



# PMBR FINALS 2025



NIGHTLY PERFORMANCES  
7:30 PM  
SHORT GO IMMEDIATELY AFTER  
THE PERFORMANCE ON OCTOBER 4

ADULTS: \$12 | KIDS (12 & UNDER): \$5 | AGES 3 & UNDER: FREE  
PURCHASE AT THE DOOR OR SCAN THE QR CODE TO BUY EARLY



FEATURING: DAVE "DANGER" WHITMOYER  
BOX ELDER FAIR GROUNDS

[www.PMBRFINALS.COM](http://www.PMBRFINALS.COM)

FOLLOW US FOR UPDATES!



@PMBRFINALS



@PMBRFINALS

BOX  
ELDER  
COUNTY





---

## ABOUT PMBR

Founded in 2018, the Professional Miniature Bull Riders Association (PMBR) is not just a 501(c)(3) nonprofit organization—it's a transformative force shaping the future of bull riding. We provide youth riders from across the country with a structured, safe, and positive environment where they can develop the essential skills, confidence, and character needed to succeed in the sport.

Our young riders, ages 4 to 15, come from all walks of life, united by a passion for bull riding and the discipline to pursue their dreams. At PMBR, they're given a platform to start small and aim high. In just a few short years, many have grown from rookies to talented athletes known for their grit and dedication. We're incredibly proud to have seen several of our PMBR riders go on to achieve professional success in the bull riding world, becoming names recognized across the sport.

**Notable athletes** like Kyler Oliver, Ryder Wright, Brady Oleson, Cooper James, Cooper Cook, Kade Bruno, Tristen Hutchings, and Stetson Wright among many others have begun their journeys in organizations like PMBR, proving that the mini bull riding circuit is not only a training ground but also a launchpad for the champions of tomorrow. These young talents are celebrated not just for their accomplishments but for the resilience, focus, and sportsmanship they embody—values that are at the heart of PMBR's mission.

Each year, PMBR hosts a range of year-round events, training sessions, and a culminating three-day championship where over 50 young bull riders from multiple states compete in three age categories: Rookie (8 and under), Junior (9-11), and Senior (12 and up). This annual event, however, is only one highlight in a year filled with skill-building, mentorship, and camaraderie. Our goal is to offer consistent support, guidance, and development opportunities, creating an enduring foundation for each rider.

## Our Mission and Impact

PMBR goes beyond just bull riding—it's a developmental program aimed at molding well-rounded individuals. We emphasize sportsmanship, teamwork, and personal growth, instilling values that last a lifetime. The time spent training, learning, and competing with PMBR is designed not only to create the next generation of bull riding champions but also to foster responsible, resilient, and confident individuals who carry these lessons into every area of life.

The support of sponsors allows PMBR to extend its impact beyond the annual event, funding year-round training, wellness clinics, and safety programs. With each sponsor's commitment, PMBR can continue to

inspire and shape young athletes, preparing them not just for bull riding but for challenges and achievements of all kinds.

## Why Sponsor PMBR?

- **Community Impact:** Sponsorship of PMBR directly supports young athletes in developing their skills and character through bull riding. It's a meaningful way to invest in the local community and contribute to the growth and development of youth sports.
- **Youth Education and Development:** PMBR goes beyond competition by teaching young riders essential life skills such as responsibility, perseverance, and sportsmanship. Sponsorship helps provide training, mentorship, and educational opportunities that prepare these athletes for success in and out of the arena.
- **Visibility and Brand Exposure:** Sponsors of PMBR gain exposure to a diverse audience, including families, participants, and spectators at regional and national events. This exposure helps enhance brand recognition and association with youth development and sportsmanship.
- **Corporate Social Responsibility:** Supporting PMBR demonstrates a commitment to corporate social responsibility by promoting youth sports, safety, and education. Sponsors align their brand with values of athleticism, teamwork, and community involvement, fostering a positive reputation among stakeholders.



### **PMBR Finals Sponsorship Opportunities**

*Join us as we shape the future of bull riding and inspire the next generation of champions!  
Your support as a sponsor directly impacts young athletes, providing them with the platform to develop their skills, sportsmanship, and professionalism. In return, your*

*business gains high-value exposure to a dedicated audience of rodeo fans, families, and communities.*

---

## *Presenting Sponsor (1 Available)*

---

**Investment:** \$5,000

- Title Sponsor – the “Company Name” PMBR Finals
  - Premier exposure during all three days of Finals
  - Four (3’x5’) banners (provided by the sponsor) displayed prominently at the arena
  - One framed commemorative event poster
  - Public address recognition as the Presenting Sponsor throughout the event
  - Logo featured on all Finals apparel
  - Exclusive multiple mentions during performances
  - Participation in the Grand Entry each night (sponsor-provided flag)
  - Full-page ad in the online event program
  - Recognition on all performance day sheets as the Presenting Sponsor
  - Prominent visibility on PMBR website and social media (PMBR & Stock Contractors)
  - 10 sponsor passes to each performance
  - 12x12 booth space for direct audience engagement
  - Option to host contestant autograph sessions at your business
- 

## *Nightly Sponsor (3 Available)*

---

**Investment:** \$4,500 per year

- Recognition in the opening ceremony for the sponsored night
  - Two (3’x5’) banners displayed at the arena (provided by sponsor)
  - Sponsor promotions announced throughout performances
  - 6 sponsor passes per night
  - Grand Entry participation on the sponsored night (sponsor-provided flag)
  - Logo featured on marketing materials for the sponsored night
  - ½-page ad in the online event program
  - Recognition on PMBR website and social media (PMBR & Stock Contractors)
  - 10x10 booth space for brand exposure
- 

## *Funny Man Sponsor (1 Available)*

---

**Investment:** \$3,500

- Logo featured on promotional advertising

- ½-page ad in the online event program
- Arena banner (provided by sponsor)
- 4 sponsor passes per performance
- Multiple mentions throughout the event
- Spotlight recognition during performances and during the Funny Man acts
- Recognition on PMBR website and social media (PMBR & Stock Contractors)
- 10x10 booth space for audience interaction

---

## *Coat Sponsor (1 Available)*

---

**Banner Investment:** \$3,000 per year

- Logo featured on all PMBR Finals contestant, royalty court, and board member coats
- Recognition in printed marketing materials
- Recognition on PMBR website and social media (PMBR & Stock Contractors)
- 6 sponsor passes per Finals performance
- Optional Grand Entry recognition each night (sponsor-provided flag)
- Multiple mentions throughout performances
- ½-page ad in the online event program
- 10x10 booth space each night

---

## *Bullfighter Sponsor (1 Available)*

---

**Investment:** \$3,000

- *Exposure throughout all three days of Finals*
- *One (3'x5') banner displayed in the arena (provided by sponsor)*
- *Multiple public address mentions as **Bullfighter Sponsor***
- *Logo featured on bullfighters' jerseys*
- *Recognition on PMBR website and social media (PMBR & Stock Contractors)*
- *2 sponsor passes per performance*
- ½-page ad in the online event program

---

## *Announcer Sponsor (1 Available)*

---

**Investment:** \$2,500

- Logo on promotional advertising
- ½-page ad in the online event program
- Arena banner (provided by sponsor)

- Recognition on PMBR website and social media (PMBR & Stock Contractors)
- Sponsor recognition announced throughout the event
- 2 sponsor passes per performance

---

### *Out Gate Sponsor (1 Available)*

---

**Investment:** \$2,000

- Sponsor banner displayed on the ONLY Out Gate (provided by sponsor)
- Public announcement each time the gate is used
- Multiple mentions throughout the event (at least 50 times a night)
- 4 sponsor passes to all Finals performances
- Sponsorship recognition in the online event program
- Recognition on PMBR website and social media (PMBR & Stock Contractors)

---

### *Chute Sponsor (6 Available)*

---

**Investment:** \$1,500 per year

- Exclusive branding on one chute in the arena (banner provided by sponsor)
- Recognition every time the chute is used during Finals
- Sponsor promotions announced throughout nightly performances
- Recognition on PMBR website and social media (PMBR & Stock Contractors)
- 2 sponsor passes to all Finals performances
- ¼-page ad in the online event program (provided by sponsor)

---

### *Saddle Sponsor (3 Available)*

---

**Investment:** \$1,000 per year

- Saddle for Average PMBR Champion, (Senior, Junior and Rookie)
- Logo engraved on both fenders of a PMBR Finals Championship Saddle
- Sponsor featured on PMBR website and social media (PMBR & Stock Contractors)
- Sponsor name announced when the saddle is awarded
- Framed photo of the saddle winner
- 5 sponsor passes to all Finals performances
- ¼-page ad in the online event program (provided by sponsor)

---

### *Short-Go Qualifier Vest Sponsor (1 Available)*

---

**Investment:** \$800 per year



- Logo on 2024 PMBR Short Go Qualifier vests
- Public recognition during performances and Short Go
- Recognition on PMBR website and social media (PMBR & Stock Contractors)
- Option to personally present Short Go vests
- 4 sponsor passes for Saturday's performance
- Business card-sized ad in the online event program

---

## *Buckle Sponsor*

---

### **Investment: \$350**

- Public recognition throughout performances
- Recognition during the awards ceremony
- Recognition in the online event program
- 5x7 framed photo of the buckle winner

---

## *Booth Space*

---

### **Investment: \$250**

- 10x10 booth space at nightly performances
- Public announcements promoting the sponsor
- 2 nightly passes per booth
- Business card-sized ad in the online event program

---

## *Name Supporter*

---

### **Investment: \$100 per year**

- Recognized on PMBR's social media.
- Recognized in the online event program
- Thank you card

---

## *Added Money*

---

### **Investment: \$\_\_\_\_\_**

- 100% of your sponsorship contribution goes directly to the prize winnings for PMBR Finals contestants, enhancing their rewards and opportunities.
- Recognition as an Added Money Sponsor in all PMBR Finals announcements and promotions.
- Multiple mentions throughout the event, highlighting your support for the young athletes.
- Recognition in the online event program, PMBR website, and social media platforms.

- Sponsor name announced during awards ceremonies as a key supporter of contestant earnings.
- Strengthen your business's community presence by directly impacting the future of young bull riders.

---

Custom packages are also offered; You can specify the amount you would like to invest in supporting the PMBR. We will work with you to ensure that your sponsorship achieves your desired outcomes.

---

## Your Sponsorship's Impact

By supporting PMBR, you're making an impact that stretches well beyond the arena. Your contribution fuels youth development and provides a positive outlet for riders and encourages values that shape our future bull riding champions.

Thank you for considering sponsorship with PMBR and joining us in creating an environment that celebrates youth potential, nurtures confidence, and builds champions in life and in bull riding.



To learn more about the PMBR or for more information, please visit our website or social media pages.

[www.pmbrrfinals.com](http://www.pmbrrfinals.com)







---

## *Professional Miniature Bull Riders*

---

We are excited to welcome you to the PMBR as a partner in supporting the growth and development of today's youth!

Company/Organization Name:

Contact Person:

Address:

State:

Zip code:

Phone Number:

Email Address:

Sponsor Package:

Amount:

Thank you for sponsoring the PMBR!

---

Please mail your payment and this form to:  
PMBR

2699 Old Hatch RD  
Bancroft, ID 83217