### Role of the Board Chair

Community Leadership Forum May 7, 2020



### Agenda

- Welcome and Introductions
- What Makes Leadership in a Nonprofit at this Time Unique?
- Leadership Styles
- Role of the Board Chair
- Building a Strong Partnership
- What to do when?
- What Now Questions and Discussion?
- Thank You



# What makes leadership in a nonprofit unique? What makes leadership unique at this time?



### What is leadership?

A leader of a nonprofit organization is a person who marshals the people, capital and intellectual resources of the organization to move it in the right direction.

Burt Nanus and Stephen M. Dobbs



### Roles of Nonprofit Leader

- Visionary dreaming the dream
- Strategist finding the way
- Politician advocate, troubleshooter, spokesperson
- Campaigner maintaining the lifeline
- Coach building the team
- Change Agent transforming the organization





### Leadership Styles?

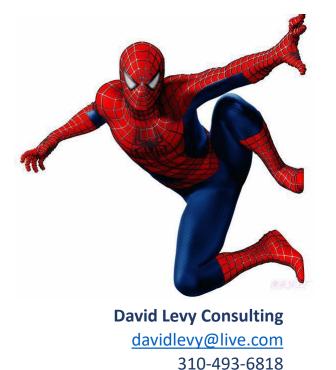




- Spiderman
- Kermit the Frog







### Leadership Superpowers

- Conviction
- Authenticity
- Learn to Tell a Good Story
- Be Bold
- Be Joyful



# A leader without followers is just someone taking a walk.



### Board of Directors: Eight Easy Responsibilities

- Final responsibility for determining mission and objectives
- Select (recruit) Executive Director/CEO
- Evaluate CEO and provide appropriate compensation
- Establishing short-term objectives and long-range goals
- Make certain the organization has the necessary financial resources to meet its mission
- Provide proper funding (give and/or get)
- Manage the institution's resources with great care and effectiveness
- Stay out of the way! (your job is not to manage)



### **Board Chair Checklist**

- 1. Interest
- 2. Passion for the Mission
- 3. Time
- 4. Schedule Autonomy
- 5. Diplomacy
- 6. Asking Tough Questions Well
- 7. Serve as a Fundraising Champion
- 8. Motivate Volunteers to Deliver
- 9. Recognize the Value of Appreciation



## Building the Relationship



#### Communication

No surprises

Communicate regularly about things that matter

Always have an agenda

Sample agenda:

- updates and follow up from previous meeting
- issues that require attention
- pending
- next steps
- calendar

How are you doing?



### Roles and Responsibilities Board Chair - CEO Partnership

- Strategy and Vision
- Supervision of CEO
- Governance Board Building
- Staffing
- Program
- Finance



### Thank You!

