

AUGUST 24, 2025

FOR IMMEDIATE RELEASE

EMMA READS, INC. ACHIEVES 501(C)(3) NONPROFIT STATUS, EXPANDING MISSION TO FOSTER LITERACY AND COMMUNITY ACCESS TO BOOKS

LOVELAND, CO — AUGUST 24, 2025

EMMA READS, INC., A COLORADO-BASED NONPROFIT DEDICATED TO PROMOTING LITERACY AND INCREASING ACCESS TO BOOKS IN UNDERSERVED COMMUNITIES, IS PROUD TO ANNOUNCE ITS OFFICIAL DESIGNATION AS A 501(C)(3) TAX-EXEMPT ORGANIZATION BY THE INTERNAL REVENUE SERVICE.

FOUNDED BY U.S. AIR FORCE VETERAN AND LONGTIME ENERGY SECTOR LEADER CHARLES SNYDER, EMMA READS WAS BORN FROM A SIMPLE BUT POWERFUL BELIEF: EVERY CHILD DESERVES THE JOY OF READING AND THE OPPORTUNITY TO EXPLORE THE WORLD THROUGH BOOKS. WITH ITS NEW TAX-EXEMPT STATUS, THE ORGANIZATION IS POISED TO EXPAND ITS REACH, DEEPEN ITS IMPACT, AND INVITE BROADER COMMUNITY SUPPORT.

"THIS MILESTONE AFFIRMS OUR COMMITMENT TO BUILDING A MORE LITERATE AND CONNECTED SOCIETY," SAID SNYDER. "EMMA READS IS MORE THAN A NONPROFIT—IT'S A MOVEMENT TO ENSURE THAT STORIES, KNOWLEDGE, AND IMAGINATION ARE WITHIN EVERY CHILD'S REACH."

BOARD MEMBERS ECHOED THEIR EXCITEMENT AND VISION FOR THE FUTURE.

"EMMA READS IS CREATING SOMETHING TRULY SPECIAL—AN INCLUSIVE SPACE WHERE BOOKS BECOME BRIDGES BETWEEN PEOPLE, IDEAS, AND OPPORTUNITY," SAID RIAN FIERROS, BOARD CHAIR OF EMMA READS, INC. "RECEIVING 501(C)(3) STATUS OPENS DOORS FOR US TO GROW OUR PROGRAMS AND REACH MORE FAMILIES WHO NEED ACCESS TO BOOKS AND LITERACY SUPPORT."



THE 501(C)(3) DESIGNATION ALLOWS EMMA READS TO RECEIVE TAX-DEDUCTIBLE DONATIONS, APPLY FOR LITERACY-FOCUSED GRANTS, AND PARTNER WITH SCHOOLS, LIBRARIES, AND LOCAL AUTHORS TO HOST BOOK GIVEAWAYS, READING EVENTS, AND COMMUNITY OUTREACH PROGRAMS.

EMMA READS INVITES INDIVIDUALS, BUSINESSES, AND FELLOW NONPROFITS TO JOIN ITS MISSION. WHETHER THROUGH DONATIONS, VOLUNTEERISM, OR BOOK CONTRIBUTIONS, EVERY ACT OF SUPPORT HELPS TURN THE PAGE TOWARD A BRIGHTER FUTURE.

FOR MORE INFORMATION OR TO GET INVOLVED, VISIT
[WWW.EMMAREADS.COM](HTTP://WWW.EMMAREADS.COM) OR CONTACT
CHARLES@EMMAREADS.COM.

MEDIA CONTACT:

CHARLES SNYDER

FOUNDER & EXECUTIVE DIRECTOR

EMMA READS, INC.

CHARLES@EMMAREADS.COM

