

# Sean Dever's

## SMALL BUSINESS OWNERS

# UNIVERSITY

## *Boston, MA*

## REAL BUSINESS TOPICS

The answer business owners have been waiting for. The Small Business Conference is the most comprehensive weekend built for those trying to take their business to the next level. Become more familiar with all areas of owning a small business and leave with information you can immediately apply to see maximum results. Get ready to be inspired and to transform!

**3 DAY WORKSHOP**  
**2019 - NOV 1-3**  
**2020 - NOV 6-8**

BOSTON, MA

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### OUR SPEAKERS



SEAN DEVER



Todd Crowley



Lisa Pueschel



Andrew Bennett

# WORKSHOP AGENDA

**Hiring and retaining staff in today's competitive market**

**Understanding small business financials**

**The ultimate pricing strategies**

**Human resources for non HR managers**

**Best legal entities - S Corporations vs LLC entities**

**The New tax laws & how they impact the small business owner**

**10 Greatest bookkeeping mistakes and how to avoid them**

**Maximizing profitability - Improve your bottom line!**

**Fine tuning your process & procedures**

**The new PROFIT FIRST program**

**Increasing the value of your business**

**Financial benchmarks & how to get your business in the marks**

**Tax planning for now & the future**

**Payroll - it's your largest expense so lets figure it out!**

**Employment law & how to stay out of trouble**

**Owning your own real estate & associated benefits**

**Personal Financial Planning techniques for all income levels**

**and more....**