



**JOIN BY**

**AUGUST 20, 2022**

# Welcome to the 2022-2023 PMES Business Partner Program!

As we move into a new school year, PMES strives to continue to partner with local businesses, working together to create connections that result in a stronger community as a whole. This school year we hope to offer more programs and/or events for business partners to be a part of with more opportunities for interactions in the community with our Hawk Family.

## What will remain the same?

- Spirit Nights for our Platinum partners (when permissible)
  - Advertisement on our grade level shirts
  - Advertisement on our social media sites

This school year we will continue to offer the opportunity to send home flyers to all families through our quarterly distribution\*, as well as advertise in the PTA digital newsletter and through the PMES PTA Facebook page.  
(\*set for September, December, February, & May)

**Businesses will be given the option to change their messages or coupons to our families in each digital and flyer distribution.**

PMES looks forward to partnering with you to help build a stronger community!

**Please see the attached contract and spreadsheet for Business Partner Sponsorship Levels and what they include.**

**For Questions, please email Heather Troy and Stephanie McKenna, PMES PTA Business Partner Chairpersons @ [pmesbusinesspartners@gmail.com](mailto:pmesbusinesspartners@gmail.com) or the PMES PTA Executive Board @ [pmesptaexecutiveboard@gmail.com](mailto:pmesptaexecutiveboard@gmail.com).**

## Business Partner Sponsorship Levels & Benefits 2022-2023

Level	Platinum	Gold	Silver	E-Commerce
<b>Cost</b>	\$500	\$500	\$300	\$99
<b>Spirit Night</b>	Yes (1x) *With the possible option of more than 1	N/A	N/A	N/A
<b>Name &amp; Logo on PTA Banner</b>	Yes	Yes	Yes	Yes
<b>Name &amp; Logo on School Website</b>	Yes	Yes	Yes	Yes
<b>Name, Logo &amp; Link on PTA Website</b>	Yes	Yes	Yes	Yes
<b>Name in PTA Newsletter</b>	Yes	Yes	Yes	Yes
<b>Special Digital Distribution</b>	Ad/Coupon	Ad/Coupon	Ad/Coupon	Logo Only
<b>Flyer Distribution</b>	Yes	Yes	Yes	Yes
<b>Logo on Back of K-4<sup>th</sup> Grade Level Shirts</b>	Yes	Yes	No	No
<b>Appreciation Plaque</b>	Yes	Yes	No	No
<b>Name &amp; Logo in Yearbook</b>	Yes	Yes	Yes	Yes
<b>Name in PTA Fundraiser Flyer (*if held)</b>	Yes	Yes	Yes	Yes
<b>Fall Festival/Carnival Booth (*if held)</b>	Included	Included	\$50	\$70

# Business Partner Agreement 2022-2023

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person Phone Number: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Website: \_\_\_\_\_

Sponsorship Level: \_\_\_ Platinum (\$500 \*spirit night) \_\_\_ Gold (\$500)

\_\_\_ Silver (\$300) \_\_\_ e-Commerce (\$99)

Additional details: \_\_\_\_\_

Please complete and attach payment **made payable to PMES PTA by August 20, 2022**. Please mail payment and contract to ATTN: PTA Executive Board, c/o Puckett's Mill Elementary, 2442 S. Puckett's Mill Road, Dacula, GA 30019.

The PMES PTA and business confirm acceptance of the commitment of support to accomplish goals for the 2022-23 school year. Partners and accompanying levels of recognition are for one school year only. Partners will have the opportunity to renew their support at the beginning of each school year.

So that we can fulfill sponsorship benefits, a high-res logo and ad (png or jpg format only) must be emailed to the PMES PTA Business Partner Chairpersons at pmesbusinesspartners@gmail.com by August 27, 2022.

## Business Partner

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PTA President

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### PTA Office Use Only

Date Payment Received: \_\_\_\_\_ Amount: \_\_\_\_\_ Check #: \_\_\_\_\_