3 Tips to Create
PURPOSEFUL TRAINING

LinkDesign
Learning
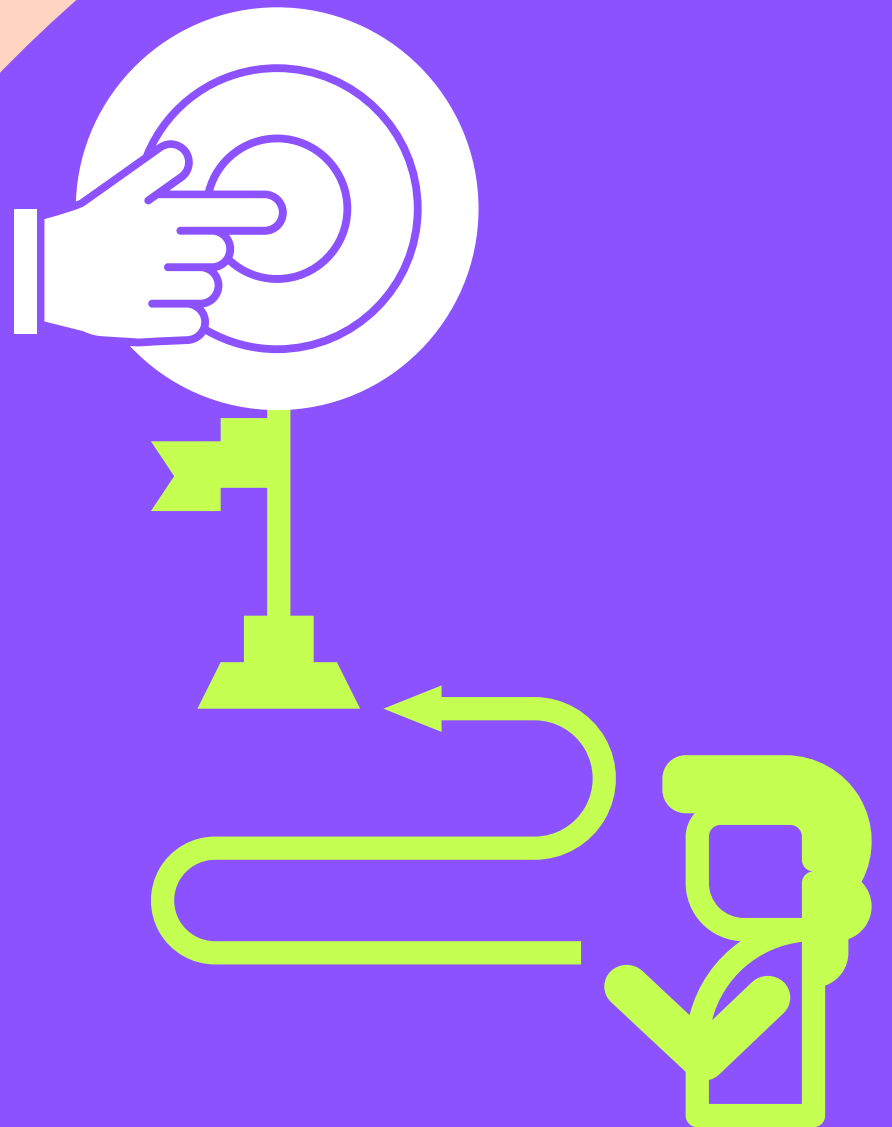
1
Start with the learner in mind

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Pro tip:

Create personas by including behavior patterns, goals, skills, needs, attitudes, opinions, & beliefs
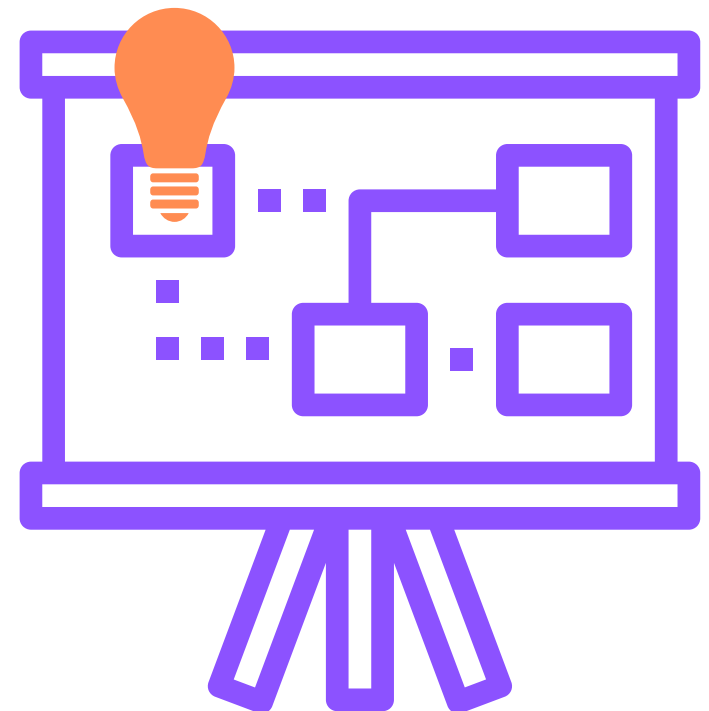
2

Develop clear learning objectives to achieve training focus

Pro tip:

Map each interaction, activity, & knowledge check to a learning objective during the storyboard phase

3

Incorporate **adult learning theory** to enhance the learning impact

Pro tip:

Offer experiential learning through roles plays and reflection when training on behavioral skills