GravityZone Business Security

All-In-One, Straightforward Security

Today's business environment is evolving constantly. And so are cyber threats. Ransomware, phishing or zero-day attacks are making headlines on a regular basis and come with hefty price tags. Ensuring effective business cybersecurity is challenging for all businesses, but particularly harder for smaller ones struggling with limited budgets and cyber skills.

With GravityZone Business Security taking control of your business cybersecurity while focusing on running your business has never been easier. It provides enterprise-grade protection that's easy to use and cost-effective. It allows you to remain productive and gives you peace of mind knowing that your endpoints are covered with a solution that consistently outperforms conventional SMB security tools.

GravityZone Business Security is a multi-layered next-gen security solution, that consistently provides best-in-class prevention, detection, and remediation against all kind of threats. It includes the following capabilities:

- **Next-generation protection.** It evades traditional antivirus and stops known and unknown threats.
- **Comprehensive anti-ransomware capabilities.** From covering all common attack vectors to creating automatic, real-time backup of user files that are inaccessible to ransomware.
- **Attack surface reduction.** Reduces exposure and hardens endpoint surface area by discovering and prioritizing risky user behavior, OS and software misconfigurations.
- **Network Attack Defense.** A new level of protection against attackers seeking to access the system by exploiting network vulnerabilities.
- **Web-based security.** No need for dedicated servers, maintenance or more IT staff.
- **Centralized management, single pane of glass.** An integrated and centralized management console that provides a single-pane-of-glass view for all security management components.

Unmatched Ransomware Defenses

Comprehensive ransomware protection on endpoints is critical, as endpoints are the gateways to high-value servers and other targets hosting proprietary information, customer data, payment details and other valuable intellectual property. Beating ransomware requires understanding the full cyber kill-chain and mapping defenses to each attack stage.

At-a-Glance

GravityZone Business Security is the resource-efficient security solution that provides high performance and protection while delivering centralized management and easy deployment. All at an affordable price and with minimum technical skills required.

Designed to provide small and medium sized companies with complete protection against all types of malware (ransomware, phishing, zero-day attack, viruses, spyware, etc.) in a single, easy-to-use platform, GravityZone Business Security covers any number of file servers, desktops, or laptops, physical or virtual machines.

Key Benefits

- Unmatched attack prevention. #1 Attack Prevention Rankings From 2018 – 2021 (% of times ranked #1 in third party tests)
- Easy to deploy, use and manage centralized security
- Cost effective security that eliminates the need for dedicated servers, maintenance or more IT staff

"GravityZone's layered security adds so much value because it handles antivirus, antimalware, firewall, and machine learning all in one solution. Using the cloud portal, it's easy to see everything and selectively block and unblock websites by department and set custom firewall policies."

Christopher Shelton,
IT Director, Advanced Cabling

GravityZone Business Security is based on an adaptive-layered architecture that includes endpoint controls, prevention, detection, remediation, and visibility technologies. It offers users and security admins tools at multiple levels to keep ransomware at bay. GravityZone's Business Security ransomware defenses consist of:

- Pre-emptive Protection by creating automatic, up-to-date tamperproof backup copies of user files

- Blocking and Prevention at endpoint and network level, on pre-execution and at runtime

- Real-time Monitoring of running processes to identify suspicious or malicious processes for automatic or manual termination

- Risk Mitigation to ensure organizations aren't left susceptible to ransomware attacks by system and application vulnerabilities and misconfigurations or risky user behaviour.

RISK ANALYTICS AND HARDENING		PREVENTION		DETECTION AND RESPONSE		REPORTING AND INTEGRATION	
ENDPOINT RISK ANALYTICS	PATCH MANAGEMENT*	SIGNATURE AND CLOUD LOCKUP	LOCAL & CLOUD MACHINE LEARNING	MALICIOUS PROCESS MONITORING	ACCESS BLOCKING	DASHBOARDS & REPORTS	NOTIFICATIONS
FULL-DISK ENCYRPTION*	THREAT PROTECTION	EXPLOIT DEFENCE	NETWORK ATTACK DEFENSE	QUARANTINE	AUTOMATIC DISINFECTION & REMOVAL	SIEM INTEGRATION	API SUPPORT
APPLICATION CONTROL	DEVICE CONTROL	EMAIL SECURITY*	FIREWALL	PROCESS TERMINATION	ROLLBACK		

* ADD-ON

GravityZone Business Security Technologies: an adaptive-layered architecture that includes endpoint controls, prevention, detection, remediation and visibility.

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Bitdefender is a cybersecurity leader delivering best-in-class threat prevention, detection, and response solutions worldwide. Guardian over millions of consumer, business, and government environments, Bitdefender is one of the industry's most trusted experts for eliminating threats, protecting privacy and data, and enabling cyber resilience. With deep investments in research and development, Bitdefender Labs discovers over 400 new threats each minute and validates around 40 billion daily threat queries. The company has pioneered breakthrough innovations in antimalware, IoT security, behavioral analytics, and artificial intelligence, and its technology is licensed by more than 150 of the world's most recognized technology brands. Launched in 2001, Bitdefender has customers in 170+ countries with offices around the world.

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