

Brentwood On Ice

739 2nd Street • Brentwood CA 94505
(across from City Hall)

Season 6 Sponsorship Opportunities

| Title sponsor \$25,000 | Presenting sponsor \$10,000 | Platinum sponsor \$5,000 | Gold sponsor \$2,500 | Silver sponsor \$1,500 | Dasher board sponsor \$1,000 |
|--|--------------------------------|-------------------------------|---------------------------------|---------------------------------|---------------------------------|
| Logo included | Logo included | Logo included | Logo included | Logo included | Logo included |
| All Print media | All Print media | All Print media | All Print media | All Print media | All Print media |
| TV & Radio | | | | | |
| Mentions & | | | | | |
| Sponsor Promo Items | | | | | |
| 4 Hour Private Party 20x40 | 3 Hour Private Party 20x20 | 2 Hour Private Party 20x20 | | | |
| 2 Large Logos | 2 Large Logos | 2 Small Logos | 1 Small Logo | | |
| Zamboni | Zamboni | Zamboni | Zamboni | | |
| Daily Sponsor Announcement | Daily Sponsor Announcement | Daily Sponsor Announcement | Weekend Sponsor Announcement | Weekend Sponsor Announcement | |
| 6 Large Logos | 4 Large Logos | 3 Large Logos | 2 Large Logo | 1 Large Logo | Half Dasher Board |
| Dasher Boards | Dasher Boards | Dasher Boards | Dasher Boards | Dasher Board | Logo |
| Logo on Website | Logo on Website | Logo on Website | Logo on Website | Logo on Website | Logo on Website |
| Grand Opening Thank You | Grand Opening Thank You | Grand Opening Thank You | Grand Opening Thank You | Grand Opening Thank You | Grand Opening Thank You |
| 200 Passes | 100 Passes | 75 Passes | 50 Passes | 25 Passes | 15 Passes |
| Opening Day Booth 20x20 | Opening Day Booth 10x10 | Opening Day Booth 10x10 | Opening Day Booth 10x10 | Opening Day Booth 10x10 | Opening Day Booth |
| \$2500 Zamboni sponsorship: Zamboni stickered with your business name and info | | | | | |
| \$250.00 Table sponsor 36" round table top sticker on the tables at the Rink | | | | | |
| \$150.00 Toboggan Sponsor = Skater Aids wrapped with custom made Company Banners | | | | | |
| Media Partners = Logo included All Print media + 1 Large Logo Dasher Boards + Logo on Website + Grand Opening Thank You + 5 Passes : \$1000 min value. | | | | | |

Special Thanks to our 2020-2021 Sponsors

Without you, we would be on thin ice !

With your generous support Brentwood On Ice provides our neighbors and visitors a Holiday tradition like no other. Come skate and celebrate the season with us, and please consider supporting those companies that make this possible.

www.BrentwoodOnIce.com