

TIM EBY

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SUMMARY

Over 25 years of public media and nonprofit leadership

- Forward-thinking mission-driven media executive with a proven record of accomplishment and transformative change in public media during a 25-plus year career.
- An accomplished fundraiser with a proven record of success with annual, capital, capacity, and endowment campaigns.
- Known for strong leadership and communication skills with the ability to build and maintain internal and external relationships to expand the effectiveness of key programs and services.
- Overseeing and coordinating all aspects of budgeting and financial management.

WORK EXPERIENCE

ST. LOUIS PUBLIC RADIO | 90.7 KWMU (1/2009 – 9/2020), St. Louis, MO

DIRECTOR AND GENERAL MANAGER

Led the vision and strategic execution of the public radio service operated by the University of Missouri - St. Louis. In addition, provided the leadership of the Friends of St. Louis Public Radio Board of Directors, a 501(C)(3) support organization for St. Louis Public Radio made up of civic and community leaders in the St. Louis region.

St. Louis Public Radio operates a public radio news and information service, two digital music streams (Classical and Jazz), a news website (stlpublicradio.org) and community events space. These services reach 600,000 persons each month in the 24th ranked radio market in the country operating with an annual budget of \$8.5M with 65 total FTE and content unit of 34 FTE.

- Tripled the assets of St. Louis Public Radio during tenure from \$3.8M to \$12M
- More than doubled the philanthropic support for STLPR from \$3.4M to \$8.2M
- Received lead pledges of \$3M and \$1.6M as part of the quiet phase of a \$15M campaign for endowment, capital, and content expansion in 2019 and 2020
- Completed acquisition in 2013 of the [St. Louis Beacon](#) that doubled the news operation at St. Louis Public Radio that included a \$3M capacity-building fundraising campaign and was the first ever merger between a public radio operation and an online non-profit local news service
- Led the fundraising effort and successfully completed the construction of **UMSL at Grand Center | Home of St. Louis Public Radio** in 2012, a \$10M, 27,000 square foot broadcast and academic facility located in the Arts and Entertainment district in St. Louis
- Acquired WQUB-FM in Quincy, IL in 2012 and KMST-FM in Rolla, MO in 2017 for St. Louis Public Radio expanding the station's coverage area and retaining the public radio service in those communities
- Partnered with the Nine Network of Public Media on the construction and on-going operation of the Public Media Commons outdoor community space in the Grand Center Arts District in St. Louis in 2014
- Recognized as one of the *Most Influential St. Louisans* in the [St. Louis Business Journal](#)

St. Louis Public Radio has been recognized with numerous awards for excellence including the 2019 and 2018 Kaleidoscope Award from the Radio Television Digital News Association (RTDNA) for the *We Live Here* podcast (distributed by PRX), the inaugural Peabody-Facebook Futures of Media Award in 2016 for “One Year in Ferguson,” and an Online News Association Award in 2016.

WOSU PUBLIC MEDIA (6/2004 – 1/2009), Columbus, Ohio

RADIO STATION MANAGER

As part of the Senior Management Team at WOSU Public Media, led the strategic planning, programming and operations, and financial activities of the public radio stations (WOSU-AM, WOSU-FM and four repeater stations) owned by The Ohio State University.

- Administered the successful completion of new Radio Studios and Offices for WOSU.
- Successfully led a major programming transformation to increase the competitiveness of WOSU’s radio services in the Columbus market
- Participated as a member of the fundraising leadership team at WOSU in \$6M capital campaign

WVPE PUBLIC RADIO (9/1982 – 5/2004), South Bend/Elkhart, IN

STATION MANAGER

Hired as the first full-time employee of the station and built service from a student operation to a professional operation with 12 FTE and budget of \$1.5M. Lead all aspects of station operation. Created non-profit Friends board, developed and advanced partnerships with organizations in communities across northern Indiana and southwestern-lower Michigan, and represented the station to its licensee, the Elkhart Community Schools

- Qualified station for CPB funding and brought NPR programming to unserved market
- Created administrative, programming, and development policies for the station.
- Oversaw the successful completion of several studio and transmitter projects
- Initiated station participation in numerous public radio initiatives with NPR, CPB and other national organizations

EDUCATION

BACHELOR OF SCIENCES, Mass Communications, University of Evansville, Evansville, IN

LEADERSHIP AND PROFESSIONAL ASSOCIATIONS

- Member Director, Board of Directors of National Public Radio, Inc. (2018 - 2020 and 2002 – 2008)
- Member, Board of Directors, Station Resource Group, Inc. (2014 - 2020)
- Member, Board of Directors, Public Radio in Mid-America (2013 - 2018)
- Chair, Board of Directors of National Public Radio, Inc. (2004 - 2007)
- Trustee, NPR Foundation (2004 – 2007)
- President, Public Radio in Mid-America (1999 – 2003)
- Vice President, Public Radio in Mid-America (1997-1999)
- Secretary, Public Radio in Mid-America (1995-1997)
- Recipient, Key To The City, City of Elkhart, IN (1994)
- Recipient, Mayor’s Arts Award, Michiana Arts & Sciences Council, South Bend, IN (1994)

CIVIC AND SERVICE ASSOCIATIONS

- Board of Directors, St. Louis Civic Pride Foundation (2018 - Present)
- Board of Directors, Grand Center, Inc., St. Louis, MO (2012 – 2020)
- Chair, Board of Directors, Focus St. Louis, St. Louis, MO (2015 - 2017)
- Board of Directors, Focus St. Louis, St. Louis, MO (2010 – 2017)
- Board of Directors, STL 250 Celebration, St. Louis, MO (2012 – 2015)
- Board of Directors, Easter Seals Midwest (formerly Touchpoint Autism Services, St. Louis, MO (2010 – 2012)
- Board of Directors, Jazz Arts Group, Columbus, OH (2004 – 2008)
- Board of Directors, The Thurber House, Columbus, OH (2004 – 2008)
- Board of School Trustees, Penn-Harris-Madison School Corporation, Mishawaka, IN (2001 – 2004)
- Board of Directors, Potawatomi Zoological Society, Inc., South Bend, IN (1999 – 2004)
- Northern Indiana Partnership for the Arts - Steering Committee of the Community Foundation of St. Joseph County (2000 – 2004)
- Board of Directors, Madison Center and Hospital, South Bend, IN (2000 – 2003)
- Elkhart (IN) Millenium Planning Committee (1998 – 1999)
- Mayor’s State of The Arts Task Force, Elkhart, IN (1998 – 1999)
- Board of Directors, Elkhart Centre, Inc., Elkhart IN (1992 – 2000)
- Board of Directors, Michiana Arts & Sciences Council, South Bend, IN (1994 – 1998)
- Chairman, Elkhart Jazz Festival, Elkhart, IN (1992 – 1995)