POWERHOUSE TEXAS Sponsorship Opportunities 2024-2025

PowerHouse Texas is a nonpartisan nonprofit founded in 2022 by the Texas Energy and Climate Caucus to educate and cultivate policy leaders who will promote energy innovation, security, and sustainability.

We go beyond partisanship so policymakers, legislative staff, industry experts, innovators and public citizens can share solutions that will secure Texas' position as a leader in energy and advance new technologies.



POWERHOUSE TEXAS (***) Energy Academy

The Energy Academy is an exclusive educational program designed to equip legislative staff with comprehensive knowledge about energy policy and cutting-edge energy technologies. The Energy Academy is taught by members of the PowerHouse Texas Energy Policy Advisory Council, comprised of top-tier academic experts from the leading energy institutes and universities across Texas, alongside esteemed professionals in the field. Through this immersive program, participants delve into a wide array of topics.

2024 Topics include:

- The intricate workings of the electric grid
- Energy efficiency strategies & best practices
- Battery storage solutions & advancements
- Nuclear energy technology & safety
- Carbon capture & storage (CCS) techniques
- Hydrogen as an emerging energy source
- Geothermal energy exploration & utilization
- Wind power generation & distribution
- The rise of electric vehicles (EVs) & their impact





2024 Speakers:

- Scott Castleman, Houston CCS Alliance
- Reed Clay, Texas Nuclear Alliance
- Craig Chick, Capitol Partners
- Jade Gillespie, Conservative Texans for Energy Innovation
- Mark Stover, TX Solar Power Association
- Kory Curtis, AECT
- Clay Pope, Pope Strategies
- Maia Corbitt, Texans for Clean Water
 and more!

Energy Policy Advisory Council

Launched in September 2023, the purpose of the Energy Policy Advisory Council (EPAC) is to support Texas lawmakers and their staff with the latest research findings from Texas academic experts to better inform policies that will create a more resilient, affordable and sustainable grid.

Advisory Council members provide scientifically-backed information to educate policymakers and staff on the cutting-edge energy technologies that can create a more sustainable energy future for all Texans. The intention of this program is to provide scientifically rigorous data to policymakers so they are better equipped to develop evidence-based policy.

2023-2025 **Council Members**



Dr. Abdul Diire. Texas A&M





University

Dr. Margaret Cook, HARC







Dr. Daniel Cohan, Rice University Building Electrification UT Austin Institute

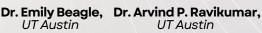


Dr. Joshua D. Rhodes, UT Austin



Dr. Tip Meckel,

IIT Austin





Dr. Erick C. Jones Jr., UT Arlington



Dr. Suhas Pol, Texas Tech

Energy Academy Schedule

August 1st

The Future of Carbon Capture, Utilization, and Storage

- Dr. Tip Meckel, UT Austin
- Nichole Saunders, EDF
- Scott Castleman, LSG

August 22nd

Renewable Energy Innovations

- Dr. Suhas Pol, Texas Tech
- Mark Stover, Texas Solar Power Association

September 12th

Electric Grid, Transmission, and Grid Resiliency

- Dr. Josh Rhodes, UT Austin
- Dr. Abdul Djire, Texas A&M
- Kory Curtis, AECT

October 3rd

Safe and Sustainable Baseload Nuclear Energy

- Dr. Rusty Towell, Abilene Christian University
- Reed Clay, Crestline
 Solutions

August 8th

Team Formation Attendees will be placed into teams in order to encourage collaboration with new colleagues to work together on a legislative proposal.

August 29th

Electric Vehicle, Charging, and Sustainable Transportation

- Dr. Erick Jones. Jr., UT Arlington
- Clay Pope, Pope Strategies

September 19th

Microgrids and Distributed Energy Resources

- Arushi Sharma Frank, Luminary Strategites
- Joel Yu, Enchanted Rock

October 10th Geothermal Energy

- Dr. Ken Wisian, UT Austin
- Drew Nelson, Project Innerspace
- Jade Gillespie, Conservative Texans for Energy Innovation

August 15th

Air Pollution and Reducing Emissions

- Dr. Dan Cohan, Rice
- Dr. Arvind Ravikumar, UT Austin
- Adrian Shelley, Public Citizen

September 5th

Water-Energy Nexus

- Dr. Margaret Cook, Houston Advanced Research Center
- Mai Corbitt, Texans for Clean Water

September 26th

Energy Efficiency, Heat Pumps, and Weatherization

- Dr. Bobuchi Ken-Opurum, Building Electrification Institute
- Todd McAlister, SPEER

October 17th Hydrogen Energy

- Dr. Emily Beagle, UT Austin
- Craig Chick, Capitol Partners
 Consulting

Energy Academy Sponsorship Opportunities

	Champ	Champion	Advocate	Supporter
Recognition at all PHT Energy Academy events				
Opportunity to address audience at Energy Academy session of choosing		•		
Space for tabling at PHT signature events				
Employee Engagement Opportunties			•	
Event Tickets to Energy Academy graduation celebration	6 Tickets	4 Tickets	2 Tickets	1 Ticket
Invitation to attend Energy Academy sessions			•	●
Logo included in select signature event programs and displays			•	
Social Media Recognition on Twitter and LinkedIn			•	●
Recognition in PHT Newsletter				
Website Recognition (12 months)				
INVESTMENT	\$24,000	\$12,000	\$8,000	\$4,000

Other Programs

Policy Fellowship

The Energy Policy Fellowship is a paid fellowship program that pairs fellows with bipartisan members of the Texas Legislature. The program is created for recent graduates with a background in STEM who are interested in gaining hands-on experience in policymaking and the legislative process.





Energy Tours

The Texas Energy Tour aims to provide policymakers, academic advisors, and legislative staff with a unique opportunity to gain firsthand knowledge of the challenges facing fenceline communities while also exploring the latest clean energy technologies across the state.

Innovation Forums

Energy Innovation Forums bring together industry leaders, academics, policymakers and community advocates to educate legislators and staffers about new energy technologies, discuss challenges and opportunities, and foster bipartisan collaboration on energy policy.





Legislator Participation

