

Edmonton Elite Football Club

Sponsorship Package

2024 Season



EDMONTON
ELITE



To whom it may concern,

The Edmonton Elite Football Club is a non-profit semi-professional men's football team. We are proud members of the Alberta Football League (AFL) and Canadian Major Football League (CMFL). The AFL affords athletes, new and experienced, the opportunity to continue, advance or start their careers in a competitive, full contact league which spans across Alberta. The AFL prides itself on giving athletes the opportunity to continue to achieve their goals within the sport of contact football. A number of athletes have made the leap from the AFL to the Canadian Junior Football League (CJFL) or USports (University Football). Athletes have also made the transition from the CJFL, USports or other football leagues to the AFL and eventually into the professional ranks of football. As a member of the CMFL, there is an annual opportunity to compete at the national level for the CMFL National Championship against a team from the Northern Football Conference (NFC) based in Ontario. The National Championship is hosted on a rotating year to year basis between the winner of the NFC and AFL. A sponsorship established with the Edmonton Elite Football Club could see your company and brand spanning a much larger market and demographic.

We are seeking your support and donations, to assist with our 2024 season in the AFL. Providing a semi-professional environment brings about some large expenses in the form of, but not limited to; field rentals, officials, player and practice equipment, player insurance, travel, accommodations, team issued wear and team jerseys just to list a few. With your help, the Edmonton Elite Football Club can build a football community dedicated to thriving, both on the field, in the community and within the greater Edmonton area.

How can you support the Edmonton Elite Football Club?

There are multiple ways to show your support of the Edmonton Elite Football Club;

- Monetary donations to become an official team sponsor (options listed below).
- Product donations to the team to be displayed, given away or raffled off.
- Service donations to be utilised by the team or to be displayed, given away or raffled off.
- Purchase discounts to our team members, family and community.
- Any other way you'd like to be involved.

What's in it for you?

Your potential support will reach across Alberta as the Edmonton Elite Football Club takes on opponents in the following areas; Red Deer, Peace Country (Grande Prairie / Peace River), Airdrie, Calgary, and Cold Lake. As well as nationally, if and when the team is to reach the National Final.

Other perks include, but not limited to;

- Being involved in the local athletics community.
- Several marketing opportunities, across Alberta and nationally.
- Position your organisation with diverse demographics
- Requesting players and staff to be present at your business' events.
- Promotion on our website and all our social media platforms.



We look forward to connecting with you to discuss how you can support Edmonton Elite Football Club and how we can support your brand and company moving forward.

Sincerely,

Edmonton Elite Football Club

EdmontonEliteFootball@gmail.com

www.edmontonelitefootball.ca

Facebook: Edmonton Elite Football Club

Instagram: @EdmontonEliteFootball

Twitter: @EdmontonElitefb

Team Sponsorship Packages

- ***Edmonton Package 1: \$50-250***

- 1 Season Sponsorship.
- Advertised on the team website.
- 1 x 1 logo placed in the game day program.
- Social Media platform presence.

- ***Edmonton Package 2: \$251-500***

- 1 Season Sponsorship.
- Advertised on the team website.
- Link to company website through our website.
- 1 x 1 logo placed in the game day program.
- Social Media platform presence.
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- ***Edmonton Package 3: \$501-750***

- 1 Season Sponsorship.
- Advertised on the team website.
- Link to company website through our website.
- 2 x 2 logo placed in the game day program.
- Two regular season tickets.
- Monthly Social Media platform presence.

- ***Edmonton Package 4: \$751-1,000+***

- 1 Season Sponsorship.
- Advertised on the team website and game day handout.
- Link to company website through our website.
- 3 x 3 logo placed in the game day program.
- Announcement of company at one quarter break of home games.
- Two regular season tickets.
- Monthly Social Media platform presence.



- **Elite Package 1: \$3,000+**

- 1 Season Sponsorship.
- Advertised on the team website.
- Link to company website through our website.
- ¼ page advertisement in the game day program.
- Announcement of company at half time of home games.
- Sideline signage at home games (provided by the company).
- Company pamphlets, cards or handouts available at home games (provided by company).
- Two regular season tickets.
- Two playoff Tickets.
- Bi-weekly Social Media platform presence.

- **Elite Package 2: \$5,000+**

- 1 Season Sponsorship.
- Advertised on the team website.
- Link to company website through our website.
- ¼ page advertisement in the game day program.
- Announcement of company at half time and end of home games.
- Sideline signage at home games (provided by the company).
- Company pamphlets, cards or handouts available at home games (provided by company).
- Company Logo on Game Jerseys (sponsorship paid in full prior to March 15th)
- Four regular season tickets.
- Four playoff Tickets.
- Bi-weekly Social Media platform presence.

- **Elite Package 3: \$7,000+**

- 1 Season Sponsorship.
- Advertised on the team website.
- Link to company website through our website.
- ½ page advertisement in the game day program.
- Announcement of company at one quarter break of home games.
- Announcement of company at half time and end of home games.
- Sideline signage at home games (provided by the team).
- Company pamphlets, cards or handouts available at home games (provided by company).
- Company Logo on Game Jerseys (sponsorship paid in full prior to March 15th)
- Logo printed on team clothing (with commitment prior to April 2021).
- Four regular season tickets.
- Four playoff Tickets.
- Two team fan jerseys.
- Monthly Social Media platform presence.



- ***Elite Package 4: \$10,000+***

- 2 Season Sponsorship.
- Advertised on the team website.
- Link to company website through our website.
- ½ page advertisement in the game day program.
- Announcement of company at two quarter breaks of home games.
- Half time and end of game announcement of company name and description or motto at home games.
- Sideline signage at home games (provided by the team).
- Company pamphlets, cards or handouts available at home games (provided by company).
- Company Logo on Game Jerseys (sponsorship paid in full prior to March 15th)
- Logo printed on team clothing (with commitment prior to April 2021).
- Four regular season tickets.
- Four playoff Tickets.
- Four team fan jerseys.
- Weekly Social Media platform presence.



Edmonton Elite Sponsorship Form

Date:

Name:

Company Name:

Phone Number:

Email:

Address:

City/Town:

Postal Code:

Sponsorship package (Circle One):

Edmonton 1	Edmonton 2	Edmonton 3	Edmonton 4
Elite 1	Elite 2	Elite 3	Elite 4

Payment Option (Circle One):

Cash	Cheque*	E-Transfer**
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Email a copy of your desired company logo to edmontonelitefootball@gmail.com that will be uploaded to our website and added to our game day handouts.

Tax receipts will be issued upon request.

*Cheques can be made out to Edmonton Elite Football Club.

**E-Transfers can be sent to edmontonelitefootball@gmail.com.

Edmonton Elite Football Club Use Only:

Date:

Sponsorship collected by:

Payment collected?:

Payment method:

Payment date received/end date:

Signature: