

Rob Fraser – Biography



Rob Fraser is a Registered Nurse and Director of Clinical Services – Canada at Swift Medical. Clinically has experience in acute care, primary care and mental health/addictions and is a certified in Psychiatric and Mental Health Nurse in Canada by the Canadian Nurses Association.

He has experience working on innovation for government, research translation and knowledge mobilization in healthcare technology start-ups, as well as advising hospitals, healthcare organizations, and a pharmaceutical company.

He also authored [The Nurse's Social Media Advantage](#), which won an American Journal of Nursing Book of the Year award.