



Salty Snacks Leader in Morocco



Our Salty Snacks are made from
carefully selected natural ingredients.

Leader Chips - Natural Potato Crisps



Leader Chips

Fakiat - Corn nuts



Conikos - Shaped Corn snacks



Ronchos - Puff snacks





LEADER FOOD : The Moroccan Snack Powerhouse You Haven't Partnered With Yet

Twenty-six years ago, in a country where the Atlantic meets the Mediterranean, where trade routes have converged for millennia, we made a simple bet: that Moroccan craftsmanship could compete with anyone on the planet.

We were right.

LEADER FOOD isn't just Morocco's premier snack manufacturer we're the partner global importers call when they're tired of the same predictable offerings.

Here's what makes us different:

We sit at the crossroads of three continents.

- Our logistics aren't a challenge they're a competitive advantage. Africa, Europe, the Americas: we've been shipping there for years while others were still drawing up export plans.
- Our facility runs on precision engineering that meets the standards your regulators demand. Not because we had to. Because we refuse to build a reputation on anything less.
- Our potatoes aren't selected. They're interrogated for sugar content, for starch architecture, for the precise cellular structure that produces that crack when teeth meet chip.
- Our portfolio Leader Chips, Conikos, Ronchos, Fakiat represents the full spectrum of savory snacking: premium potato chips with actual character, corn-based innovations, puffed perfection, and dried fruit that hasn't been processed into oblivion.

Four brands. One philosophy: the tongue remembers what the brain forgets.

The real question isn't whether we can deliver.

Africa knows us. Europe trusts us. The Americas are discovering us.

It's whether you're ready for a supplier who treats your market like it matters.

Let's talk.

We've spent 26 years perfecting what we do.

You can spend 26 minutes discovering why that matters.

LEADER FOOD We don't chase markets. We feed them.

Product description

BRAND	FLAVOR	WEIGHT	SHELF LIFE	Nº PACKS /BOX	BOX SIZE (m)	N.BOX 40 Ft container (approx)
LEADER CHIPS	Salt - Chili Paprika Kebab - Cheese Cheese onion Campesina	85G	10	12	0,23*0,44*0,28	2350
LEADER CHIPS X-TREM	Original Sour cream	85G	10	12	0,23*0,44*0,28	2350
CONIKOS	Chili - Cheese Barbecue	80G	9	12	0,23*0,44*0,29	2300
RONCHOS Curlitos	Cheese Cheese ketchup	100G	10	12	0,45*0,28*0,25	2150
RONCHOS Planetas	Cheese	100G	10	12	0,45*0,28*0,25	2150
RONCHOS Gustazos	Cheese ketchup	90G	10	12	0,45*0,28*0,25	2150
FAKIAT	Cheese - Chili Barbecue	115G	10	14	0,18*0,35*0,17	6300



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