



**MID-FLORIDA ALFA ROMEO
OWNERS CLUB, INC.**

Dear Auto Enthusiast:

“Viva Alfa Romeo” 2025 is the Mid-Florida AROC’s annual Car Show.

This gala event, scheduled for **October 25, 2025**, is for Alfa Romeo automobiles of all years and models; other Italian Marques will be considered.

The purpose of this event is to strengthen the bonds of fellowship among all participating Alfistis, to recognize those who strive to maintain autos of rare design or condition, and to provide a venue where we may display the virtues of our cars to the general public.

The site we have chosen again is Market Street in the heart of downtown Celebration, Florida. The town has agreed to cordon off their main street for our show site. The Town of Celebration draws visitors from around the world. The location is ideal for attracting a large number of spectators during the entire time of the exhibition.

Those who participate by exhibiting their Alfa Romeos & other exotics during the show will receive a welcome bag of memorabilia, nice prize drawings, and will be eligible for awards of excellence based on “The Peoples’ Choice.”

ADDRESSES FOR YOUR GPS:

WELCOME DINNER:
CELEBRATION TOWN TAVERN
721 Front Street
Celebration, Florida 34747

VIVA ALFA ROMEO CAR SHOW
Market Street
Celebration, Florida 34747

HOST HOTEL:
COMFORT SUITES MAINGATE EAST
2775 Florida Plaza Boulevard
Kissimmee, Florida 34746

(detailed information to follow)

REGISTRATION PRICE:
Special discount of \$15.00 for those
registering before October 17th
Early Registration: \$50.00
After October 17th: \$65.00

Friday, October 24, 2025
at 6:00 p.m.
WELCOME DINNER
at the “Celebration Town Tavern”
(see page two for details
& reservations)

“VIVA ALFA ROMEO”
Car Show

Saturday, October 25, 2025

8:00 to 8:45 a.m.	Parking of registered cars
8:45 to 9:00 a.m.	Parking of unregistered cars
9:00 a.m. to 3:00 p.m.	Display
1:30 p.m.	Awards

Host Hotel:

Comfort Suites Maingate East
2775 Florida Plaza Boulevard
Kissimmee, Florida 34746
Phone:
(407) 397-7848

ONLINE BOOKING LINK:
<https://www.choicehotels.com/reservations/groups/AH27K4>

for the special rate of \$99
(plus tax-13%; plus gratuity-\$2/per day)

CALL-IN BOOKING CODE:
“Mid-Florida Alfa Romeo Club”

A block of rooms at this rate will be
held through
Friday, October 11th
ONLY
...so book your reservations NOW!

NAMETAGS FOR MID-FLORIDA ALFA MEMBERS:

There will not be any nametags at the Welcome Dinner or the **VIVA ALFA** show, because many of our members have already purchased their permanent nametags. If you are members of the Mid-Florida Alfa Romeo Owner's Club...
...and you would like to order your own permanent nametag(s), these will be delivered at either the Welcome Dinner, at **VIVA ALFA**, or will be mailed. If you have another club name tag please wear it!

EACH NAMETAG:
\$15.00

PLEASE FILL OUT THE INFORMATION BELOW:

(Please use the **PREFERRED NAME**
by which you wish to be addressed)

1st Name: _____

2nd Name: _____

(For those needing them mailed)

STREET: _____

CITY: _____

STATE/ZIP: _____

Friday, October 24, 2025
6:00 p.m.

WELCOME DINNER REGISTRATION

on the terrace of the
CELEBRATION TOWN TAVERN
721 Front Street
Celebration, Florida 34747

Dinner Selections:

- ___ **Whole Maine Lobster** (potatoes & vegetables.)
- ___ **Tenderloin Tips** (marinated & grilled medium, mashed potatoes & vegetables)
- ___ **Stuffed Chicken Breast** (corn bread stuffing, baked & topped with Parmesan cream sauce, mashed potatoes)
- ___ **Shrimp Scampi** (medium shrimp, tossed in linguini, with butter garlic sauce)
- ___ **Blackened Mahi Mahi (8 oz.)** (baked in light Cajun seasoning, topped w/mango salsa, mashed potatoes)
- ___ **Vegetable Primavera** (broccoli, summer squash, zucchini, red onion, mushrooms over Linguini)

Dinner Prices will be:
\$55.00 per person
(Price includes service & tax)

TOTAL FOR DINNER:
How may attending? _____
Total Price: \$ _____

Saturday, October 25, 2025

EXHIBITOR REGISTRATION

NAME(s): _____

ADDRESS: _____

CITY/ST/ZIP: _____

SIGNATURE: _____

1. YEAR _____ MODEL _____

2. YEAR _____ MODEL _____

(multiple vehicles of one owner may be entered at no additional charge.)

CAR SHOW REGISTRATION

There is a **SPECIAL DISCOUNT**
of **\$15.00** for those

registering **before October 17th:**

EARLY REGISTRATION: \$50.00

After October 17th: \$65.00

Booking Deadline on Registration & Meals:
Friday, October 17th!

CAR REGISTRATION:	\$	_____
FRIDAY WELCOME DINNER	\$	_____
NAME TAGS:	\$	_____
TOTAL OF CHECK:	\$	_____

Please make check or money order payable to
"Mid Florida AROC, Inc."

Please mail registration form with check to:

Peter Gagne, President
Mid-Florida Alfa Romeo Owner's Club
686 Breckenridge Drive
Port Orange, Florida 32127



Viva Alfa Romeo
2025 Car Show
Celebration, Florida
Saturday, October 25, 2025



EXHIBITOR TERMS & CONDITIONS

1. ***Viva Alfa Romeo 2025*** reserves the right to ask any party not observing the standards set forth here, but not limited to these standards, to immediately leave the property.
2. Pets or animals of any nature or type are not allowed at the event, except for those whose owners are sight impaired or disabled.
3. As a condition of displaying their cars, exhibitors agree to leave their cars in place from 9:00 a.m. to 3:00 p.m. on 10/25/2025.
4. Only qualified and **registered** vehicles will be guaranteed a parking place in the exhibitors' area.
5. Canopies, banners or other signage relating to exhibitor cars or other interests are not allowed, with the exception of a descriptive placard, which may be positioned directly in front of the car or on the dash. "For Sale" signs are prohibited unless written permission is received from the show organizers in advance of the show.
6. All exhibitors are required to have full insurance policies in effect for their display vehicles.
7. No soliciting is allowed including, but not limited to, handing out of any material, brochures or offerings of any kind without the written permission of the show organizers in advance of the show.

RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

In consideration of being accepted to participate, the participant, by his or her signature (below), acknowledges that:

THE PARTICIPANT AGREES TO INDEMNIFY AND HOLD HARMLESS. Mid Florida AROC, Inc., ***Viva Alfa Romeo 2025***, its owners and affiliates, event sponsors, Celebration, Florida, all participating clubs, and any and all employees or contractors or their assigns from any loss, liability or damage caused to the participant's personal property while on the property of Celebration, Florida.

THE PARTICIPANT WARRANTS THAT automotive liability and property insurance is attached to the vehicle that has been registered for this event. The participant understands that the participant's vehicle insurance will be solely responsible for any property damage or liability claims that occur at the ***Viva Alfa Romeo 2025*** event at Celebration, Florida.

THE PARTICIPANT AGREES that any property damage to Celebration, Florida, as a result of negligent behavior on the participant's part, will be the sole responsibility of the participant.

THE PARTICIPANT AGREES that he or she has read and agrees to the terms and conditions of the Release and Waiver of Liability and Indemnity Agreement, prior to the voluntary signing of this form, and that this Agreement constitutes the entire agreement between the parties.

SIGN AND RETURN WITH REGISTRATION PLEASE: _____ ***DATE:*** _____