

# CENTRAL TEXAS PASTEL SOCIETY

## Board Meeting Minutes

October 5, 2021

The Central Texas Pastel Society Board Meeting was called to order by President, Jane Copeland at 7:07 pm. via Zoom. Present were President Jane Copeland, Workshop Chair Julia Fletcher, Treasurer Debbie Been, Webmaster Therese McHugh, Exhibit Chair Jan Frazier and Secretary Barbara Chenault. Absent was Membership Chair Mary Olivera.

### **October Meeting Review**

We reviewed plans for our upcoming October 16<sup>th</sup> meeting, which will be a combination of in-person and Zoom. In setting up the meeting, we plan to space chairs apart to allow for social distancing. Masks are optional but, board members will wear them until at least the meeting starts. A sign will be upstairs, just outside the Hewitt Room, directing members to our meeting. Board members are asked to act as greeters. Stick on name tags will be provided for those not having a magnetic name badge. Esther Jones will be helping with the video portion of the meeting. Vicki Smith is set to be our demonstrator. Cookies will be provided by the board members. Jan Frazier has 2 coffee dispensers and will bring coffee. Signup sheets will be available for those interested in joining critique groups and any workshops we have planned.

### **How to Fill Critical Positions**

Do we need to reset our purpose? There is a need to get some excitement for our meetings. We must ask ourselves, why were we formed? Our group history shows that we began as a group of “emerging” artists, compared to the Austin Pastel Society which was comprised of more accomplished artists. It is uncommon to have 2 pastel societies (Austin Pastel Society and Central Texas Pastel Society) in such close proximity to another. The question was asked, “Shall we merge?” Or, how shall we proceed? Some of our members belong to both for different reasons.

We discussed having a different focus than the APS. We could emphasize doing education in the schools, making our art more personal and public. We could set up student’s pastel classes, maybe do a demonstration during a regular school art class. Then the students could do a pastel painting, even with an inexpensive pastel set using a sheet of regular sandpaper from Home Depot.

For more exposure, if we gave a financial gift to a school, do it with the representative receiving it at our meeting with photos and then publicized in local papers. This would make our connection to the schools more personal and public.

We also could offer a scholarship to one of our workshops to a deserving high school student.

According to our by-laws, we are required to have 16 board positions filled. We have 7 filled.

It would be good to have someone in President Elect position. We are in need of an IAPS representative to bring important information to members, such as deadlines for competitions, awards our members have won, and to attend the yearly convention in Albuquerque, NM.

### **Fundraising**

Do we want to have a fund raiser before the end of the year or early next year?

We have a collection of about 50 unsold paintings that have been shown at 2 venues in the past. An idea was to put these paintings on some form of social media to sell. But, since these paintings have not sold, we may need a fresh batch.

Another idea, is possibly to take part in Georgetown's Market Days with our member's paintings. Debbie Been has a stock of black UART and matting for about 50 paintings for our members. We can ask members to do a new painting, maybe of poppies for the Poppy Festival. This is a popular subject in our area. The Downtown Association sponsors this event, so we can apply when the time comes. Therese McHugh volunteered to check into this.

Sale of aprons may be an interesting venture. Aprons would have our name, CTPS, embroidered on the bib part. Barbara Chenault volunteered to investigate.

### **Workshops**

We then discussed our workshop with teacher, Sandra Burshell. However, she has many concerns about holding the workshop here.... problems with our contract, spacing, props, vaccinations, masks etc. Because of so many unknowns we decided it would be best to cancel her workshop at this time. Hopefully, we can do a Zoom workshop, instead.

### **Monthly Meetings**

Our monthly meetings have Vicki Smith as demo artist for October and Aline Ordman is scheduled for the November meeting.

Door prizes would be a great incentive to bring attendance up. An idea suggested was to have the monthly demonstration painting be raffled off at the meeting. Or... have 3 artists painting during a meeting, and then these paintings be sold at the meetings.

We would like to have a raffle at each of our meetings. Donations would be appreciated.

We would like to generate some excitement with new ideas of critique groups, Poppy Festival paintings, etc.

We were reminded to pick up our paintings at St. David's Hospital October 22 at 1:00 pm. Finally, this exhibit is now open to the public.

Meeting adjourned at 8:30 pm.

Respectfully submitted by, Barbara Chenault, Secretary