

CODY JESUS 2024 INVITATIONAL BULL RIDING

INVITATIONAL EVENTS

JUNIOR BULL RIDING
MINI BULL RIDING
BULL RIDING

BULL RIDERS!
\$25,000
ADDED PURSE

CODY IS BRINGING BACK HIS
INVITATIONAL BULL RIDING AND HAS
INVITED SOME OF THE BEST
PROFESSIONAL BULL RIDERS TO JOIN
HIM. DON'T MISS OUT!



POWERED BY



ARIAT



SATURDAY, JULY 6TH

DEAN C. JACKSON ARENA - WINDOW ROCK, ARIZONA

For more information go to www.codyjesus.com or email cody@codyjesus.com



Cody Jesus Invitational Bull Riding

Dear Potential Sponsor,

I am thrilled to share with you the upcoming second edition of the Cody Jesus Invitational Bull Riding event, set to take place at the esteemed Dean C. Jackson Arena in Window Rock, Arizona, on July 06, 2024. Building upon the resounding success of last year's event, which garnered an overwhelmingly positive response from bull-riding enthusiasts, we are gearing up to deliver an even more exhilarating and unforgettable experience this year.

The unwavering support from our sponsors played a pivotal role in realizing my mission of offering an affordable and family-friendly event to the passionate bull-riding community within the Navajo Nation. Your partnership not only made last year's event a triumph but also demonstrated your commitment to fostering engaging and accessible sporting experiences for all.

Reflecting on my remarkable PBR career in 2023, I am elated to share that our Texas Rattlers team clinched the prestigious title of PBR Teams Champions, marking a momentous achievement for us and our devoted supporters, particularly the loyal fans of the Navajo Nation. Representing the Navajo people on a national platform has been a true honor, and I am genuinely grateful for the unwavering encouragement and enthusiasm bestowed upon us.

The opportunity to host the Cody Jesus Invitational once again in the Navajo Nation fills me with immense pride and excitement. I am eager to collaborate with you to cultivate a partnership that is mutually beneficial and aligned with our shared objectives of enriching the bull riding experience for fans and participants alike.

In our pursuit of excellence, I invite you to review the attached Cody Jesus Invitational sponsorship prospectus, which outlines the various partnership opportunities available. I remain receptive to exploring alternative avenues that align with your marketing aspirations and enhance your brand visibility throughout the event.

Should you have any inquiries or wish to discuss potential collaboration opportunities further, please do not hesitate to contact me directly at cody@codyjesus.com. Your support and involvement are invaluable to us, and I am genuinely grateful for your consideration in joining forces with us once again.

Thank you for your time, consideration, and unwavering support. Together, we can create an extraordinary and unforgettable experience for all attendees at the Cody Jesus Invitational Bull Riding event.

Best regards,

A handwritten signature in black ink that reads 'Cody Jesus'.

Cody Jesus



2nd Fan Appreciation Invitational Bull Riding Event

Saturday, July 06, 2024

Dean C. Jackson Arena

Sponsorship Opportunities

Cody is once again hosting this event as a fan appreciation gathering, aiming to offer a family-friendly, free-admission bull riding experience for his fans in the Navajo Nation and nearby regions.

The "Powered By" Sponsorship

\$15,000

- Logo included as "Powered By" Production Sponsorship on all advanced material.
- Logo included on event backdrop along with Cody Jesus Invitational branding
- Convenient Parking for Sponsors
- Logo on Backdrop for Rider Meet & Greet in Hospitality Area
- Logo placed on official Cody Jesus web page
- 30 Second Video messages during intermission. (provided by you)
- Mentioned at all media/press-related events in conjunction with the event.
- Special meet and greet with Cody's invited contestants.
- Contestant Hospitality (Skybox) Sponsor
- Event Sponsorship Portal for Clients and Friends to join you!

8-Second Sponsorship (8 Available) \$8,000

- Logo included as "8 Second Supporter" Production Sponsorship on all material and CJI Media
- 15 Second Video messages during intermission (provided by you)
- Portal Access for company
- Convenient Sponsorship Parking
- Verbal recognition at CJI event
- Logo placed on CJI web page
- Organizational Banner in arena (provided by you)
- Media mentions & Announcer recognition
- Rider meet & greet in Hospitality area
- Bucking Chute Sign

CJI Supporter Sponsorship \$5,000

- CJI Welcome Reception Sponsor
- 15 Second Video messages during intermission (provided by you)
- Convenient Sponsorship Parking
- Verbal Recognition Logo placed on CJI web page
- Organizational Banner in arena (provided by you)
- Media mentions & Announcer recognition
- Rider meet & greet in Hospitality area
- Bucking Chute Sign, if available

Turn Gate Sponsorship (1 Available) \$2,000 each

- Convenient Parking in Sponsorship Area
- Rider Meet & Greet in Hospitality Area (2 people only)
- Announcer recognition during both bull riding events
- Logo placed CJI video board and webpage.

Banner Sponsorship \$1,000 each

- Convenient Parking
- Rider Meet & Greet in Hospitality Area (2 people only)
- Logo placed on CJI video board & web page
- Mentions as a sponsor at CJI Bull riding

Go-Round Sponsorship (4 Available) \$1,500 each

- Convenient Parking in Sponsorship Area
- Rider Meet & Greet in Hospitality Area (2 people only)
- Announcer recognition during both bull riding events
- Logo placed on CJI video board & web page.

For more information Contact Cody by email at cody@codyjesus.com
or Deana Jackson at Zion Enterprises, LLC (480) 381-0868 or
djackson@zion-e.com

The Cody Jesus Invitational is produced by Zion Enterprises, a Navajo Nation Woman Owned & Operated Business. Sponsorship Payments should be made to Zion Enterprises, LLC.