



The SB Group
Sport & Education Academy



The SB Group Sport & Education Academy

Providing outstanding education and sporting pathways for aspiring athletes from across the globe.

2021/22 Netball Academy Brochure



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Welcome to The SB Group Academy

I'm very fortunate to be the proud owner of The SB Group Sport & Education Academy and take great pride in providing the most complete academic and sporting environments for aspiring athletes.

Both on the court or off it, I believe in developing a performance culture where every athlete can progress, flourish and pursue their personal ambitions. Whether progressing into elite sport, studying abroad or embarking on a professional career, the Academy will provide you with many opportunities to shine.



Kayne Steinborn-Busse

Chairman, The SB Group Sport & Education Academy





Mission

To prepare players to perform on the court and to thrive in life beyond

The Netball Academy

The SB Group Sport & Education Academy is one of the UK's leading athletic and academic establishments, offering both UK and International athletes the most comprehensive sporting and educational experience.

The first-of-its-kind programme, in partnership with Surrey Storm, provides a genuine netball pathway for aspiring athletes to go from club games through to the Super League.

In parallel, our dedicated education pathway covers NCFE, BTEC and A-Levels, Undergraduate and Postgraduate qualifications with world-renowned academic partners, such as Ranelagh School, UK Sport Academy and Loughborough University.



Academy Principles

01 Our objective

To create an environment of academic and sporting excellence. Our philosophy and ethos is student-centered, holistic and phase specific support to all.

02 Our style

Our behaviours and culture define everything we do, on and off the court. Our values underpin how we act, how we behave, how we train and how we play.

03 Our approach

This is how we deliver your pathway across teaching, coaching, sports science, medical, welfare and personal development.

04 Our results

We believe in the journey to excellence, more than the result of one game. By developing the right culture and behaviours, the results will look after themselves.

Academy Experience

The Academy is a full-time education and netball programme for domestic, European and international student-athletes aged 16-years and over.

The syllabus is designed and delivered by Surrey Storm Pathway coaches, fully qualified teachers and tutors to deliver a holistic personal programme covering academic, athletic and character development.



Academic development

With a range of A-Levels, BTEC & NCFE courses through to Undergraduate and Postgraduate qualifications, our educational pathway will provide you with an excellent foundation for students to pursue a professional career in the UK and abroad.



Athletic development

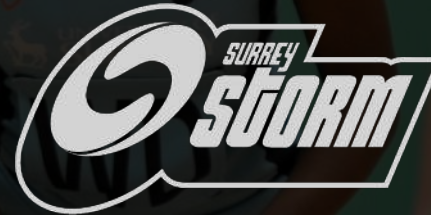
Delivered by Surrey Storm Pathway Coaches, players will combine their club training and fixture with extra performance coaching delivered by Surrey Storm. In addition, the programme includes Strength & Conditioning and Performance Analysis.



Character development

With dedicated psychological support and pastoral care, we believe passionately in developing character, personality, resilience and confidence to take your steps into early adult life. We believe better people make better athletes.

Academy Partners



Teamwear



GPS Tracking



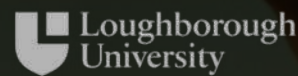
Video Analysis



Performance Analysis



Facilities



Education Partners



Academic pathway

Our education programme offers a vast number of options to study, from business to science and law to sport, within some of the best institutions in the UK.

5 1 4 6 0 1



The SB Group
Sport & Education Academy

Can't. Yet.

She can't run. She can't jump. She can't cut.
She can't do this, she can't do that.

To those that say "can't" we say "yet".
It can take years to be an overnight success.

www.the-sbgroupacademy.com

JCDecaux



Academic Pathway



Aged 16-18

Further Education

Wide range of A-Levels, BTEC & NCFE, including specialist sports science courses, available at Ranelagh School and Bracknell & Wokingham College.

In addition, online HS Diploma with USPA accreditation for international students.



Aged 18+

Higher Education

Our partnership with UK Sport Academy & Loughborough University provides a wide range of online study options to work around your athletic schedule:

HND undergraduate
HNC undergraduate
Degree undergraduate



Aged 21+

Postgraduate

Progress your academic pathway in the historic city of Cambridge. Over 100 postgraduate online courses with Anglia Ruskin University, Cambridge Campus:

Sports Coaching – MSc
Sport & Exercise Science – MSc
Sport & Exercise Sciences – PhD



60%

A-level A*-B grades



Overall pass rate was 98%.
24% of our Year 13 students achieved grades AAB or better.
Two students have successfully gained places at Oxford and Cambridge

Ranelagh School

With a proud history of academic excellence and strong sense of tradition, Ranelagh School provides a supportive, stimulating and secure environment in which young people can thrive. The quality of guidance, education and pastoral care given to students is outstanding.

As well as delivering strong academic results, the school provides opportunities for sporting and creative excellence, which contribute significantly to student life and to a diverse programme of curriculum enrichment.





1st

No1 Sport University



Ranked as the best university in the world for sports-related subjects in the global 2020 QS higher education league table.

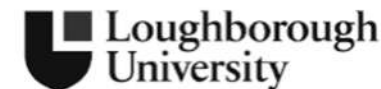
Recognised for offering bring together exceptional athletes, facilities, coaching, research and partnerships with major sports organisations.

Loughborough University

Based on a superb 440 acre single-site campus at the heart of the UK, with an international reputation for excellence in teaching, science and research and an unrivalled global reputation for sport. The university's outstanding sporting facilities come complete with an

indoor athletics centre, an outdoor stadium and a 50m swimming pool.

Our partnership with Loughborough University enables students to study a wide range of undergraduate online courses.





Rising Star

in World Rankings

ARU is one of the top 350 universities in the world and is an innovative institution which is also considered a 'rising star' – one of the institutions predicted to be challenging the global elite by 2030 (Times Higher Education World University Rankings)



Anglia Ruskin University, Cambridge

With award-winning facilities – the result of a £115m investment – the ARU offers a broad range of online postgraduate courses and academic disciplines. Subject areas include business management, healthcare, technology, marketing and sport science..

The online learning, which will provide flexibility to accommodate your athletic programme, is complemented with residential placements in the historic city of Cambridge.

With over 2,000 international students, the university boasts a rich culture and diverse student population.





Athletic programme

Our comprehensive player-centered athletic pathway includes all aspects of the modern game; from the physical and technical, to the tactical, nutritional and mental.



Eat mountains for breakfast

There may be players that travel more talent than you,
but there's no excuse for anyone to work harder than you do.

That extra mile. That extra hour. When your lungs are burning
and everything hurts, we smile through the strain.

www.santitas.com

Relax...
The original...
SANTITAS
Pizzeria

Academy Pathway



Surrey Storm

Elite level netball forming part of the Netball Super League

Surrey Storm Academy

Elite level netball forming part of the Surrey Storm athlete programme

The SB Academy

High performance coaching and athletic development for aspiring netball players

School & Club netball

Progression from the formative development stages into competitive a netball programme

Athletic Programme

Due to our ethos, coaching programme and netball pedigree, we provide aspiring athletes the opportunity to combine club netball with a performance pathway opportunity with Surrey Storm

National Schools

The Ranelagh School Netball Team will play in The National Schools Competition, the biggest schools competition in the netball calendar.

Club Programme

Linking closely with your Club training and fixtures programme, we provide an opportunity to accelerate your netball development.

Surrey Storm Academy

Delivered by Surrey Storm Pathway Coaches, the Academy will provide elite training and a performance environment.

Athletic Programme



Technical & tactical

Delivered by Surrey Storm Pathway coaches with a wealth of experience, we will develop and produce players who are highly competent in attacking, defending and the transitional aspects of the modern game.

01

02

Strength & conditioning

By understanding the science of sport, your Strength & Conditioning programme will help you build neural & muscular adaptations to meet the physiological demands, intensity and load placed upon the body during a game. We will develop movement patterns, as well as muscle.

Athletic Programme

A person with long blonde hair is sitting on a red couch, using a silver laptop. The laptop screen displays a video analysis interface with a soccer field and player movement lines. The person's hands are on the keyboard and trackpad.

Performance analysis

Our dedicated analyst team will provide expert insight into your game to inform decision-making, tactical understanding, optimize your performance throughout the season and gain a deeper understanding of the game.

03

Physiotherapy

In order to maintain maximal performance and squad availability, our team of physios provide therapy and guidance throughout the season to reduce the risk of injuries occurring, the rehabilitation of injured athletes and management of ongoing chronic issues to ensure full recovery.

04



Athletic Programme

Psychological

Through personal tutoring, group work and practical applications, our sports psychology programme will develop your mental performance to maintain focus during extreme circumstances and tackle new challenges, different environments and overcome hurdles.

05



06

Nutrition

Good nutritional practices are essential to ensure optimum performance in training and in games. Players who eat a good diet will run further, sprint more, keep their concentration longer, are more successful with passing/crossing accuracy, and are less likely to get injured.





Athlete experience

We believe we are the product of our decisions not our circumstances. We will empower, and support, every athlete to drive their own journey and achieve their personal success.

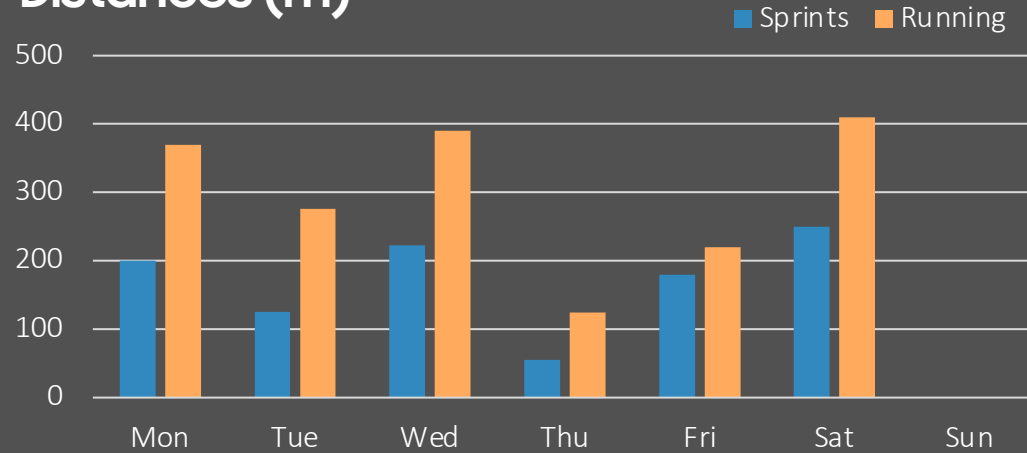
Performance Analysis

Yasmin Parsons

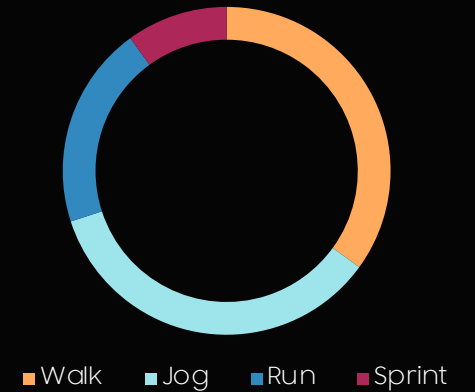


Centre, WA

Distances (m)



Game speeds



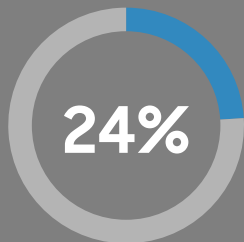
Total distance in game
9.8km

Centre pass receives
37 +10%

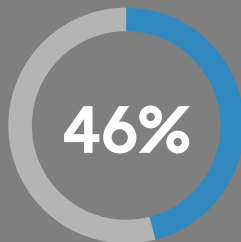
Forward transitions
11 +5%

Feeds to GA
5 +1%

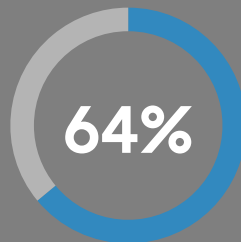
Possession



Lost possession



Forward passes



Broke the lines

Insights

- Overall, strong levels of physical attributes & athletic capacity
- Positive increase in transitions & linking up play in attack
- Introduce plyometrics training to improve reaction times, agility and mobility

Performance Reviews



Player profile

Every player in the Academy will receive a Player Profile, outlining specific KPI's

Aug



Parent review

Full review of the athlete experience, on and off the pitch, and update on academic / athletic progress

Dec



Player review

Athlete-led formal review meeting to reflect on performance and priorities going forward

Mar

May

Athletic testing

Detailed assessment of athlete movement qualities and physical performance metrics



Athletic testing

Analysis of key performance measures, specific to player needs and development areas



Athletic testing

Season review and progression analysis, highlighting key gains & any training plan adjustments



2021/22

Planning for 2021/22 academic year

Academy Overview

Enrollment is open for students

Player Development

Competitive weekly fixtures against elite academy teams

Training Kit

Training & playing kit is included

Sports Science

Full access to sports science & medical support

On-Site Gym

Full use of our on-site gym

Performance Analysis

Expert video analysis, GPS tracking & heart-rate monitoring

Outstanding Education

A range of academic study options with leading institutions

Complimentary Pathways

A student-centred approach for sport & education

Social & Culture

Study, train & play alongside students from across the globe

Pastoral Care & Support

Personalised guidance, mentoring & emotional wellbeing

Nurturing Potential

Preparing students for their next steps in education

Enrollment Schedule

Jan

Feb

Mar

April

May

June

July

Aug

Sept

Admissions for 2021/22
academic year open

Complete application
form, outlining courses &
expected grades

Student interviews

Conditional places
offered to students

Exam results released

Acceptance letter,
welcome pack & secure
Academy place

Squad number issued &
training / playing kit
ordered



Next Steps

For an application form and further information
please contact:

Rhoda Breakell

Head of Athlete Liaison

Tel: 07764 286 360

Email: rhoda@thesbgroup.co.uk

Contact

Location

The SB Group Sport & Education Academy

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Bracknell

Berkshire

RG12 9AN

Contact

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