

POWERHOUSE TEXAS

PowerHouse Texas Communications Consultant

Location: Remote (Texas)

Position Type: Contract (5-10 hours per week)

About PowerHouse Texas:

PowerHouse Texas is a nonpartisan nonprofit founded in 2022 to cultivate energy policy leaders, foster bipartisan collaboration and inform evidence-based policy change for Texas' biggest energy and environmental challenges. We go beyond partisanship so policymakers, legislative staff, industry experts, innovators and public citizens can share solutions that will secure Texas' position as a leader in energy and advance new technologies.

Position Overview:

We are seeking a dynamic and experienced Communications Consultant to support our social media, email communications, website and overall communications strategy. This role is ideal for a creative thinker who can help elevate our brand and engage our audience effectively.

Key Responsibilities:

Social Media Management

- Work with the PowerHouse Texas team to develop and implement a comprehensive social media strategy to enhance our online presence
- Create engaging content for platforms such as LinkedIn and X
- Engage with followers to foster community interaction

Website

- Maintain the PowerHouse Texas website, making updates as necessary

Email Communications

- Design and execute email campaigns, newsletters, and updates to keep our audience informed and engaged
- Collaborate with the team to develop compelling messaging and visuals

Communications Strategy

- Assist in crafting and refining our overall communications strategy to align with organizational goals
- Provide recommendations for best practices in communication and outreach

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Content Creation

- Write and edit copy for various platforms, ensuring consistency in voice and branding.
- Develop promotional materials, blog posts, and other content as needed

Qualifications:

- Experience working with nonprofits and assisting with fundraising
- Proven experience in communications, marketing, or a related field
- Experience using Canva for graphic design
- Experience using SquareSpace for website maintenance
- Strong knowledge of social media platforms and best practices
- Excellent writing, editing, and verbal communication skills
- Ability to work independently and manage multiple projects
- Familiarity with email marketing tools like Network for Good
- Creative mindset with an eye for detail
- Experience building relationships with media outlets and writing press releases
- Preferred: Familiarity with the Texas energy and environmental landscape

What We Offer:

- \$60-\$80/hour
- Flexible work hours (5-10 hours per week) during regular business hours (between 9:00 - 5:00 PM Central Time)
- Opportunity to contribute to meaningful projects related to energy and environmental issues in Texas

Interested candidates should submit a resume and a brief cover letter outlining their relevant experience to Lyndsi Lambert at lyndsi@powerhousetexas.org.