

Mount Pleasant Business
District Authority

1/2023

NEWSLETTER

Live Here. Work Here. Shop Here.
Mount Pleasant
Business District Authority

THANK YOU

On behalf of the the Mount Pleasant Business District Board, we would like to thank our businesses in the district for a great 2022.

Each year, our Board will continue to add events, trainings and opportunities to the calendar to help better serve our businesses and community.

GRANTS AWARDED

The Mount Pleasant Business District Authority provides grant opportunities for signage, facade repair and marketing. The following businesses applied and were awarded a signage grant in 2022.

BKY Financial
Main Street Scoops

RIBBON CUTTING

In August 2022, we celebrated Paradise Home Care Agency with a Ribbon Cutting Ceremony!

Congratulations to Owner, Darley Mervius for a job well done and providing a service to help many. Paradise Home Care Agency serves Fayette, Westmoreland, Greene, Washington and Allegheny counties.



Grants



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We would like to welcome the following new businesses to the Mount Pleasant Business District in 2022

Fox's Pizza Mt. Pleasant
The Vapor Den
Cookie Sensations
Honey B Photography
Unleashed Grooming Salon
Celestial Pathways



Welcome

GOOD TO KNOW

Information that is "GOOD TO KNOW!"
This marketing grant is open to all of our businesses in the district.

If you have any information that is "GOOD TO KNOW" and want to share it with the community, we encourage you to contact us.

Spoked Wheel'z Owner, Dan Slezak gave us tips and information on ways to maintain bikes, fitness equipment and skis.

Carl & Sharon Stewart, Owners of C & S Estate Sales and Cleanout and Church Street Resale shared valuable information on estate sales and more.

For the full video, visit the BDA [YouTube](#) channel and learn more.

Professional videos produced by Leacon Digital.



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The Mount Pleasant Farmers Market took place every Wednesday beginning June 1 and concluded on September 28, 2022.

Each week we had a variety of vendors that would set up and sell items that included baked goods, crafts, vegetables, fruits, honey and decor.

We are excited for 2023! Our BDA Board is in the process of planning and making some changes to the event. Stay tuned!



Main Street blooms with beauty all year long, but especially in the summer!

The flower pot project is a partnership between the Mount Pleasant Business District Authority and the Mount Pleasant Area Garden Club. The BDA funds the project, the Garden Club works their magic and creates 25 beautiful pots to line Main Street. Special thanks to Joan Stairs and Business Owners who keep them watered and beautiful.

The Social Walkway is also maintained by the Mount Pleasant Business District Authority. This space is not used as often as we would like but, would like to change that. Stay tuned for some ideas coming soon! We would love to hear the community feedback!

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Wake Up Westmoreland was held at the Mount Pleasant Business District Office on August 16, 2022. This was a great networking opportunity for business professionals to meet and greet. Each participant gave a 30 second elevator speech on their business!

Thank you to our breakfast sponsor, Standard Bank and Linda Brown's Floral for the beautiful centerpieces.

We will be working with The Westmoreland Chamber of Commerce in 2023 and look forward to hosting more events!



Our Website Workshop, presented by Chroma Marketing Essentials, was a very informational training that we held in the spring.

Owner, Jane Noel discussed important topics that every website needs to have for anyone owning a business.

We look forward to Jane coming back in 2023.



2023 TRAINING & SEMINARS

- 1/25/23 - Understanding Financials
- 2/23 - TBA (Marketing)
- 3/29/23 - Generation/ Age Gap
- 4/23 - TBA (Marketing)
- 5/31/23 - How To Be A Better Leader

BDA MEMBER: \$10.00 / NON BDA MEMBER: \$20.00

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The annual Breast Saturday Ever event took place on Saturday, October 22, 2022! October is National Breast Cancer Awareness Month and is a chance to raise awareness about the importance of early detection of breast cancer. Many of the storefronts were decorated to support the cause along with various sales, specials and activities within their store. The BDA hosted a 5K color run/walk! All proceeds will be donated to the Glimmer Of Hope Foundation on **Friday, January 13, 2023.**

We are excited to host the event in 2023. Mark you calendars for:

SATURDAY, OCTOBER 21, 2023

Registration will be posted soon!