



WHAT IS CAREPRENEURSHIP?

BUILDING ETHICAL, COMPLIANT CARE BUSINESSES



Carepreneurship is about approaching care business ownership as both a professional responsibility and an entrepreneurial journey. It recognises that care is regulated, good leadership creates a safe work environment, structure and compliance is key to a sustainable, profitable business.

Carepreneurship exists to support people who want to:

- Build a care business in the UK
- Do it compliantly and ethically
- Understand regulation, not fear it
- Lead with confidence, not guesswork

This is not about shortcuts or copying someone else's documents. It is about building a sustainable, compliant care business from the outset.

Why I Created Carepreneurship

I created Carepreneurship because I have seen too many capable, well-intentioned people enter care business ownership without the clarity and support they needed.

Carepreneurship exists to raise standards, protect founders, and ultimately protect the people who rely on care services. This is about doing starting with compliance at the forefront, not perfectly, not quickly, but responsibly.

WHO CAREPRENEURSHIP IS FOR?

START HERE

The Free Care Business Starter Checklist has been created to help you:

- Reflect honestly on your readiness for care business ownership
- Understand the seriousness of regulation
- Identify gaps in knowledge before spending money
- Avoid rushing into decisions that create problems later

This checklist is not a sales tool.
It is a thinking tool.

Subscribe below and you will receive an email with your Free Care Business Starter Checklist

Carepreneurship is designed for people who:

- Want to start a domiciliary care business in England
- Are serious about becoming compliant and CQC-ready
- Understand that leadership comes before registration
- Value ethics, governance, and accountability
- Want clarity rather than confusion

It is not designed for people who:

- Want guarantees of registration
- Are looking for 'done-for-you' compliance
- Want someone else to take responsibility on their behalf
- Are unwilling to engage with regulation and leadership

This clarity protects you and it protects the sector.

THE CAREPRENEURSHIP PATHWAY

People come to Carepreneurship at different stages of readiness.

There is no 'right' pace, only the right level of support for where you are.

1. Education & Preparation

Some founders need time to learn, understand regulation, and build confidence before committing to higher levels of support. This stage focuses on education, tools, and structured guidance.

2. Clarity & Qualification

Some founders want focused learning experiences that help them gain confidence, ask questions, and confirm whether this path is right for them.

3. Personalised Guidance & Leadership Support

Some founders reach a point where they no longer want to guess or navigate alone. They want personalised guidance, decision-making support, and a structured pathway to becoming fully CQC-ready.

Carepreneurship is designed to support all three, without forcing anyone into a path they are not ready for.

Grow with me.

The Carepreneurship Accelerator
For Founders Ready for a Higher Level of Support
For founders who want personalised, high-touch guidance, Carepreneurship offers the Carepreneurship Accelerator.

The Accelerator is:

- A 12-month, application-only programme
- Designed for serious founders
- Focused on compliance, leadership, and CQC readiness
- Led personally by Linda Dube

This is not a course and not a membership.
It is a structured accelerator for founders who understand the responsibility of care provision and want to prepare properly with clarity, confidence, and integrity.

