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PREFERRED
REAL ESTATE
BROKERS

Agent Spotlight.

Hi, my name is Phil Holliday. I spent many years buying and selling Real estate in the Las Vegas area. I have spent the past five months learning what it takes to be a successful Realtor in Florida. I never knew how much was involved in the marketing side of Real Estate. I am happy to say that, with great mentors in Jose Fleming at Preferred Real Estate Brokers and implementing what the Greg Luther Coaching as taught me, i am getting one step closer and on my way to being successful at Buying and Selling Real Estate.

The years of experience in the casino industry as given me the knowledge on how to deal with difficult circumstances and how to put out the fires when they arise.

The markets in Florida are totally different to the market in Las Vegas. In Vegas you rarely have to deal with any home older than 1980. No lead-based paint disclosures, no termite or WDO inspections, septic tanks are rare, surveys are not an issue, electrical panels do not need replacing, wind mitigation, 4-point inspections, and the big one is how old the roof is and when it was replaced last.

Like I said, that is the easy part of Real Estate. The hard part is staying on top of your marketing and getting all the right systems in place to be successful. You don't have to be a computer genius, but it does help to have some knowledge and computer skills.

The next thing you have to be is, you are the movie Star. Making social media topics and videos to keep your face in front of your clients is very demanding. If you don't know who I am, you are not going to call.

As Greg Luther says, "You need to drop the L from Learn and start to Earn

New Construction Homes in Orlando

Here are a few of the main builders in the Orlando area. Let me take the leg work out of your search. Just SCAN the QR Codes and you will be directed to a short presentation of some of the homes that the specific builder as.

