

CURRICULUM VITA

WILLIAM ZAVALA

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EDUCATION

University of Pittsburgh Film History/Theory course in Graduate Film Studies Program	2010
Stanford University M.A. Communication/Documentary Film & Video	1996-98
Regional Occupational Program, San Diego Technical TV Production	1986-88
University of California, Santa Cruz B.A. Psychology	1982-84
University, Extension, Media Centers Twelve Film, Video, Multimedia and Photography Courses	1982-92
University of California, San Diego Extension Two courses	1981
San Diego Mesa College Three Courses	1981
Southwestern College (San Diego area) Architecture + General Education	1979-81

TEACHING EXPERIENCE

Visiting Lecturer (2021-present), Instructor Univ. of Pittsburgh, Film and Media Studies HELP PLAN AND TEACH INTRODUCTORY UNDERGRADUATE FILMMAKING COURSES.	Fall 2018-present
Visiting Instructor Native Voices International Documentary Workshops, Uganda DESIGNED AND TAUGHT TWO, 3-WEEK DOCUMENTARY COURSE TO REGIONAL ASPIRING FILMMAKERS.	Dec 2017, May 2019
Associate Professor (Assistant Professor 2005-2011) Pittsburgh Filmmakers TAUGHT COURSES IN FILM, VIDEO AND AUDIO PRODUCTION. COORDINATED INTERNSHIPS AND STUDENT WORK OPPORTUNITIES. DEVELOPED COURSES IN DOCUMENTARY PRODUCTION AND AUDIO PRODUCTION. CREATED & CONDUCTED THREE RIVERS FILM SYMPOSIA, 2008-12.	Sept 2005-Dec 2018
Instructor The Art Institute of Pittsburgh TAUGHT SIX COURSES IN FIELD PRODUCTION AND NON-LINEAR EDITING.	Oct 2004-Sept 2005
Academic Media Center Associate / Adjunct Professor Robert Morris University TAUGHT TWO CLASSES IN COMMUNICATION DEPT; MANAGED EQUIPMENT ROOM; COORDINATED COMPLETION OF DOCUMENTARY IN RMU'S CENTER FOR DOCUMENTARY PRODUCTION AND STUDY.	Aug 2004-May 2005
Instructor Sundance Institute, Salt Lake City, UT CO-TAUGHT "GEN-Y FILM CAMP", A SUMMER VIDEO PRODUCTION COURSE FOR HIGH SCHOOL STUDENTS. DESIGNED CURRICULUM, TAUGHT DIRECTING, DV PRODUCTION AND FINAL CUT PRO.	June 2001
Instructor Palo Alto Adult Education, Palo Alto, CA TAUGHT SEVERAL 6- AND 8-HOUR COURSES IN FIELD PRODUCTION, EDITING, AND STUDIO PRODUCTION.	Aug 1998-Aug 1999
Intern Coordinator Mid-Peninsula Access Corp, Palo Alto, CA HEADED PROGRAM IN WHICH HIGH SCHOOL AND COLLEGE INTERNS PRODUCE CABLE PROGRAMMING FOR NON-PROFIT GROUPS. RECRUITED & TRAINED INTERNS IN PRODUCTION AND POST.	Aug 1998-Aug 1999
Course Assistant Documentary Film & Video Program, Stanford University GAVE TUTORIALS, HANDLED EQUIPMENT TRAFFIC, TROUBLESHOOTING. INITIATED A LUNCHTIME FILM SERIES.	Sept 1997-June 1998

OTHER WORK EXPERIENCE

Independent Producer & Freelancer San Francisco, Pittsburgh SEE FILMOGRAPHY (NEXT PAGE) FOR PARTIAL LIST OF PRODUCTIONS. CLIENTS INCLUDE: HILLEL ACADEMY OF PITTSBURGH, CITY OF S.F., ASIAN ART MUSEUM, STANFORD UNIV., OAKLAND ZOO, INTUIT, INC., PROJECT READ, KITCHEN SISTERS.	July 1998-present
Senior Interviewer University of California Survey Research Center, Berkeley, CA CONDUCTED FIELD INTERVIEWS FOR SOCIOLOGICAL STUDY OF AIDS; LOCATED HARD-TO-FIND PEOPLE.	Oct 1992-Aug 1996

Editor JBC Video, San Francisco EDITED EVENT COVERAGE VIDEO WITH LINEAR EDITING, EFFECTS, AND MIXER SYSTEM	Oct 1995-Aug 1996
Archivist Oddball Film & Video, San Francisco RESEARCHED ARCHIVAL FOOTAGE NEEDS FOR CLIENTS IN LARGE PRIVATE COLLECTION. HELPED DESIGN DATABASE.	Nov 1995-July 1996
Producers' Assistant Bill Jersey/Quest Productions, Berkeley VISUALS RESEARCH FOR DOCUMENTARIES; LOCATING AND PRE-INTERVIEWING SUBJECTS; PREPARING PROPOSALS.	Jan-Apr 1995, Mar 1996
Assistant Director West Coast Projections, Inc., San Diego ASSISTED IN CORPORATE MEDIA PRODUCTION AND PRESENTATION. DIRECTED SMALLER-SCALE PRODUCTIONS.	1989-91
Special Effects Colorist American Film Technologies, Inc., San Diego COLORIZED SF/X SEGMENTS OF DIGITIZED B&W FILM WITH TARGA COLOR SYSTEM.	1989

GRANTS and FELLOWSHIPS

The Heinz Endowments Small Arts Initiative recipient for "Lenses on the Law" project	2020-present
The Heinz Endowments Small Arts Initiative co-recipient for "Changing the Want Ads" project	2018-2019
The Heinz Endowments Small Arts Initiative co-recipient for "Hard Hatted Women" multimedia project	2015-2016
The Sprout Fund Seed Award co-recipient for "Palimpsests" photo project	2012-13
Robert Flaherty Film Seminar Fellow	2011
National Hispanic Scholarship Fund Scholarship	1997-98
Princess Grace Foundation USA Honorarium for Thesis Project	1997
M.A. Program, Stanford University Full One-Year Fellowship	1996-97

SELECTED FILMOGRAPHY as PRODUCER/DIRECTOR

Kony 2021 <i>Independent Documentary</i>	in production
Awards Video <i>Pittsburgh-Italian Scholarship Fund</i>	2021
Explainer Video <i>for Scholarly Research at Univ. of Pittsburgh's School of Public Health</i> ▪ AMERICAN PUBLIC HEALTH ASSOCIATION FILM FESTIVAL, 2019	2018
Commonfilm <i>Short Film</i> ▪ CAUGHT LOOKING FILM SCREENING AT PNC PARK, PITTSBURGH, PA	2018
KaramoJokes <i>A survey of humor in the Karamoja region of Uganda</i>	2017
Yes, We're Open <i>Online Commercial for Bloomfield-Garfield Corporation</i>	2015
A Blueprint for Jewish Life <i>Promotional Video</i> For Hillel Academy of Pittsburgh.	2011
Luck <i>Documentary.</i> Strangers reveal their personal beliefs when asked, "What's the luckiest thing that ever happened to you? What's the unluckiest?" ▪ WQED-TV (PBS) BROADCAST ON "FILMMAKER'S CORNER" PITTSBURGH, PA 2011 ▪ FILM KITCHEN, PITTSBURGH, PA 2010 ▪ DISTRIBUTED ON SERMONSPICE.COM	2010
Virgil Cantini: The Artist in Public <i>Documentary</i> Elegaic examination of the public art of the late sculptor and muralist. ▪ PITTSBURGH CENTER FOR THE ARTS, PITTSBURGH, PA ▪ SCREENING WITH LIVE ACCOMPANIMENT, IONSOUND CONCERT	2009
Today I Baled Some Hay to Feed the Sheep the Coyotes Eat <i>Documentary</i> One week on a sheep ranch in Montana, during lambing season.	2008

- WQED-TV (PBS) BROADCAST ON "FILMMAKER'S CORNER" PITTSBURGH, PA 2011
- JUROR'S CHOICE + AUDIENCE AWARD, SUSQUEHANNA SHORTS FILM FESTIVAL, LEWISBURG, PA 2008
- FIRST PLACE, SHORTS COMPETITION, THREE RIVERS FILM FESTIVAL, PITTSBURGH, PA 2008

Over, and Out <i>Short Film</i>	2008
<ul style="list-style-type: none"> ▪ FILMMAKER'S AWARD, PUBLIC DOMAIN PRIVATE DOMINION (EVENT) 2008 ▪ MOUNTAINEER SHORT FILM FESTIVAL, MORGANTOWN, WV 2013 	
Hand Job <i>Short Film</i>	2008
<ul style="list-style-type: none"> ▪ MEDIA TONIC (EVENT) INSTALLATION, PITTSBURGH FILMMAKERS, 2008 	
See Something Different: The 26th Annual Three Rivers Film Festival <i>Festival Trailer</i>	2007
Consuming Conversation <i>Museum Installation video</i> For noted metalsmith Harriete Berman.	2006
<ul style="list-style-type: none"> ▪ VIEWER DISCRETION FILM SERIES, PITTSBURGH, NOV 2006 ▪ FACULTY SHOW, PITTSBURGH FILMMAKERS, FEBRUARY 2006 	
Earth and Home <i>Educational video</i> Exploration of ecological design in residential architecture.	2003
San Francisco Beledi <i>Documentary/Performance video</i> For popular dance troupe FatChance BellyDance.	2003
Zoo Lessons <i>Two Children's Education videos.</i> For Mills College and The Oakland Zoo.	2000-01
New Justice: San Francisco's Drug Court <i>Public Information video.</i> Narrated by Martin Sheen.	2000
In Search of the American Dream <i>Television pilot.</i> A rollicking journey through the Nevada desert.	2000
Drawbridge <i>Masters Thesis Project video.</i> History of unusual ghost town on San Francisco Bay.	1998
<ul style="list-style-type: none"> ▪ DISTRIBUTED BY ENVIRONMENTAL MEDIA CORPORATION, 2001-06 ▪ WINNER, MACFARLANE AWARD, CALIFORNIA HISTORICAL SOCIETY 2003 ▪ BAY TV-SAN FRANCISCO BROADCAST ON PROGRAM "BAY WINDOW" 2001 ▪ SECOND PLACE, EARTHVISION FILM & VIDEO FESTIVAL, SANTA CRUZ, CA , 1999 ▪ THIRD PLACE, DOCUMENTARY, ATAS COLLEGE TELEVISION AWARDS (STUDENT EMMYS), 1999 ▪ KTEH -SAN JOSE BROADCAST ON PROGRAM "VIDEO I",1999 ▪ FILM ARTS FESTIVAL, SAN FRANCISCO,1998 ▪ PUBLIC SCREENING AND DISCUSSION, S.F. BAY NATIONAL WILDLIFE REFUGE, 1998 	
Roller Derby: Theatre of Pain <i>Student film. Sync-sound.</i> On the survival of the sport.	1997
<ul style="list-style-type: none"> ▪ HAMBURG INTERNATIONAL SHORT FILM FESTIVAL, 1998 ▪ STUTTGART FILMWINTER, 1999 	
Dealing With the Truth <i>Student video.</i> Profile of a "dishonest" used car dealer.	1998
<ul style="list-style-type: none"> ▪ BRADDOCK LIGHT, OUTDOOR SCREENING, BRADDOCK, PA 2009 ▪ NOMAD VIDEOFILM FESTIVAL, S.F./PORTLAND/SEATTLE, 2000 	
Kids on Candy <i>Student film. B&W non-sync sound.</i> On children, on candy.	1996
A Summer Workshop <i>Conference video.</i> For Native American Renewable Energy Education Program.	1996
Interpreting in the AA Setting <i>Instructional video.</i> Sign language interpreter instructional tape.	1993
38 Reasons to Watch <i>Station promo.</i> 2-minute spot for cable access station Channel 38.	1992
<ul style="list-style-type: none"> ▪ FINALIST, STATION PROMO CATEGORY, HOMETOWN VIDEO AWARDS, 1992 	
Del Mar and the Drought <i>Informational video.</i> One town's response to chronic water shortages.	1991
<ul style="list-style-type: none"> ▪ FINALIST, DOCUMENTARY CATEGORY, WESTERN ACCESS VIDEO EXCELLENCE AWARDS, 1991 	

SELECTED FILMOGRAPHY as CREDITED CREW

Masculine Artifacts <i>Installation Video by Derek Reese</i> Sound Recordist	2021
Activist Alumni <i>Exhibition video for Chatham University</i> Editor	2019
Changing the Want Ads <i>Independent Documentary by Pat Ulbrich</i> Editor, Additional Camera	2019
<ul style="list-style-type: none"> ▪ PITTSBURGH SHORTS FILM FESTIVAL, 2019 	

Hard Hatted Women <i>Independent Documentary by Pat Ulbrich</i> Director of Photography, Editor ▪ EXHIBITION VIDEO, RIVERS OF STEEL NATIONAL HERITAGE AREA, INDIANA UNIVERSITY OF PENNSYLVANIA	2015-17
Sustainability Pioneers <i>Web Series by Kirsi Jansa</i> Online Editor	2014-2017
Jumpstart to Success <i>Training Video for YouthWorks, Inc.</i> Director of Photography	2013
People + Places <i>Exhibit Video for Carnegie Museum of Art</i> Director of Photography	2013
LEARN Bus <i>Promotional Video for Whitehall Public Library</i> Producer	2012
Life, Cancer, and the Pursuit of Hockey <i>Independent Documentary</i> 2 nd Camera and Sound	2010-11
Portrait of a Campaign <i>Robert Morris Univ. Center for Documentary Production and Study</i> Editor	2005
Fixation <i>Independent film (premiered at Three Rivers Film Festival)</i> Director of Photography	2003
A Hard Straight <i>ITVS-funded independent film</i> Sound Recordist	2002-03
(Nine Training Videos) <i>Intuit Corp.</i> Editor	2002-03
(10+ Local TV B-roll packages) <i>The Asian Art Museum</i> Videography, Editor	2000-03
Traces of the Trade <i>NEA-funded film by Katrina Browne</i> Sound Recordist	2001
The Making of “Star Wars: Attack of the Clones” <i>Lucasfilm DVD</i> Sound Recordist on 2 shoots	2001
Vinculum Symphony <i>NEA-funded project by Beth Custer, Composer</i> Editor	2000
(30+ productions) <i>Stanford MediaWorks, Stanford U.</i> Camera, Sound Recordist, Post-prod Ass’t	1998-00
Real Sex (segments) <i>Independent producers for HBO</i> P.A., Asst. Sound Recordist	1998, ’99
Rock the Vote (segment) <i>Tracey Trench Prod.’s for MTV</i> Sound Recordist	1998
Fly Girls <i>Silverlining Productions for The American Experience, PBS</i> P.A.	1998
Crime & Punishment in America <i>Quest Productions for KCET</i> Post-production Ass’t	1996
San Francisco: The Way It Was <i>Quest Prod’s for KQED-TV</i> Research Assistant, P.A.	1995
Crossroads: A Story of West Oakland <i>Quest Prod’s for KQED-TV</i> Research Assistant, P.A.	1995
A Conversation with Thomas Moore <i>Quest Prod’s for KQED-TV</i> P.A.	1995

OTHER WORK

Palimpsests: Ghost Signs of Pittsburgh Project Director, Photographic Exhibit	Mar 2014
People of the Decade Excerpt of essay in <i>Pittsburgh Post-Gazette’s</i> “Cutting Edge” section	Jan 2010
Teacher’s Guide to “Drawbridge” <i>Environmental Media Corp.</i>	July 2001
“Odd Jobs” <i>Harpers Magazine</i> Submission to Readings section	Aug 2000

PROFESSIONAL SERVICE & VOLUNTEER POSITIONS

Founder/Director <i>The Documentary Salon (film society)</i>	2006-present
Chapter Manager <i>SMPTE Pittsburgh</i>	Apr 2018-2020
Panelist <i>Broadcast Education Association Conference, Las Vegas, NV</i>	Apr 2018
Advisory Board Member <i>Several Independent Documentary Projects</i>	2008-present
Film Festival and Contest Juror <i>various</i>	2005-present
Literacy Tutor <i>Project Read of San Francisco</i>	1999-2000
Media Production Intern <i>Institute for Food and Development Policy, San Francisco</i>	1992-93
Events Committee <i>Project for Youth and Non-Violent Opportunities, San Diego</i>	1990-92

TECHNICAL PROFICIENCIES

● Basic ●● Intermediate ●●● Advanced

Video Camera Operation (Canon C100 & DSLR's, Panasonic GH5, Panasonic AF-100) ●●●

Film Camera Operation (various 16mm and Super-8) ●●●

Field Sound Recording ●●●

Multi-Camera Directing & Technical Directing ●●

Non-Linear Editing, Adobe Premiere Pro ●●

Non-Linear Editing, Final Cut Pro X ●●●

Post-Production Sound Mixing, for video ●●

Post-Production Color Correction ●●

Compression and Web Video Delivery ●●

Adobe Photoshop ●

Microsoft Office: Word, Excel, PowerPoint ●●●

Content Management Systems (various) ●