



Lafourche Concert and Events Club



Est. 2022

Corporate Sponsorship Package





Dear Company Representative,

On behalf of The Lafourche Concert and Events Club, I would like to express my extreme gratitude for your interest in helping our organization for the 2023 event season! The enclosed is information intended to inform you and your company of different support opportunities. We hope you will consider supporting our organization and assist us in both bringing back music appreciation to our community, as well as bringing recognition to all the non-profit organizations that work tirelessly to improve our community.

We held our first event, Krewe des Couyons, in response to the cancellation of all 2022 local parades due to the damages of Hurricane Ida. This event, which was well planned and executed, was put together by our group in just a matter of weeks. Participation was beyond anything we could have imagined and by popular demand we will continue with an annual parade each year. In 2023 we will be kicking off the entire Mardi Gras season by rolling the first parade on the Bayou.

In addition to our parade, we also hosted "Mother's Day in The Park" in May. This was an event that used to occur regularly in our community, and it was with much pride that we brought it back. We also hosted an Ida Aid event in August to bring awareness to many of the non-profit organizations that assisted our community after the devastation of Hurricane Ida.

We recognize that in order to maintain the momentum of our growing event schedule and continue the recognition that we have begun to achieve, we will need your help and support in the advancement of our promotion of events for our community.

For your benefit, The Lafourche Concert and Events Club has formatted a corporate sponsorship program initiative to allow for organizations to make sound and constructive investments in our community events.

An investment in our program will ensure that events in our community will continue to bring awareness to the area and play a key role in both bringing back events long gone and the starting of new traditional events. This is more than a donation; this is an investment in the future of our community.

As you will see, our benefits packages allow you to market your organization to the diverse population that will be drawn to these events from all of the surrounding areas of our parish and neighboring parishes.

We encourage you to peruse the enclosed information and hope that you will support our vision as we promote growth, support and redevelopment of our community.

Respectfully,

Kyle Williams
President



Corporate Sponsorship Investment Plan

There are a vast number of opportunities for organizations that hope to customize their contribution to The Lafourche Concert & Events Club. Organizations have the opportunity to sponsor annually, sponsor an event, sponsor a series of events, make a one-time donation, or customize an ongoing donation. Marketing, advertisement, branding, and acknowledgement will be based on your donation plan and is outlined in this packet. If your company chooses to donate time to any of our events, we can work with you to create a customized sponsorship rewards package. Sponsorship is open to any and all companies and organizations.

The Corporate Sponsorship Executive Team is very excited to work with a diverse group of companies and organizations to further the cause of growth, support and redevelopment awareness. Together, we will make a difference in our community.

Lafourche Concert & Events Club is planning a minimum of eight (8) events for the 2023 event season.

For further questions, please e-mail or phone one of our Executive Team Members at:
Kyle Williams, President at kylew@lafourcheconcertclub.com or 985-258-9748
Buffy Charpentier, Secretary at buffy@lafourcheconcertclub.com or 985-278-8814
Dwayne Rebstock, Treasurer at treasurer@lafourcheconcertclub.com or 985-381-5071



Company Information

Company Name: _____
(exactly as you wish it to appear on all promotional materials)

Address: _____

City: _____ State: _____ Zip: _____

Main Contact/Title: _____

E-mail: _____

Phone: _____ Fax: _____

Consent and Agreement

- Lafourche Concert & Events Club reserves the right to determine the appearance such as size and location of company names/logos on merchandise.
- Lafourche Concert & Events Club reserves the right to select merchandise for giveaway items such as attendee gifts, attendee bags, etc.
- Lafourche Concert & Events Club reserves the right to review and edit and/or reject content of company descriptions, advertisements, company promotional materials, and verbal remarks for speaker introductions, etc.

Authorized signature: _____

Name (print): _____

Title: _____ Date: _____

(please see the following page for financial sponsorship opportunity packages)



Sponsorship Commitment

The following are the opportunities available for organizations to financially invest in the Lafourche Concert & Events Club 2023 Season of Events. Organizations may choose to select more than one option. Annual sponsorships can be made in either one lump sum or in ongoing monthly donations, in which the total donation amount would be divided by the twelve months of the event season (January to December 2023).

Become a Corporate Level Sponsor, which includes signs or banners and announcement at every event through the year and/or sponsor just certain events throughout the year.

Annual Sponsorship

Lump Sum Donation, Amount: \$ _____

Monthly Donation, Amount: \$ _____

Corporate Sponsorship Level:

- Platinum Level \$10,000.00
- Gold Level \$ 5,000.00
- Silver Level \$ 2,500.00
- Bronze Level \$ 1,000.00
- Red Level \$ 500.00

Event Sponsorship

- Krewe des Couyon Mardi Gras Parade \$ _____
- Krewe De Lutins Irish/Italian Parade \$ _____
- Mother's Day in the Park \$ _____
- Father's Day Fishing Rodeo \$ _____
- Emergency Aid Indoor Music Fest \$ _____
- Farmers Markets \$ _____
- Krewe Des Bebettes Halloween Parade \$ _____
- Christmas Boat Parade/Gumbo Cookoff \$ _____



Payment Information

Payment for sponsorship shall be submitted with this document in order to secure sponsorship benefits. These payments can be made by credit card or by company checks made payable to:
Lafourche Concert & Event Club.

These should be mailed to the following address:

**Lafourche Concert & Event Club
2615 North Bayou Drive
Golden Meadow, LA 70357**

- Check enclosed
- Credit Card

Credit Card Number: _____

Expiration Date: Month: _____ Year: _____

Cardholder's Name: _____

Signature: _____

Please note that once sponsorship has been submitted, your level will be determined. Based on level, we will contact you for further information, as we will need more information (i.e. logo, ad, multimedia, etc.) to fulfill your sponsorship incentive.

On behalf of the entire Lafourche Concert & Events Club Team, we thank you for your support.

If you have any questions or concerns, please contact one of the Team Members listed above.

Corporate Sponsorship Incentive Form

Benefit	Platinum Level	Gold Level	Silver Level	Bronze Level	Red Level
Company name/logo on club website and social media pages	Yes	Yes			
Company name/logo on back of club 2023 t-shirts	Yes	Yes			
4'x6' Sign with Company name/logo to display at all events	Yes	Yes	Yes		
2'x2' Sign with Company name/logo to display at all events	Yes	Yes	Yes	Yes	Yes
Company name/logo in any event programs	Yes	Yes	Yes	Yes	
Announcement of sponsorship on any TV/Radio spots	Yes	Yes	Yes	Yes	
Announcement of sponsorship at events	Yes	Yes	Yes	Yes	Yes