

2025 Goals Breakdown

In 2025, I plan to earn \$_____ in gross commission income.

My average commission check is \$_____ per closing which means I'll only need to close _____ transactions for the entire year to reach my financial goal.

From the _____ closings I'll have in 2025, that is an average of only _____ closings per month.

Since I'll earn \$_____ in GCI, my 10% marketing budget for the year is \$_____ so I'll need to find the best way to invest \$_____ per month to equal that annual marketing goal.

I would like to ensure that my business is split between buyers and sellers at ____% buyers and ____% sellers.

The total closings I need for the year is _____ so based on the percentage of buyers vs. sellers, I'll need to close on exactly _____ buyers and _____ sellers to reach my annual goal.

I feel the best three marketing approaches I should master to reach my goal are _____, _____ and _____.

One niche that I'm interested in and believe I could make a significant six figure income from if the funnel was built out correctly is _____.

A few things I'd like to get much better at in 2025 are:

1. _____
2. _____
3. _____

By signing below, I'm stating that I am 100% committed to reaching my financial goal for 2025 as documented above.

Signature _____ Date _____

My OFFER Campaigns For 2025

My Four Offers I Will Promote To Inactive Clients, Unconverted Leads and Sphere Of Influence This Year Are:

1. _____
2. _____
3. _____
4. _____

So once I have my emails and complete offers together, I will deliver them to my prospects in the following order:

1. _____
2. _____
3. _____
4. _____

And in 2025, that means they'll get the following offer beginning the first Thursday of each month.

January Offer _____

February Offer _____

March Offer _____

April Offer _____

May Offer _____

June Offer _____

July Offer _____

August Offer _____

September Offer _____

October Offer _____

November Offer _____

December Offer _____

Remember, writing this down does NOTHING for your profit. You must do it! And you have to get out a January offer right now! Let John or I know if you need help mapping this out for yourself. No go and make 2025 your BEST year Ever!

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