Short Film</i>	<b>2018</b>
▪ PART 1, CAUGHT LOOKING FILM SCREENING AT PNC PARK, PITTSBURGH, PA	
<b>KaramoJokes</b> <i>A survey of humor in the Karamoja region of Uganda</i>	<b>2017</b>
<b>Yes, We're Open</b> <i>Online Commercial for Bloomfield-Garfield Corporation</i>	<b>2015</b>
<b>A Blueprint for Jewish Life: Hillel Academy of Pittsburgh</b> <i>Promotional Video</i>	<b>2011</b>
<b>Luck</b> <i>Documentary.</i> Strangers reveal their personal beliefs when asked, "What's the luckiest thing that ever happened to you? What's the unluckiest?"	<b>2010</b>
▪ WQED-TV (PBS) BROADCAST ON "FILMMAKER'S CORNER" PITTSBURGH, PA 2011	
▪ FILM KITCHEN, PITTSBURGH, PA 2010	
▪ DISTRIBUTED ON SERMONSPICE.COM	
<b>Virgil Cantini: The Artist in Public</b> <i>Documentary</i>	<b>2009</b>
Elegaic examination of the public art of the late sculptor and muralist.	
▪ PITTSBURGH CENTER FOR THE ARTS, PITTSBURGH, PA	
▪ SCREENING WITH LIVE ACCOMPANIMENT, IONSOUND CONCERT	
<b>Today I Baled Some Hay to Feed the Sheep the Coyotes Eat</b> <i>Documentary</i>	<b>2008</b>
One week on a sheep ranch in Montana, during lambing season.	
▪ WQED-TV (PBS) BROADCAST ON "FILMMAKER'S CORNER" PITTSBURGH, PA 2011	
▪ JUROR'S CHOICE + AUDIENCE AWARD, SUSQUEHANNA SHORTS FILM FESTIVAL, LEWISBURG, PA 2008	
▪ FIRST PLACE, SHORTS COMPETITION, THREE RIVERS FILM FESTIVAL, PITTSBURGH, PA 2008	
<b>Over, and Out</b> <i>Short Film</i>	<b>2008</b>
▪ FILMMAKER'S AWARD, PUBLIC DOMAIN PRIVATE DOMINION (EVENT) 2008	
<b>Hand Job</b> <i>Short Film</i>	<b>2008</b>
▪ MEDIA TONIC (EVENT) INSTALLATION, PITTSBURGH FILMMAKERS, 2008	
<b>See Something Different: The 26<sup>th</sup> Annual Three Rivers Film Festival</b> <i>Festival Trailer</i>	<b>2007</b>
<b>Consuming Conversation</b> <i>Museum Installation video</i> "Visual poem" on the latest work by noted metalsmith artist Harriete Berman: teacups made from recycled consumer product tins.	<b>2006</b>
▪ VIEWER DISCRETION FILM SERIES, PITTSBURGH, NOV 2006	
▪ FACULTY SHOW, PITTSBURGH FILMMAKERS, FEBRUARY 2006	

- Things You Should Know Before You Go** *Educational video* Re-examination of US military recruitment TV commercials in context of factual information about the armed services. **2006**  
 ▪ FILM KITCHEN FILM SERIES, PITTSBURGH, APRIL 2006
- Earth and Home** *Educational video* Exploration of ecological design in residential architecture, through the building of a unique home in Mill Valley, California. **2003**
- San Francisco Beledi** *Documentary/Performance video.* Behind-the-scenes look at popular Bay Area dance troupe FatChance BellyDance as they prepare for a major performance. **2003**
- Zoo Lessons** *Children's Education videos.* Set of two programs compares what different age groups can learn from a field trip to the Oakland Zoo. **2000-01**
- New Justice: San Francisco's Drug Court** *Public Information video.* Profile of unconventional treatment approach to drug offenders within the S.F. court system. Narrated by Martin Sheen. **2000**
- Watching Grass Grow** *Museum Installation video.* How metalsmith Harriete Berman created a "lawn" of 32,000 blades of recycled metal, and the socio-environmental inspiration for it.. **2000**
- In Search of the American Dream** *Television pilot.* A rollicking journey through the Nevada desert with Tom Brennock & John Aird, Silicon Valley executives seeking secrets of true happiness. **2000**
- Drawbridge** *Masters Thesis Project video.* History of unusual ghost town on San Francisco Bay. **1998**  
 ▪ DISTRIBUTED BY ENVIRONMENTAL MEDIA CORPORATION, 2001-06  
 ▪ WINNER, MACFARLANE AWARD, CALIFORNIA HISTORICAL SOCIETY 2003  
 ▪ BAY TV-SAN FRANCISCO BROADCAST ON PROGRAM "BAY WINDOW" 2001  
 ▪ SECOND PLACE, EARTHVISION FILM & VIDEO FESTIVAL, SANTA CRUZ, CA , 1999  
 ▪ THIRD PLACE, DOCUMENTARY, ATAS COLLEGE TELEVISION AWARDS (STUDENT EMMYS), 1999  
 ▪ KTEH -SAN JOSE BROADCAST ON PROGRAM "VIDEO I",1999  
 ▪ FILM ARTS FESTIVAL, SAN FRANCISCO,1998  
 ▪ PUBLIC SCREENING AND DISCUSSION, S.F. BAY NATIONAL WILDLIFE REFUGE, 1998
- Roller Derby: Theatre of Pain** *Student film. Sync-sound.* On the survival of the sport. **1997**  
 ▪ HAMBURG INTERNATIONAL SHORT FILM FESTIVAL, 1998  
 ▪ STUTTGART FILMWINTER, 1999
- Dealing With the Truth** *Student video.* Profile of a "dishonest" used car dealer. **1998**  
 ▪ BRADDOCK LIGHT, OUTDOOR SCREENING, BRADDOCK, PA 2009  
 ▪ NOMAD VIDEOFILM FESTIVAL, S.F./PORTLAND/SEATTLE, 2000
- Kids on Candy** *Student film. B&W non-sync sound.* On children, on candy. **1996**
- A Summer Workshop** *Conference video.* For Native American Renewable Energy Education Program. **1996**
- Interpreting in the AA Setting** *Instructional video.* Sign language interpreter instructional tape. **1993**
- 38 Reasons to Watch** *Station promo.* 2-minute spot for cable access station Channel 38. **1992**  
 ▪ FINALIST, STATION PROMO CATEGORY, HOMETOWN VIDEO AWARDS, 1992
- Del Mar and the Drought** *Informational video.* One town's response to chronic water shortages. **1991**  
 ▪ FINALIST, DOCUMENTARY CATEGORY, WESTERN ACCESS VIDEO EXCELLENCE AWARDS, 1991

## FILMOGRAPHY as CREDITED CREW

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- Activist Alumni** *Exhibition video for Chatham University* **2019**
- Changing the Want Ads** *Independent Documentary by Pat Ulbrich* Editor, Additional Camera **2019**  
 ▪ PITTSBURGH SHORTS FILM FESTIVAL, 2019
- Hard Hatted Women** *Independent Documentary by Pat Ulbrich* Director of Photography, Editor **2015-17**  
 ▪ EXHIBITION VIDEO, RIVERS OF STEEL NATIONAL HERITAGE AREA, 2016
- The Giovannitti House** *Independent Documentary by Aytac Karaguzel* Co-Prod., Dir. Of Photography **in prod.**
- Sustainability Pioneers** *Web Series by Kirsi Jansa* Online Editor **2014-2017**
- Jumpstart to Success** *Training Video for YouthWorks, Inc.* Director of Photography **2013**

<b>People + Places</b> <i>Exhibit Video for Carnegie Museum of Art</i>	Director of Photography	2013
<b>LEARN Bus</b> <i>Promotional Video for Whitehall Public Library</i>	Producer	2012
<b>Life, Cancer, and the Pursuit of Hockey</b> <i>Independent Documentary</i>	2 <sup>nd</sup> Camera and Sound	2010-11
<b>Fourth River Spirit</b> <i>Contest Video</i>	Editor, Co-Producer	2008
<b>Portrait of a Campaign</b> <i>Robert Morris Univ. Center for Documentary Production and Study</i>	Editor	2005
<b>Fixation</b> <i>Independent film (premiered at Three Rivers Film Festival)</i>	Director of Photography	2003
<b>Technology for Global NGO's</b> <i>The Open Society Institute</i>	Lighting and Sound	2003
<b>A Hard Straight</b> <i>ITVS-funded independent film</i>	Sound Recordist	2002-03
<b>(Nine Training Videos)</b> <i>Intuit Corp.</i>	Editor	2002-03
<b>(10+ Local TV B-roll packages)</b> <i>The Asian Art Museum</i>	Videography, Editor	2000-03
<b>Monterey County Housing Authority Video</b> <i>Porter Pictures</i>	Director of Photography	2002
<b>Hansel and Gretel</b> <i>Golden Gate Opera</i>	Multi-Camera Director, Editor	2001
<b>Jam: Roller Derby Never Died</b> <i>Independent Film by Mark Wohlen</i>	Sound for 16mm	2001
<b>Traces of the Trade</b> <i>NEA-funded film by Katrina Browne</i>	Sound Recordist	2001
<b>The Making of "Star Wars: Attack of the Clones"</b> <i>Lucasfilm DVD</i>	Sound Recordist on 2 shoots	2001
<b>From Sheep to Sweater</b> <i>Alameda County Parks Dept.</i>	Director of Photography	2001
<b>Three Views of Literacy</b> <i>Project Read of South San Francisco</i>	Editor	2001
<b>Vinculum Symphony</b> <i>NEA-funded project by Beth Custer, Composer</i>	Editor	2000
<b>(30+ productions)</b> <i>Stanford MediaWorks, Stanford U.</i>	Camera, Sound Recordist, Post-prod Ass't	1998-00
<b>Real Sex (segments)</b> <i>Independent producers for HBO</i>	P.A., Asst. Sound Recordist	1998, '99
<b>Rock the Vote (segment)</b> <i>Tracey Trench Prod.'s for MTV</i>	Sound Recordist	1998
<b>Fly Girls</b> <i>Silverlining Productions for The American Experience, PBS</i>	P.A.	1998
<b>Crime &amp; Punishment in America</b> <i>Quest Productions for KCET</i>	Post-production Ass't	1996
<b>San Francisco: The Way It Was</b> <i>Quest Prod's for KQED-TV</i>	Research Assistant, P.A.	1995
<b>Crossroads: A Story of West Oakland</b> <i>Quest Prod's for KQED-TV</i>	Research Assistant, P.A.	1995
<b>A Conversation with Thomas Moore</b> <i>Quest Prod's for KQED-TV</i>	P.A.	1995

## **OTHER WORK**

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<b>Palimpsests: Ghost Signs of Pittsburgh</b>	Project Director, Photographic Exhibit	Mar 2014
<b>People of the Decade</b>	Excerpt of essay in <i>Pittsburgh Post-Gazette's</i> "Cutting Edge" section	Jan 2010
<b>Teacher's Guide to "Drawbridge"</b>	<i>Environmental Media Corp.</i>	July 2001
<b>"Odd Jobs"</b>	<i>Harpers Magazine</i> Submission to Readings section	Aug 2000

## **PROFESSIONAL SERVICE & VOLUNTEER POSITIONS**

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<b>Chapter Manager</b> <i>SMPTE Pittsburgh</i>	Apr 2018-present
<b>Panelist</b> <i>Broadcast Education Association Conference, Las Vegas, NV</i>	Apr 2018
<b>Advisory Board Member</b> <i>Several Independent Documentary Projects</i>	2008-present
<b>Film Festival and Contest Juror</b> <i>various</i>	2005-present
<b>Teaching Assistant</b> <i>The Skills Center, San Francisco, CA</i>	Nov 2000-Apr 2002
<b>Literacy Tutor</b> <i>Project Read of San Francisco</i>	1999-2000
<b>Media Production Intern</b> <i>Institute for Food and Development Policy, San Francisco</i>	1992-93
<b>Events Committee</b> <i>Project for Youth and Non-Violent Opportunities, San Diego</i>	1990-92

## **TECHNICAL PROFICIENCIES**

● Basic      ●● Intermediate      ●●● Advanced

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**Video Camera Operation (Canon C100, Canon DSLR's, Panasonic HVX-200/HPV-170, Panasonic AF-100) ●●●**

**Film Camera Operation (various 16mm and Super-8) ●●●**

**Field Sound Recording ●●●**

**Multi-Camera Directing & Technical Directing ●●**

**Non-Linear Editing, Adobe Premiere Pro ●●**

**Non-Linear Editing, Final Cut Pro X ●●●**

**Post-Production Sound Mixing, for video ●●**

**Post-Production Color Correction ●●**

**Compression and Web Video Delivery ●●**

**Adobe Photoshop ●**

**Microsoft Office: Word, Excel, PowerPoint ●●**