

# K.I.N.G.

## Print Media Kit 2025

**Please call Dr. Stacy Lee at 480-408-8483 for any advertising or billing questions.**

### AD SIZES AVAILABLE:

Full Page (full-bleed) Width 8.5" X Height 11" Full Color/BW

Full Page (non-bleed) Width 8" X Height 10.5" Full Color/BW

½ Page Horizontal Width 8" X Height 5.125" Full Color/BW

¼ Page Vertical Width 3.875" X 5.125" Full Color/BW

### PAGE PRICES:

Full page: \$500

½ page: \$250

¼ page: \$125

2 center pages: \_\_\_\_\_

Center right side: \_\_\_\_\_

Center left side: \_\_\_\_\_

### COVERS PRICES:

2<sup>nd</sup> - Inside Front: \_\_\_\_\_

3<sup>rd</sup> - Inside Back: \_\_\_\_\_

4<sup>th</sup> – Back Cover: \_\_\_\_\_

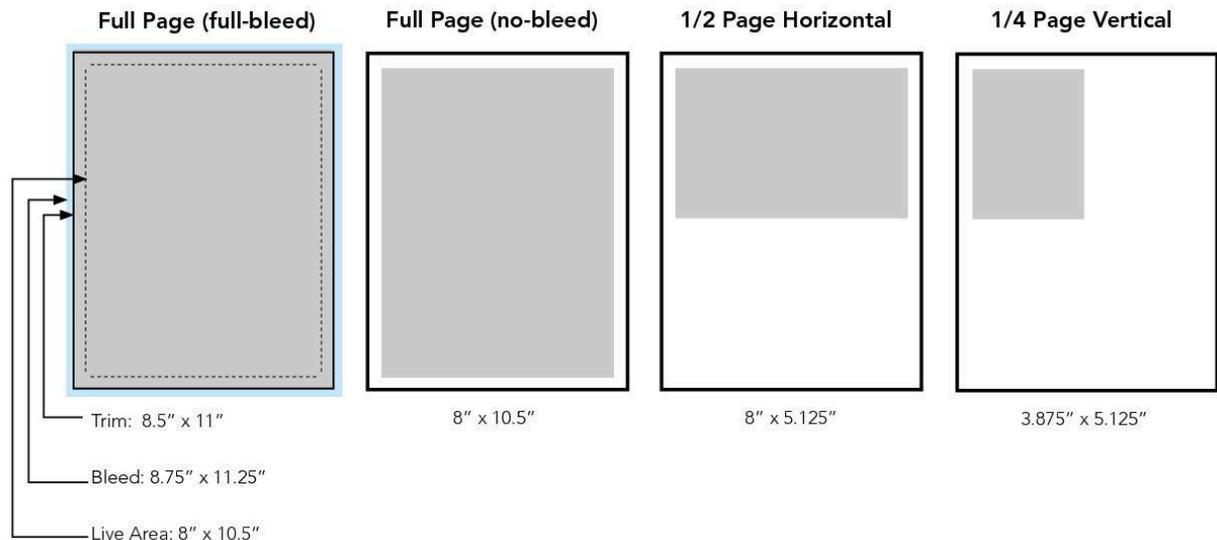
**All art materials need to be paid for and turned in by 4/15/25.**

**Need an ad designed?** Please call or email Jeff Nagy @ 602-279-7799 or [jeff@nilegraphics.com](mailto:jeff@nilegraphics.com) ASAP to be sure to meet the deadline.

## Printing Specifications

Perfect bound, with the publication final size 8.5" x 11" (21.6 cm x 27.9 cm)

## Advertising Specifications



### **BLEEDS available for full page ads only:**

Dimensions: 8.5" x 11" (21.6 cm x 27.9 cm).

All information must fit in the live area size listed above. Only your background art should extend past the live area. Your artwork should have bleeds that extend out past 8.5x11 by an additional 1/4 inch.

### **DIGITAL FILES:**

Please provide high-quality digital files in one of the following formats:

- **PDF (preferred).**
- **EPS with fonts converted to outlines with all support files.**
- **High-rez TIFF or JPG.**

Color, black & white photos and all artwork must be at 300 ppi\* resolution or higher. Photos pulled from the web normally are not acceptable. Also, scans from previously printed material may be unusable.

For articles and stories - please email your story along with any pictures.

Please type "Ad for KING Magazine" in the Subject field when emailing your ad.

Email: [jeff@nilegraphics.com](mailto:jeff@nilegraphics.com). For artwork questions, please call Jeff at 602-279-7799.

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