

**CURRICULUM VITA****WILLIAM ZAVALA**

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**EDUCATION**

<b>University of Pittsburgh</b> Film History/Theory course in Graduate Film Studies Program	<b>2010</b>
<b>Stanford University</b> M.A. Communication/Documentary Film & Video	<b>1996-98</b>
<b>Regional Occupational Program, San Diego</b> Technical TV Production	<b>1986-88</b>
<b>University of California, Santa Cruz</b> B.A. Psychology	<b>1982-84</b>
<b>University, Extension, Media Centers</b> Twelve Film, Video, Multimedia and Photography Courses	<b>1982-92</b>
<b>University of California, San Diego Extension</b> Two courses	<b>1981</b>
<b>San Diego Mesa College</b> Three Courses	<b>1981</b>
<b>Southwestern College</b> (San Diego area) Architecture + General Education	<b>1979-81</b>

**TEACHING EXPERIENCE**

<b>Adjunct Instructor</b> University of Pittsburgh, Film and Media Studies Program HELP PLAN AND TEACH INTRODUCTORY UNDERGRADUATE FILMMAKING COURSE.	<b>Fall 2018-present</b>
<b>Visiting Instructor</b> Native Voices International Documentary Workshops, Uganda DESIGNED AND TAUGHT TWO, 3-WEEK DOCUMENTARY COURSE TO REGIONAL ASPIRING FILMMAKERS.	<b>Dec 2017, May 2019</b>
<b>Associate Professor</b> (Assistant Professor 2005-2011) Pittsburgh Filmmakers TAUGHT COURSES IN FILM, VIDEO AND AUDIO PRODUCTION. COORDINATED INTERNSHIPS AND STUDENT WORK OPPORTUNITIES. DEVELOPED COURSES IN DOCUMENTARY PRODUCTION AND AUDIO PRODUCTION. CREATED & CONDUCTED THREE RIVERS FILM SYMPOSIA, 2008-12.	<b>Sept 2005-Dec 2018</b>
<b>Instructor</b> The Art Institute of Pittsburgh TAUGHT SIX COURSES IN FIELD PRODUCTION AND NON-LINEAR EDITING.	<b>Oct 2004-Sept 2005</b>
<b>Academic Media Center Associate / Adjunct Professor</b> Robert Morris University TAUGHT TWO CLASSES IN COMMUNICATION DEPT; MANAGED EQUIPMENT ROOM; COORDINATED COMPLETION OF DOCUMENTARY IN RMU'S CENTER FOR DOCUMENTARY PRODUCTION AND STUDY.	<b>Aug 2004-May 2005</b>
<b>Instructor</b> Sundance Institute, Salt Lake City, UT CO-TAUGHT "GEN-Y FILM CAMP", A SUMMER VIDEO PRODUCTION COURSE FOR HIGH SCHOOL STUDENTS. DESIGNED CURRICULUM, TAUGHT DIRECTING, DV PRODUCTION AND FINAL CUT PRO.	<b>June 2001</b>
<b>Instructor</b> Palo Alto Adult Education, Palo Alto, CA TAUGHT SEVERAL 6- AND 8-HOUR COURSES IN FIELD PRODUCTION, EDITING, AND STUDIO PRODUCTION.	<b>Aug 1998-Aug 1999</b>
<b>Intern Coordinator</b> Mid-Peninsula Access Corp, Palo Alto, CA HEADED PROGRAM IN WHICH HIGH SCHOOL AND COLLEGE INTERNS PRODUCE CABLE PROGRAMMING FOR NON-PROFIT GROUPS. RECRUITED & TRAINED INTERNS IN PRODUCTION AND POST.	<b>Aug 1998-Aug 1999</b>
<b>Course Assistant</b> Documentary Film & Video Program, Stanford University GAVE TUTORIALS, HANDLED EQUIPMENT TRAFFIC, TROUBLESHOOTING. INITIATED A LUNCHTIME FILM SERIES.	<b>Sept 1997-June 1998</b>

**OTHER WORK EXPERIENCE**

<b>Independent Producer &amp; Freelancer</b> San Francisco, Pittsburgh SEE FILMOGRAPHY (NEXT PAGE) FOR PARTIAL LIST OF PRODUCTIONS. CLIENTS INCLUDE: HILLEL ACADEMY OF PITTSBURGH, CITY OF S.F., ASIAN ART MUSEUM, STANFORD UNIV., OAKLAND ZOO, INTUIT, INC., PROJECT READ, KITCHEN SISTERS.	<b>July 1998-present</b>
<b>Senior Interviewer</b> University of California Survey Research Center, Berkeley, CA CONDUCTED FIELD INTERVIEWS FOR SOCIOLOGICAL STUDY OF AIDS; LOCATED HARD-TO-FIND PEOPLE.	<b>Oct 1992-Aug 1996</b>
<b>Editor</b> JBC Video, San Francisco EDITED EVENT COVERAGE VIDEO WITH LINEAR EDITING, EFFECTS, AND MIXER SYSTEM	<b>Oct 1995-Aug 1996</b>
<b>Archivist</b> Oddball Film & Video, San Francisco RESEARCHED ARCHIVAL FOOTAGE NEEDS FOR CLIENTS IN LARGE PRIVATE COLLECTION. HELPED DESIGN DATABASE.	<b>Nov 1995-July 1996</b>

<b>Producers' Assistant</b> Bill Jersey/Quest Productions, Berkeley VISUALS RESEARCH FOR DOCUMENTARIES; LOCATING AND PRE-INTERVIEWING SUBJECTS; PREPARING PROPOSALS.	<b>Jan-Apr 1995, Mar 1996</b>
<b>Assistant Director</b> West Coast Projections, Inc., San Diego ASSISTED IN CORPORATE MEDIA PRODUCTION AND PRESENTATION. DIRECTED SMALLER-SCALE PRODUCTIONS.	<b>1989-91</b>
<b>Special Effects Colorist</b> American Film Technologies, Inc., San Diego COLORIZED SF/X SEGMENTS OF DIGITIZED B&W FILM WITH TARGA COLOR SYSTEM.	<b>1989</b>

## GRANTS and FELLOWSHIPS

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<b>The Heinz Endowments</b> Small Arts Initiative recipient for "Lenses on the Law" project	<b>2020-present</b>
<b>The Heinz Endowments</b> Small Arts Initiative co-recipient for "Changing the Want Ads" project	<b>2018-2019</b>
<b>The Heinz Endowments</b> Small Arts Initiative co-recipient for "Hard Hatted Women" multimedia project	<b>2015-2016</b>
<b>The Sprout Fund</b> Seed Award co-recipient for "Palimpsests" photo project	<b>2012-13</b>
<b>Robert Flaherty Film Seminar</b> Fellow	<b>2011</b>
<b>National Hispanic Scholarship Fund</b> Scholarship	<b>1997-98</b>
<b>Princess Grace Foundation USA</b> Honorarium for Thesis Project	<b>1997</b>
<b>M.A. Program, Stanford University</b> Full One-Year Fellowship	<b>1996-97</b>

## SELECTED FILMOGRAPHY as PRODUCER/DIRECTOR

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<b>Kony 2021</b> <i>Independent Documentary</i>	<b>in production</b>
<b>Explainer Video</b> <i>for Scholarly Research at Univ. of Pittsburgh's School of Public Health</i> ▪ AMERICAN PUBLIC HEALTH ASSOCIATION FILM FESTIVAL, 2019	<b>2018</b>
<b>Commonfilm</b> <i>Short Film</i> ▪ CAUGHT LOOKING FILM SCREENING AT PNC PARK, PITTSBURGH, PA	<b>2018</b>
<b>KaramoJokes</b> <i>A survey of humor in the Karamoja region of Uganda</i>	<b>2017</b>
<b>Yes, We're Open</b> <i>Online Commercial for Bloomfield-Garfield Corporation</i>	<b>2015</b>
<b>A Blueprint for Jewish Life</b> <i>Promotional Video</i> For Hillel Academy of Pittsburgh.	<b>2011</b>
<b>Luck</b> <i>Documentary.</i> Strangers reveal their personal beliefs when asked, "What's the luckiest thing that ever happened to you? What's the unluckiest?" ▪ WQED-TV (PBS) BROADCAST ON "FILMMAKER'S CORNER" PITTSBURGH, PA 2011 ▪ FILM KITCHEN, PITTSBURGH, PA 2010 ▪ DISTRIBUTED ON SERMONSPICE.COM	<b>2010</b>
<b>Virgil Cantini: The Artist in Public</b> <i>Documentary</i> Elegaic examination of the public art of the late sculptor and muralist. ▪ PITTSBURGH CENTER FOR THE ARTS, PITTSBURGH, PA ▪ SCREENING WITH LIVE ACCOMPANIMENT, IONSOUND CONCERT	<b>2009</b>
<b>Today I Baled Some Hay to Feed the Sheep the Coyotes Eat</b> <i>Documentary</i> One week on a sheep ranch in Montana, during lambing season. ▪ WQED-TV (PBS) BROADCAST ON "FILMMAKER'S CORNER" PITTSBURGH, PA 2011 ▪ JUROR'S CHOICE + AUDIENCE AWARD, SUSQUEHANNA SHORTS FILM FESTIVAL, LEWISBURG, PA 2008 ▪ FIRST PLACE, SHORTS COMPETITION, THREE RIVERS FILM FESTIVAL, PITTSBURGH, PA 2008	<b>2008</b>
<b>Over, and Out</b> <i>Short Film</i> ▪ FILMMAKER'S AWARD, PUBLIC DOMAIN PRIVATE DOMINION (EVENT) 2008 ▪ MOUNTAINEER SHORT FILM FESTIVAL, MORGANTOWN, WV 2013	<b>2008</b>
<b>Hand Job</b> <i>Short Film</i> ▪ MEDIA TONIC (EVENT) INSTALLATION, PITTSBURGH FILMMAKERS, 2008	<b>2008</b>
<b>See Something Different: The 26<sup>th</sup> Annual Three Rivers Film Festival</b> <i>Festival Trailer</i>	<b>2007</b>
<b>Consuming Conversation</b> <i>Museum Installation video</i> For noted metalsmith Harriete Berman.	<b>2006</b>

- VIEWER DISCRETION FILM SERIES, PITTSBURGH, NOV 2006
- FACULTY SHOW, PITTSBURGH FILMMAKERS, FEBRUARY 2006

<b>Earth and Home</b>	<i>Educational video</i>	Exploration of ecological design in residential architecture.	<b>2003</b>
<b>San Francisco Beledi</b>	<i>Documentary/Performance video</i>	For popular dance troupe FatChance BellyDance.	<b>2003</b>
<b>Zoo Lessons</b>	<i>Two Children's Education videos.</i>	For Mills College and The Oakland Zoo.	<b>2000-01</b>
<b>New Justice: San Francisco's Drug Court</b>	<i>Public Information video.</i>	Narrated by Martin Sheen.	<b>2000</b>
<b>In Search of the American Dream</b>	<i>Television pilot.</i>	A rollicking journey through the Nevada desert.	<b>2000</b>
<b>Drawbridge</b>	<i>Masters Thesis Project video.</i>	History of unusual ghost town on San Francisco Bay.	<b>1998</b>
		<ul style="list-style-type: none"> <li>▪ DISTRIBUTED BY ENVIRONMENTAL MEDIA CORPORATION, 2001-06</li> <li>▪ WINNER, MACFARLANE AWARD, CALIFORNIA HISTORICAL SOCIETY 2003</li> <li>▪ BAY TV-SAN FRANCISCO BROADCAST ON PROGRAM "BAY WINDOW" 2001</li> <li>▪ SECOND PLACE, EARTHVISION FILM &amp; VIDEO FESTIVAL, SANTA CRUZ, CA , 1999</li> <li>▪ THIRD PLACE, DOCUMENTARY, ATAS COLLEGE TELEVISION AWARDS (STUDENT EMMYS), 1999</li> <li>▪ KTEH -SAN JOSE BROADCAST ON PROGRAM "VIDEO I",1999</li> <li>▪ FILM ARTS FESTIVAL, SAN FRANCISCO,1998</li> <li>▪ PUBLIC SCREENING AND DISCUSSION, S.F. BAY NATIONAL WILDLIFE REFUGE, 1998</li> </ul>	
<b>Roller Derby: Theatre of Pain</b>	<i>Student film. Sync-sound.</i>	On the survival of the sport.	<b>1997</b>
		<ul style="list-style-type: none"> <li>▪ HAMBURG INTERNATIONAL SHORT FILM FESTIVAL, 1998</li> <li>▪ STUTTGART FILMWINTER, 1999</li> </ul>	
<b>Dealing With the Truth</b>	<i>Student video.</i>	Profile of a "dishonest" used car dealer.	<b>1998</b>
		<ul style="list-style-type: none"> <li>▪ BRADDOCK LIGHT, OUTDOOR SCREENING, BRADDOCK, PA 2009</li> <li>▪ NOMAD VIDEOFILM FESTIVAL, S.F./PORTLAND/SEATTLE, 2000</li> </ul>	
<b>Kids on Candy</b>	<i>Student film. B&amp;W non-sync sound.</i>	On children, on candy.	<b>1996</b>
<b>A Summer Workshop</b>	<i>Conference video.</i>	For Native American Renewable Energy Education Program.	<b>1996</b>
<b>Interpreting in the AA Setting</b>	<i>Instructional video.</i>	Sign language interpreter instructional tape.	<b>1993</b>
<b>38 Reasons to Watch</b>	<i>Station promo.</i>	2-minute spot for cable access station Channel 38.	<b>1992</b>
		<ul style="list-style-type: none"> <li>▪ FINALIST, STATION PROMO CATEGORY, HOMETOWN VIDEO AWARDS, 1992</li> </ul>	
<b>Del Mar and the Drought</b>	<i>Informational video.</i>	One town's response to chronic water shortages.	<b>1991</b>
		<ul style="list-style-type: none"> <li>▪ FINALIST, DOCUMENTARY CATEGORY, WESTERN ACCESS VIDEO EXCELLENCE AWARDS, 1991</li> </ul>	

## **SELECTED FILMOGRAPHY as CREDITED CREW**

<b>Activist Alumni</b>	<i>Exhibition video for Chatham University</i>	Editor	<b>2019</b>
<b>Changing the Want Ads</b>	<i>Independent Documentary by Pat Ulbrich</i>	Editor, Additional Camera	<b>2019</b>
		<ul style="list-style-type: none"> <li>▪ PITTSBURGH SHORTS FILM FESTIVAL, 2019</li> </ul>	
<b>Hard Hatted Women</b>	<i>Independent Documentary by Pat Ulbrich</i>	Director of Photography, Editor	<b>2015-17</b>
		<ul style="list-style-type: none"> <li>▪ EXHIBITION VIDEO, RIVERS OF STEEL NATIONAL HERITAGE AREA, INDIANA UNIVERSITY OF PENNSYLVANIA</li> </ul>	
<b>Sustainability Pioneers</b>	<i>Web Series by Kirsi Jansa</i>	Online Editor	<b>2014-2017</b>
<b>Jumpstart to Success</b>	<i>Training Video for YouthWorks, Inc.</i>	Director of Photography	<b>2013</b>
<b>People + Places</b>	<i>Exhibit Video for Carnegie Museum of Art</i>	Director of Photography	<b>2013</b>
<b>LEARN Bus</b>	<i>Promotional Video for Whitehall Public Library</i>	Producer	<b>2012</b>
<b>Life, Cancer, and the Pursuit of Hockey</b>	<i>Independent Documentary</i>	2 <sup>nd</sup> Camera and Sound	<b>2010-11</b>
<b>Portrait of a Campaign</b>	<i>Robert Morris Univ. Center for Documentary Production and Study</i>	Editor	<b>2005</b>
<b>Fixation</b>	<i>Independent film (premiered at Three Rivers Film Festival)</i>	Director of Photography	<b>2003</b>
<b>A Hard Straight</b>	<i>ITVS-funded independent film</i>	Sound Recordist	<b>2002-03</b>
<b>(Nine Training Videos)</b>	<i>Intuit Corp.</i>	Editor	<b>2002-03</b>
<b>(10+ Local TV B-roll packages)</b>	<i>The Asian Art Museum</i>	Videography, Editor	<b>2000-03</b>
<b>Traces of the Trade</b>	<i>NEA-funded film by Katrina Browne</i>	Sound Recordist	<b>2001</b>

<b>The Making of “Star Wars: Attack of the Clones”</b> <i>Lucasfilm DVD</i>	Sound Recordist on 2 shoots	2001
<b>Vinculum Symphony</b> <i>NEA-funded project by Beth Custer, Composer</i>	Editor	2000
<b>(30+ productions)</b> <i>Stanford MediaWorks, Stanford U.</i>	Camera, Sound Recordist, Post-prod Ass’t	1998-00
<b>Real Sex (segments)</b> <i>Independent producers for HBO</i>	P.A., Asst. Sound Recordist	1998, ’99
<b>Rock the Vote (segment)</b> <i>Tracey Trench Prod.’s for MTV</i>	Sound Recordist	1998
<b>Fly Girls</b> <i>Silverlining Productions for The American Experience, PBS</i>	P.A.	1998
<b>Crime &amp; Punishment in America</b> <i>Quest Productions for KCET</i>	Post-production Ass’t	1996
<b>San Francisco: The Way It Was</b> <i>Quest Prod’s for KQED-TV</i>	Research Assistant, P.A.	1995
<b>Crossroads: A Story of West Oakland</b> <i>Quest Prod’s for KQED-TV</i>	Research Assistant, P.A.	1995
<b>A Conversation with Thomas Moore</b> <i>Quest Prod’s for KQED-TV</i>	P.A.	1995

## OTHER WORK

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<b>Palimpsests: Ghost Signs of Pittsburgh</b>	Project Director, Photographic Exhibit	Mar 2014
<b>People of the Decade</b>	Excerpt of essay in <i>Pittsburgh Post-Gazette’s</i> “Cutting Edge” section	Jan 2010
<b>Teacher’s Guide to “Drawbridge”</b>	<i>Environmental Media Corp.</i>	July 2001
<b>“Odd Jobs”</b>	<i>Harpers Magazine</i> Submission to Readings section	Aug 2000

## PROFESSIONAL SERVICE & VOLUNTEER POSITIONS

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<b>Founder/Director</b> <i>The Documentary Salon (film society)</i>	2006-present
<b>Chapter Manager</b> <i>SMPTE Pittsburgh</i>	Apr 2018-2020
<b>Panelist</b> <i>Broadcast Education Association Conference, Las Vegas, NV</i>	Apr 2018
<b>Advisory Board Member</b> <i>Several Independent Documentary Projects</i>	2008-present
<b>Film Festival and Contest Juror</b> <i>various</i>	2005-present
<b>Teaching Assistant</b> <i>The Skills Center, San Francisco, CA</i>	Nov 2000-Apr 2002
<b>Literacy Tutor</b> <i>Project Read of San Francisco</i>	1999-2000
<b>Media Production Intern</b> <i>Institute for Food and Development Policy, San Francisco</i>	1992-93
<b>Events Committee</b> <i>Project for Youth and Non-Violent Opportunities, San Diego</i>	1990-92

## TECHNICAL PROFICIENCIES

● Basic    ●● Intermediate    ●●● Advanced

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<b>Video Camera Operation (Canon C100 &amp; DSLR’s, Panasonic GH5, Panasonic AF-100)</b>	●●●
<b>Film Camera Operation (various 16mm and Super-8)</b>	●●●
<b>Field Sound Recording</b>	●●●
<b>Multi-Camera Directing &amp; Technical Directing</b>	●●
<b>Non-Linear Editing, Adobe Premiere Pro</b>	●●
<b>Non-Linear Editing, Final Cut Pro X</b>	●●●
<b>Post-Production Sound Mixing, for video</b>	●●
<b>Post-Production Color Correction</b>	●●
<b>Compression and Web Video Delivery</b>	●●
<b>Adobe Photoshop</b>	●
<b>Microsoft Office: Word, Excel, PowerPoint</b>	●●
<b>Content Management Systems (various)</b>	●