



Salty Snacks Leader in Morocco



Our Salty Snacks are made from carefully selected natural ingredients.

## Leader Chips - Natural Potato Crisps



## Leader Chips



## Fakiat - Corn nuts



## Conikos - Shaped Corn snacks



## Ronchos - Puff snacks





## **LEADER FOOD : The Moroccan Snack Powerhouse You Haven't Partnered With Yet**

Twenty-six years ago, in a country where the Atlantic meets the Mediterranean, where trade routes have converged for millennia, we made a simple bet: that Moroccan craftsmanship could compete with anyone on the planet.

We were right.

**LEADER FOOD isn't just Morocco's premier snack manufacturer we're the partner global importers call when they're tired of the same predictable offerings.**

Here's what makes us different:

We sit at the crossroads of three continents.

- Our logistics aren't a challenge they're a competitive advantage. Africa, Europe, the Americas: we've been shipping there for years while others were still drawing up export plans.
- Our facility runs on precision engineering that meets the standards your regulators demand. Not because we had to. Because we refuse to build a reputation on anything less.
- Our potatoes aren't selected. They're interrogated for sugar content, for starch architecture, for the precise cellular structure that produces that crack when teeth meet chip.
- Our portfolio Leader Chips, Conikos, Ronchos, Fakiat represents the full spectrum of savory snacking: premium potato chips with actual character, corn-based innovations, puffed perfection, and dried fruit that hasn't been processed into oblivion.

Four brands. One philosophy: the tongue remembers what the brain forgets.

**The real question isn't whether we can deliver.**

Africa knows us. Europe trusts us. The Americas are discovering us.

It's whether you're ready for a supplier who treats your market like it matters.

**Let's talk.**

We've spent 26 years perfecting what we do.

You can spend 26 minutes discovering why that matters.

**LEADER FOOD We don't chase markets. We feed them.**



## Product description

BRAND	FLAVOR	WEIGHT	SHELF LIFE	N° PACKS /BOX	BOX SIZE (m)	N.BOX 40 Ft container (approx)
<b>LEADER CHIPS</b>	Salt - Chili Paprika Kebab - Cheese Cheese onion Campesina	<b>85G</b>	10	12	0,23*0,44*0,28	2350
<b>LEADER CHIPS X-TREM</b>	Original Sour cream	<b>85G</b>	10	12	0,23*0,44*0,28	2350
<b>CONIKOS</b>	Chili - Cheese Barbecue	<b>80G</b>	9	12	0,23*0,44*0,29	2300
<b>RONCHOS</b> Curlitos	Cheese Cheese ketchup	<b>100G</b>	10	12	0,45*0,28*0,25	2150
<b>RONCHOS</b> Planetas	Cheese	<b>100G</b>	10	12	0,45*0,28*0,25	2150
<b>RONCHOS</b> Gustazos	Cheese ketchup	<b>90G</b>	10	12	0,45*0,28*0,25	2150
<b>FAKIAT</b>	Cheese - Chili Barbecue	<b>115G</b>	10	14	0,18*0,35*0,17	6300



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