



Professional Miniature Bull Riders (PMBR)
2699 Old Hatch Road
Bancroft, ID 83217
208.521.9119
www.pmbrfinals.com
pmbrfinals@gmail.com

Dear Potential Partner,

I trust this message finds you well. I am thrilled to present you with an exclusive opportunity to support the PMBR Finals—an event not only highlighting the remarkable talent of young athletes but also providing a nurturing platform for youth under 14's ambitions and dreams.

PMBR, transcending beyond mere sports competition, is a catalyst for imparting crucial life skills to these athletes. The acquired skills extend far beyond the rodeo arena, influencing their personal growth across all phases of life.

Mark your calendars for the PMBR Finals, set to unfold from October 3rd to 5th in the city of Tremonton, UT. We firmly believe that your business aligns with our vision of fostering talent and investing in the future. As a 501(c)(3) organization, PMBR offers the unique opportunity to tailor a sponsorship package that seamlessly aligns with your business needs. Your support will not only contribute to the success of the event but will also make a lasting impact on the lives of these young athletes.

Our event features distinct age groups: Rookie (8 and under), Junior (9–11), and Senior (12 and up). Each group has carefully selected bulls suited to their respective levels, providing riders with the opportunity to progress through the ranks as their riding abilities continue to grow.

We extend an invitation for you to join us on this transformative journey of empowerment and growth. Together, we can make a significant difference in the lives of these aspiring kids. Please don't hesitate to reach out to us to discuss the various sponsorship opportunities available.

Thank you for considering my request, and I eagerly anticipate the possibility of partnering with you for the upcoming PMBR Finals.

Best Regards,

Sandi Landon, President

PMBR

208.521.9119

2024 PMBR Sponsorship Packet



**October 3-5
Tremonton, UT**



Founded in 2018, PMBR is not just a 501(c)(3) nonprofit organization—it's a transformative force shaping the future of bull riding. We're dedicated to offering young bull riders a platform to hone their skills, providing quality miniature bulls and events within a positive, safe, and nurturing environment. Our mission is clear: to be the steppingstone for champions of tomorrow.

Miniature bull riding isn't just an extreme sport; it's a training ground for the next generation of bull riding greats. Recognizing the potential, professional bull riding organizations have embraced the mini's, with stars like Tyler Oliver, Ryder Wright, Brady Oleson, Kade Bruno, Tristen Hutchings, and Stetson Wright, among others, starting their journey in organizations like ours.

At PMBR, we're proud to host over 50 of the world's top Miniature Bull Riders from multiple states, and multiple contractors bringing together families and fans for an electrifying three-day event. This isn't just miniature bull riding; it's a showcase of talent and determination. Youth aged 15 and under will vie for the prestigious PMBR title, making each moment a thrilling spectacle.

Our event features distinct age groups: Rookie (8 and under), Junior (9-11), and Senior (12 and up). Each group has carefully selected bulls suited to their respective levels, providing riders with the opportunity to progress through the ranks as their riding abilities continue to grow.

Our goal goes beyond the competition. PMBR is an action-packed avenue for youth to learn, progress, and compete in the sport of bull riding. We focus on advancing their skills, instilling sportsmanship, and aiding in building self-esteem and confidence—all within a safe, controlled, and positive environment. We don't just build bull riders; we mold responsible adults, fostering a legacy of resilience and achievement.

Join us on this incredible journey as we shape the future of bull riding and inspire the next generation of champions. Your support can make a lasting impact on these young athletes' lives, contributing to their growth and success.

PMBR sponsorship time is here!

We appreciate the support and want to say Thank You! Without our sponsors, this event would not be possible! On the last page of the packet, you will find the sponsorship commitment page that you can fill out and return with your sponsorship preference. If you're interested in putting an ad in the electronic rodeo program book, please submit your ad copy by September 15.

Presenting Sponsor \$6,000 (only 1 available)

- ❖ Exposure during all three days of Finals,
- ❖ 4 (3x5) Banners provided by the Sponsor displayed at the Arena,
- ❖ One Framed Commemorative Poster
- ❖ Public address recognition as the presenting sponsor
- ❖ Logo on all finals apparel,
- ❖ Multiple mentions throughout the event as presenting sponsor,
- ❖ Grand Entry Participation each night. (Flag provided by sponsor)
- ❖ Full page ad in the online event program,
- ❖ Recognition on all performance day sheets as presenting sponsor,
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ 10 sponsor passes to each performance,
- ❖ 12X12 Booth Space,
- ❖ Contestant autograph sessions at business (if wanted)

Nightly Sponsorship \$4,500 (only 3 available)

- ❖ Exposure during all three days of the Finals,
- ❖ Recognition in opening ceremony for the night sponsored
- ❖ 2 (3'x5') Banner provided by the sponsor displayed at the Arena,
- ❖ Sponsor promotions read throughout the performances,
- ❖ 6 Sponsorship passes to each performance,
- ❖ Grand Entry participation the night of sponsorship. (Flag provided by Sponsor)
- ❖ Multiple mentions during the event,
- ❖ Recognition on all Marketing Material for the night of sponsorship,
- ❖ Ability to participate in the night of sponsorship opening ceremony,
- ❖ ½ Page ad in the online event program,
- ❖ Recognition on PMBR Website,
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ 10X10 Booth Space

We appreciate your support and contribution to this outstanding event!

2024 PMBR Sponsorship Packet



Funny Man Sponsor \$3,500 (Only 1 available)

- ❖ Logo on promotional advertising,
- ❖ ½ page Ad in the online event program,
- ❖ Banner in the arena (provided by sponsor),
- ❖ 4 Sponsorship passes for each performance,
- ❖ Multiple mentions throughout the event,
- ❖ Spotlight during performance and funny man performances,
- ❖ Recognition on PMBR Website
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ 10X10 Booth Space

Bullfighter Sponsor \$3,000 (Only 1 available)

- ❖ Exposure during all three days of Finals,
- ❖ 1 (3x5) Banners provided by the Sponsor displayed at the Arena,
- ❖ Announced as Sponsor for the Bull fighter's multiple times throughout the performance.
- ❖ Logo on Bull fighters' jerseys,
- ❖ Announced throughout the event
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Includes 2 Sponsorship passes to each performance.
- ❖ ½ Page Ad in the online program

Out Gate Sponsor \$2,500 (only 1 available)

- ❖ Sponsor Banner on the only Out Gate at the Arena. (provided by Sponsor)
- ❖ Sponsor announced each time the gate is utilized. All Stock exits the arena out of the gate.
- ❖ Multiple mentions throughout the event.
- ❖ 4 Sponsorship passes to all Finals Performances.
- ❖ Sponsorship Recognition in online event program.
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Recognition in the online event program
- ❖ Logo on promotional advertising,

Announcer Sponsor \$2,500 (Only 1 available)

- ❖ Logo on promotional advertising,
- ❖ ½ page Ad in the online event program,
- ❖ Banner in the arena (provided by sponsor)
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Sponsor recognition on PMBR website
- ❖ 2 Sponsorship passes for each performance.
- ❖ Multiple mentions through the event.

Coat Sponsor- \$5000

- ❖ Logo on all 2024 PMBR Finals coats for contestants, Royalty court and board members.
- ❖ Sponsorship Recognition in printed material
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Includes 6 Sponsorship passes to each Finals performances,
- ❖ Opening ceremony recognition each night, (if wanted) flag provided by sponsor
- ❖ Multiple mentions throughout performances
- ❖ ½ Page Ad in online event program
- ❖ 10X10 Booth each night

Saddle Sponsor \$1000 (3 Available)

- ❖ Exposure during all three days of the Finals,
- ❖ Sponsor logo engraved on both saddle fenders,
- ❖ Sponsor featured on PMBR Website
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Sponsor name announced when saddle is awarded
- ❖ Framed picture of winner
- ❖ Includes 5 Sponsorship passes to all Final performance,
- ❖ ¼ Ad in the online event program (provided by sponsor)

Chute Sponsor \$1,500 (Only 6 available)

- ❖ Exposure during all three days of the Finals,
- ❖ Banner Provided by sponsor on one of the Chutes in the Arena,
- ❖ Recognition every time the chute is utilized throughout the finals,
- ❖ Sponsorship promotions during the nightly performances,
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Includes 2 Sponsorship passes to all Finals performances,
- ❖ Sponsorship Recognition in printed material and social media,
- ❖ ¼ Ad in the online event program (provided by sponsor)

Short Go Qualifier Vest Sponsor \$800

- ❖ Logo on 2024 PMBR Short Go Qualifier vests
- ❖ Multiple announcements throughout the performances and short go.
- ❖ Recognition on the PMBR Website, and social media for PMBR and Stock Contractors
- ❖ Ability to give short go vest out (if wanted)
- ❖ 4 passes for Saturday performance
- ❖ Online Business card size program ad.

Buckle Sponsor \$300

- ❖ Sponsor will be announced through the performance
- ❖ Recognition during the awards ceremony
- ❖ Recognition in the online event program
- ❖ 5x7 framed photo of buckle winner.
- ❖ 2 Tickets to performance of choice

Booth Space Sponsor -\$200

- ❖ 10x10 Booth Space set up for nightly performances,
- ❖ Multiple announcements throughout the performance.
- ❖ 2 Nightly passes per booth
- ❖ Online Business card size program ad.

We are enthusiastic about collaborating with you and are open to tailoring a sponsorship package that aligns seamlessly with your business goals. Our aim is to promote your business successfully through our event. If you desire a customized package that suits your specific needs and budget, please let us know. We are committed to ensuring your involvement is meaningful and mutually beneficial.



2024 PMBR Sponsor Contract

October 3 – October 5, 2024

Tremonton, Utah

Please mail completed form and checks payable to the
 PMBR to 2699 Old Hatch RD, Bancroft, ID 83217
 Email: pmbfinals@gmail.com

Sponsor Name:	
Mailing Address:	
Primary Contact Name:	
Primary Contact Email:	
Primary Contact Phone:	

Ad is provided by Sponsor

Ad Size	Price	Dimensions	Select
Business Card	\$100	2 H X 3.5 W	
¼ Page Ad	\$200	5 H X 3.5 W	
½ Page Ad	\$250	5 H X 7.5 W	
Full Page Ad	\$300	10 H X 7.5 W	

Please make your sponsorship Selection.

Sponsorship Level	Price	Selection			
Title Sponsor	\$6000		Out gate Sponsor	\$2000	
Nightly Sponsor	\$4000		Chute Sponsor	\$1500	
Funny Man Sponsor	\$3500		Saddle Sponsor	\$1000	
Bullfighter	\$3000		Buckle Sponsor	\$300	
Announcer	\$2500		Booth Space	\$200	

- _____ Prize Sponsor. Items to be picked up.
- _____ I would like to donate \$ _____ as added money for the Winning average payout.
- _____ I have material/swag I would like to put into the contestant's welcome pack (50 needed)

Total Sponsorship/Advertising

Amount Due: _____

(Select One) Check enclosed: _____ Venmo: _____ Invoice: _____

Invoice Email: _____ Email Receipt to: _____

The PMBR would like to thank you for your contribution & support.