

CENTRAL TEXAS PASTEL SOCIETY

Board Meeting Minutes

September 10, 2020

The Central Texas Pastel Society Board met via Zoom at 7:00 pm. Those present were President Jane Copeland, Treasurer Debbie Been, Program Chair Holly Read, Webmaster Karen Pickels, Exhibition Chair Jan Frazier, Membership Chair Mary Olivera, Publicity Chair Samya Lima, Workshop Chair Julia Fletcher and Secretary Sandra Slaughter.

Exhibition Chair Jan Frazier has been investigating possible ways to host a virtual art show. She has selected three different options. CTPS could use our own website, FASO Website or CaFÉ Website.

The first option would be to use our own website. This would not cost us anything and entry fees could be applied to cash awards. It would be a members' only show. There would not be an opportunity to sell artists' work from our website and it would entail a great deal of work for Webmaster Karen to download all the pictures. Publicity Chair Samya volunteered that she could advertise it on line. Julia questioned if IAPS was doing anything to connect all pastel societies and if they were offering any help. Some societies are encouraging other pastel society members to join their meetings, which would help to advertise the show.

The second option would be to use the website FASO. The cost for an annual membership is \$360. Entry fees could easily cover this expense. Debbie stated that there are several different levels with some offering more services than others. FASO would promote the show and could help with possible sales. It was questioned if they promote organizations or only individuals. There was also a question as to how long the show would be posted. FASO has a newsletter of over 4,000 members.

The third option is to use the website CaFÉ. This website is set up for organizations at a cost of \$450. A choice of local or national invites can be used.

Samya felt we needed to decide if our show was to more for selling art or displaying members' work. Jan said FASO is the better choice if we are interested in sales. A discussion was held on whether we wanted a juried show and members only or a non-juried show so more people could enter. Some societies have the members vote on a juried show and then a named artist is invited to judge. There are many ways to handle a show.

Mary made a motion to proceed with the FASO site. It was seconded and passed. Jan will follow up with FASO to answer the questions. It was agreed that a live show cannot be planned this year due to the pandemic.

Samya and Karen have started hosting Zoom meetings for CTPS members who are needing help before the September CTPS Zoom meeting.

Program Chair Holly has sent up virtual demonstrations for all meetings in 2020-2021 except May. The artists and programs are:

September 19 – Julia Fletcher – landscape on prepared board

October 17 – Karen Pickels – her choice

November 21 – Rita Kirkman – portraits, animals or other

January 16 – Joycelyn Schedler

February 20 – Lyn Asselta – rocks, water and sky (Maine)

March 7*- Aline Ordman – race horses

April 17* - Barbara Jaenicke – Landscape, caveat pricing

*date changed from 3rd Saturday of the month

Denise Mahlke and Jeri Salter were both scheduled last year for a demonstration but have cancelled. Jeri is no longer available and Denise has not decided if she will demo.

On the subject of Challenge paintings, Karen suggested more broadly applied one-word themes be used. Challenge paintings need to be posted no later than 5:00 pm on the Wednesday before the meeting. Instructions are on the website for posting art work.

Julia reported on the results of the survey for guest workshop artists. She received 8 replies. The most often requested was Lorenzo Chavez of New Mexico.

The date of the next board meeting was not given.

The meeting was adjourned at 8:05 pm.

Respectfully submitted,

Sandra Slaughter, secretary