



Football Program Advertising

Full Page Ad	7.5" x 10" no bleed
Half Page Ad	7.5" x 4.5" no bleed
Quarter Page Ad	3.5" x 4.75" no bleed
Eighth Page Ad	3.5" x 2.375" no bleed

AD SPECS

- 300 dpi images only
- CMYK files only (RGB will no longer be accepted)
- Acceptable File Formats: Illustrator, EPS, JPEG, and PDF (PNGs will no longer be accepted)

Please send your print-ready artwork & logo to hhtouchdown@gmail.com

All Ad Artwork Due July 20th



Scoreboard Advertising

(This is for all Dynasty, Champion & All Star sponsors)

How do the scoreboard ads work?

Depending on the level of your sponsorship, you might get one or more of the following:

- Video ad: Your self-provided commercial will air during our pregame, halftime, and/or postgame in rotation with other sponsors' ads, full screen on the scoreboards in Charger Stadium and the Boghetich Gym. Up to 30 seconds, 1920x1080, .mp4 format, silent or with audio. (NOTE: Only Dynasty sponsors get full video ads on scoreboards, but Dynasty + Champion will have commercials in ChargerVision productions for all sports.)
- Full-screen ad: Your self-provided graphic, still or with motion, will air in rotation with other sponsors' ads during our pregame, halftime, and/or postgame loops, full screen on the scoreboard(s) in Charger Stadium and the Boghetich Gym. Up to 15 seconds, 1920x1080, 72ppi or higher, .png or .mp4 format, silent.
- Panoramic ad: Your self-provided graphic, still or with motion, will air in rotation throughout the games in the Boghetich Gym, while the scoreboard layout is in view. It usually appears just beneath the scoreboard layout. Up to 10 seconds, 1920x300, 72ppi or higher, .png or .mp4, silent.
- Brand ad: Your self-provided graphic, still or with motion, will air in rotation throughout the games in Charger Stadium, while the scoreboard layout is in view. It usually appears just beneath the scoreboard layout. Up to 10 seconds, 1920x960, 72ppi or higher, .png or .mp4, silent.

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