

Annual Meeting ■ Bull Performance Testing Results ■ Quail Pass Genetics

Braunvieh World





ALEX BEAU MOCHA LATTE

Reg. # PB92542 • Tattoo 341E

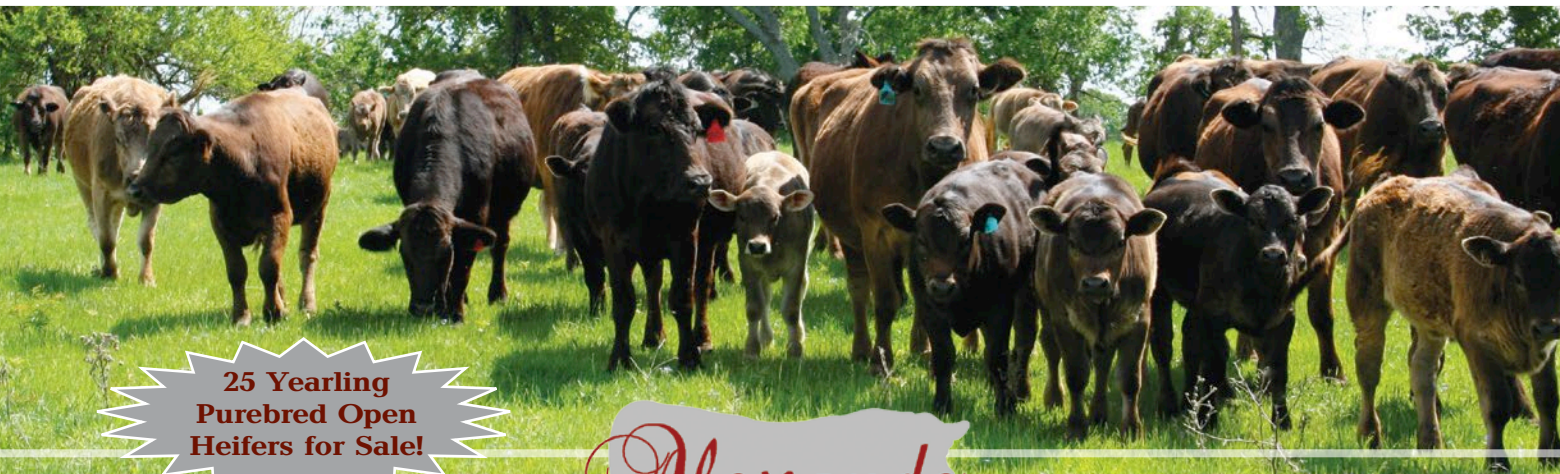


- Sired by Beaumont, our Flagstaff son that continues to sire the most efficient, powerful offspring.
- Her dam is from the M42 Family, which continues to make excellent offspring with longevity and mothering ability that make THE BEST!
- From the show string, polled, gentle and bred to Xerox – the Low Birth Weight Bull.

MAKE A LATTE YOUR CHOICE
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FORT WORTH, TEXAS

January 20, 2019 at 6:00 p.m.
Watt Arena
Fort Worth Stock Show



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Braunvieh Calves for the Future

Herd Bull Toronto (above) is a product of our program. Two of the calves above are his, and two more are his half sibs by Wizard of Oz. Those calves and their herd mates are our future.

The Calves for Your Future. The four Wizard progeny at right are half sibs to National Champion Toronto. Make them yours when they sell Jan. 20 in the National Braunvieh Sale at Ft. Worth. Witchy is a show champion, having won the Royal Jr. Show and Tulsa State Fair for Jordyn Walker. The bulls are looking more like herd bulls each day, and Toto would make a great junior project or future herd matron.

See all four of these sale entries at the ranch, in Denver or in the Brink stalls at Ft. Worth. View their videos at brinkbraunvieh.com



SG Witchy 956E – Grand at the Royal Jr Show & Res. Grand in the Open Show. Many-time champion with a year of eligibility left. PB92859



BLC Warlock 462F – Wizard son with a thick butt and nice muscle shape. 72 lb. birth wt. is a bonus! PB94653



All 4 Sell Jan. 20

BLC Maria's Warlock 688F ET
A Wizard son out of the My Maria cow. He'll beef up your calf crop. PB93876



BLC Toto 318E
Another Wizard ready for the showing or pasture. She'd work for a junior. PB92855

The Newsroom

Thank You to our Fall Customers

Herd Builder & Private Treaty buyers...

Ed Muth, Marjorie Savely, Jeremy Werneke, Troy & Shelby Selvy, Hershey Harvest Farm, Wendell & Jodi Hull, Brittany Finton, Michael Lehmann and Lee & Ashley Schouten.

MARK YOUR CALENDARS:

Jan. 15, 2019 – Denver Braunvieh Show
Jan. 20, 2019 – Ft. Worth National Braunvieh Sale
Jan. 22, 2019 – Ft. Worth National Braunvieh Show

Call for Toronto Semen – \$30/straw
Venture 317A Semen – \$20/straw

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On the Cover: Braunvieh cows on a crisp winter day. Photo courtesy of Mark Nelson.

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Braunvieh World

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Braunvieh World

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Find Us on Social Media!



Bluebonnet Braunvieh

Fort Worth **Coming to the National Sale** **Jan. 20, 2019**

Look for 2 cow-calf pairs with heifer calves offered in the National Sale at Fort Worth!

BLU 10D



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870 B



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President's Message

with Mark Nelson

Many of us don't like to market, preferring to let someone else create the marketing opportunities. Over the years, one consistent member comment I have heard is the association needs to do a better job of helping members and bull customers market Braunvieh. My standard response is that marketing is really the responsibility of those who raise what they are selling. The association offers promotion to help members in marketing – the National Braunvieh Sale, online sales, USDA Process Verified Programs, RFD-TV programs, the *Braunvieh World*, and booths at both the Houston Livestock Show International Room and National Cattlemen's Beef Association (NCBA) Trade Show.



Considering our membership and staff size, this is impressive and a legitimate response. However, the marketing question is a good question meriting more than my political answer. To understand where we need to go, we must look at where we have been.

The timing of Braunvieh coming to the United States was not ideal. Our breed traits and cattle were good and, 30 years ago, could have been viewed as a solution for many industry shortcomings such as maternal, disposition, frame score and marbling.

However, this is how we were received:

Exotics – We were the last Continental breed to be introduced to the U.S. cattle industry. Breeds coming before us had calving issues, as did we. But we came in about the time everybody was fed up with these calving issues, and most ranchers were moving back to easier-calving breeds. About this time ranchers were also moving away from Continentals due to maternal, size, disposition and Quality Grade shortcomings. These were not problems Braunvieh had but entering the U.S. beef industry during this mass exodus of Continental breeds was just bad timing.

Reaction time – While most Continentals got a grace period to deal with issues, because the Braunvieh breed was late to the party, our breed did not. To the credit of our breeders, we have dealt successfully with birth weight. But with Braunvieh being moderate framed we had no time to overcome yearling weight concerns, and those who stayed with Continentals did so largely because of performance benefits.

Hide color – Braunvieh came to the United States when Certified Angus Beef® and black hides were becoming very important. With Braunvieh having the wild-type color allele, they were viewed as having a "color problem." The traditional Braunvieh color was associated with dairy and discounts. To complicate this, the wild-type color gene results in brindle calves when mated to red, and chocolate calves when mated with black, bringing discounts at the sale barn.

History always leads to the present, and we still have some of those old perceptions to deal with. Our cattle are good, and we believe in them, but we are still a minority. If the rest of the industry shared our mindset, Braunvieh would be where Angus is today. But if we focus on both our customers and our cattle at the same time, we can truly make progress in market share. First, sell them what they want to buy, but make sure cattle can deliver and are so good they can't live without them the next time.

Here is how we do that:

1. Offer only good-looking cattle in good condition. Eye appeal is cosmetic but is a lasting first impression that affects buyer acceptance.
2. Choose your color preference intentionally for your target customers. Be honest and informed about what your bulls' color may do on their cows, as crossbreeding is our biggest marketing opportunity.
 - a. If black bulls are what they want, breed for black and not chocolate. Remember, it's hard to make black cattle when you breed chocolate to chocolate. You need a jet-black animal on one side of mating and

Continued on page 8



BRAUNVIEH

When Profit Matters

THE BRAUNVIEH ASSOCIATION OF AMERICA

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*From Our Herd to Yours
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Very Merry Christmas
and Blessed New Year!*

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For more information visit us at www.harvesterfarm.com or find us on Facebook

Lehmann Organic Farm & Lone Oak Farm will be offering the following Purebreds and Beefbuilders at the Fort Worth National Sale, Jan. 20, 2019

Lone Oak Farm, Sean and Marie Lehmann:

BULL, LOF CRONUS E509, BN92618

BULL, LOF SORCERER E508, BN92617

BULL, MR EML WILDCAT E507, PB92619 (owned by Emma Lehmann)

HEIFER, LOF MS BLACK DIAMOND F520, BN95074

HEIFER, LOF MS BELLE E521, PB95078

HEIFER, LOF MS RUBY F516, BN95070

HEIFER, EML MS LEANNA F527, PB95081 (owned by Emma Lehmann)

BRED COW, MS BBB B426, PB86908



LOF CRONUS E509, BN92618

Lehmann Organic Farm, Elmer and Carol Lehmann:

HEIFER, ECL MS SAINT HELENA F530, BN95084

HEIFER, ECL MS RED VELVET F532, BN95086



MR EML WILDCAT E507, PB92619

For more information please call

620-490-0169 or 620-490-0206



preferably both sides to make truly black cattle.

- b. If they want only black calves, most any color of Braunvieh can do that if their cows are homozygous black. If they are crossbred cows, then only sell them jet-black/homozygous black bulls.
 - c. If they want brindle calves, sell them traditional colored bulls; if they don't want any brindle calves, sell them homozygous black bulls.
 - d. Identify customers who don't have color restrictions. We are one of the few breeds with color identity with a thriving fullblood market. When you put a traditional hide on your cattle, make sure it's on good ones because this truly represents all of us.
3. Breed cattle that compete against your competitors' breeds. Pay attention to EPDs, contemporary ratios and bull-test data. Fully utilize the BAA Performance Option Program (POP) to contribute to better EPDs. Make sure you are not passing on anything that will contribute high birth weights, low growth or poor fertility. Braunvieh is uniquely positioned to have a GrowSafe Efficiency EPD before everyone else; capitalize on this.
 4. Promote and protect our strengths. Braunvieh is a unique breed. We don't want to become another breed, but a preferred industry option. Marbling/muscle, maternal/carcass, longevity, disposition, milk, adaptability, efficiency and moderate size are our strengths to maintain. Focus on marketing maternal benefits and make Braunvieh the industry standard for females.
 5. Functional cattle bring repeat buyers. Cull hard on feet, structure, disposition, udders, etc. These are not breed traits and should not be allowed. Selling one problem animal will prevent at least 10 possible sales.
- If you want to be a seedstock producer and sell cattle successfully to others, this requires some things to do your breed justice.
- It has been my pleasure to serve as your president the last year and thank you to the many who have contributed to the efforts of the BAA! **BW**

Sale Reports

McBee Cattle Company Fall Selection Day Sale

Oct. 27, 2018 ■ Fayette, Mo.

Sale Averages

7 Braunvieh Purebred Bulls	\$4,265
10 McBeef Builder Hybrid Bulls	\$4,358
8 Braunvieh Purebred Spring-Bred Heifers	\$2,610
18 McBeef Builder Hybrid Spring-Bred Heifers	\$1,965
22 BU Influ Halfblood Spring-Bred Heifers	\$2,165

New buyers purchased 62 percent of the bulls sold; 38 percent went to repeat customers. Of the females, 54 percent went to new buyers, and 46 percent went to repeat customers. Cattle went to buyers from seven states. **BW**

Pella Farms Herd Dispersal Sale

Oct. 27, 2018 ■ Beatrice, Neb.

Top-selling bred cows included Lot 4, PFI Pellamere Y104, PB77484, sold to Quail Pass Genetics, Andrew Gunnett, Missouri, for \$4,500; and Lot 12, PFI Alexi A362, PB83188, sold to Bluebonnet Braunvieh, Benny Phillips, Texas, for \$3,000.

Top-selling bred heifers included Lot 38, PFI Enchantin Pellamere E742, PB92819, sold to Rocking RG Ranches, Gene Wioda, Oregon, for \$3,000; and Lot 35, PFI Bobbie Girl D638, PB90359, sold to Robert Hershey, Pennsylvania, for \$2,800.

Top-selling open heifers included Lot 42, PFI Fall Brook F 818, PB94587, sold to Cedar Bluff Farm, Molly Russell, Missouri, for \$3,300; and Lot 39, PFI Alexis Star F804, PB94581, sold to Bluebonnet Braunvieh, Benny Phillips, for \$2,500.

Top-selling yearling bulls included Lot 51, PFI Enforce E741, PB92818, sold to C-Farms, Todd Clubb, Iowa, for \$4,800; and Lot 52, Mr DKD Eclipse E00, PB93202, sold to Carl and Martha Griffiee, Kansas, for \$4,000

Volume buyers included nine head going to Rocking RG Ranches; seven head going to Duane Olson, Kansas; and six head each going to Carl and Martha Griffiee and Justin Heim, Minnesota. Wonderland Cattle, Carolyn Schmidt, Illinois, purchased five head. Cattle went to buyers from 11 states. **BW**

Braunvieh Herd Builder Sale

Nov. 3, 2018 ■ Marshall Junction, Mo.

Sale Averages

60 Lots	\$2,134
32 Open Heifers	\$1,808
3 Bred Heifers	\$2,300
5 Bred Cows	\$1,880
20 Pairs	\$2,695

The Herd Builder Sale continued its 16-year tradition of bringing quality Braunvieh females before an appreciative audience. Ten states were represented on the buyers' list, with strong support throughout the sale.

Topping the sale at \$4,400 was a pair from Siebrandt Family Farms, Jansen, Neb. Miss HLJ Golden Dream ET and her heifer calf sold for \$4,400 to Lane & Lane Braunvieh, Morrisville, Mo. Two other pairs came in at \$4,000. WW Ms 660D BT and her bull calf from W/W Cattle Co., Section, Ala., sold to Elizabeth Stoddard, Hackberry, La., while SSB Ms Sabrina and her heifer calf from Little River Farm, Bois D'Arc, Mo., went to Circle C Ranch, Estelline, Texas.

Leading the bred heifers at \$2,900 was BLC Venture 287E, offered by Brink Livestock, Piedmont, Kan., and purchased by Hershey Harvest Farm, Manheim, Pa. The top-selling open heifer, also from Brinks, was BLC Essence 434F, that went to Marjorie Savely, Piketon, Ohio, for \$2,600.

Miss Cheyenne Y05 from Grandview Braunvieh, Elk Creek, Neb., led the bred cows with a winning bid of \$2,500 from J Bar Braunvieh, Hedley, Texas.

Volume buyers were Jalyn Smith of Arkansas and Elizabeth Stoddard of Louisiana. **BW**

Braunvieh Update

News from the Braunvieh Association of America

Cattle Industry Convention and NCBA Trade Show

The 2019 Cattle Industry Convention and NCBA Trade Show will be Jan. 30-Feb. 1, 2019, in New Orleans, La. The convention and trade show create a unique, enjoyable environment for cattle industry members to network, create policy for the industry and have some fun! Visit the BAA at booth 1261. Find out more at <http://convention.beefusa.org/>.

Tattoo "F" for 2018, "G" for 2019

"F" is the tattoo letter code for calves born in 2018, and "G" is the tattoo letter code for calves born in 2019.

www.braunvieh.org

The BAA website is your hub for all things Braunvieh. Visit the site to see digital versions of the *Braunvieh World*, blog posts, sale reports, the latest events and much more! If you have an event to add to the calendar or an update for a page, contact Samantha at smurnin@blueprintma.com or Jenny at baaoffice@braunvieh.org.

Braunvieh Fullblood Breeder's Cup

The Braunvieh Fullblood Breeder's Cup (BFBC) is designed to promote and preserve Braunvieh fullblood genetics. The BFBC's goal is to get 15-20 fullblood heifer entries at any given show, which would allow for a separate fullblood champion drive. Previously, this program was a juniors-only program, but rules have been amended to allow anyone showing in the open shows to participate, if all other conditions are met. For more information, contact the BAA office or www.braunvieh.org/blog/.

BAA Office

During the beginning of 2019, you will hear a new voice when you call into the BAA Office. Rosanne Nelson will be filling in for Jenny while she is out on maternity leave. Wishing Jenny and her family the best.

BAA Web Sale Barn

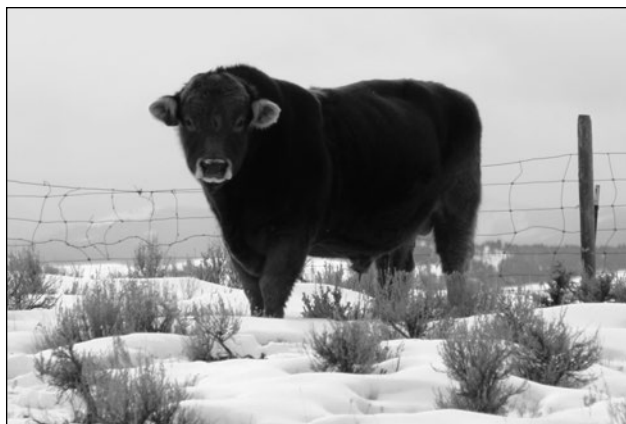
The BAA now has a web page to market Braunvieh cattle for sale or to place a want ad for Braunvieh cattle. Learn more about this new online marketplace at www.braunvieh.org.

BW

Efficiency EPDs

The BAA is the first breed association to publish Residual Feed Intake (RFI) EPDs in conjunction with GrowSafe Systems, the world's foremost bovine feed efficiency measure-

ment company. Cattle having enough data or pedigree tie-in to have .10 or higher accuracy for RFI will show an individual RFI EPD on the Braunvieh Registry System by Genetic Performance Solutions. RFI is a measurement of efficiency, with favorable EPDs having a negative numerical score, and less efficient animals having a positive one. This Braunvieh RFI EPD will be a key topic at the BAA Annual Meeting in Fort Worth in January 2019. Be sure to attend to learn more about this important new tool for the breed. **BW**



www.braunvieh.org

Calendar and Events

January 2019

- 15 National Western Stock Show Braunvieh Show, Denver, Colo.
- 20 Annual BAA Meeting, Fort Worth, Texas
- 20 National Braunvieh Sale, Fort Worth, Texas
- 22 National Braunvieh Show, Fort Worth, Texas
- 30-31 Cattle Industry Convention and NCBA Trade Show, New Orleans, La.

February

- 1 Cattle Industry Convention and NCBA Trade Show, New Orleans, La.
- 26 Houston Livestock Show Braunvieh Show, Houston, Texas

March

- 29 Adding Value Production Sale, Athens, Tenn.

April

- 20 McBee Cattle Company Selection Day Sale, Fayette, Mo.

November

- 2 Herd Builder Sale, Marshall Junction, Mo.

Junior Members

Lucinda Endy, Seymour, Texas
Abigail Linsey Feldt, Kemp, Texas
Brittany Finton, New Philadelphia, Ohio
Rachel Kate Gutierrez, Bremond, Texas
Lane Gowin, Jerseyville, Texas
David Williams, Calvert, Texas

Active Members

Horn Livestock, Brandon Horn, Anson, Texas
Legacy Ranch, Stewart and Leann King, Windsor, Colo.
Mill Creek Farm, Billy K. Lee, Lumberton, Miss.
Tyler Pekar, Hallettsville, Miss.
Salt Creek Ranch, Jason and Chlo Smith, Memphis, Texas

Quail Pass Genetics

How Using Their Competitive Advantage Has Grown Their Braunvieh Seedstock Business

By Kelsey Pope, Freelance Writer

As an 8-year-old boy, Andrew Gunnett began raising and showing Braunvieh cattle. Now a young producer, he and his parents, Bob and Deanna, own and operate Quail Pass Genetics, a seedstock Braunvieh operation near Billings, Mo.

The Gunnett family has a long line of agricultural heritage. As a sixth-generation family farm, Quail Pass Genetics became a Missouri Century Farm in 2002. Gunnett's great-great-grandparents, Frederick and Amelia Kruger Bohm, purchased the farm in 1902. They had immigrated to the United States in 1872 from Germany and settled in Billings, Mo. Like many farms of this era in southwest Missouri, the work was very labor intensive, and the family tradition of hard work has been instilled in every generation of the operation.

Up until 2001, their cattle production was primarily a small commercial cow-calf operation. In the fall of 2001, the Gunnetts purchased their first fullblood Braunvieh bull and bred cow from Lane & Lane Braunvieh.

"We were looking for a breed of cattle for their docility, hybrid vigor and growth," Gunnett says. "I was also looking for a smaller breed association to show in. I showed my first Braunvieh heifer in 2002 and have never looked back."

Andrew started showing at the junior level, and his first Junior Nationals was the third annual show. He has attended almost every one since then. He served two terms on the



Andrew Gunnett (right) with his father, Bob, (left) of Quail Pass Genetics, Billings, Mo.

Junior Braunvieh Association Board of Directors, including as president. Andrew was honored to be named Junior Herdsman of the Year at the 2015 Junior Nationals. He is now a member of the Missouri Braunvieh Association and Braunvieh Association of America.

After graduating high school, Andrew attended Drury University in Springfield, Mo., and earned his Bachelor of Science in biology. He started veterinary school at University of Missouri, but decided to take a break from school to work on the family operation. Now, he is planning to start a master's program in animal nutrition or reproduction.

As Quail Pass Genetics grew, they began selling seedstock genetics. While they care about the maternal and production traits, carcass and

performance traits for their bulls are just as important.

"We currently sell five to 10 bulls a year," Gunnett says. "We are focusing on quality, not quantity, and we are being very selective with the genetics we keep and sell. We also have to be diligent on our record keeping and tracking our performance data."

They have been using artificial insemination (AI) and embryo transfer (ET) with their cows. They have five or six donor-quality cows that they are flushing and putting embryos in recipient cows. In 2019, they plan to lease 50-60 more recipient cows to transfer embryos into in order to improve their genetics more quickly.

"I want to grow our operation up to 500-750 cows," Gunnett says. "My

Continued on page 12

16th
Annual

HERD BUILDER

BRAUNVIEH FEMALE SALE

THANK YOU BUYERS & BIDDERS

**THE HERD BUILDER
BUYERS CAME FROM
10 STATES**



Circle C Ranch, Estelline, TX
Harold Dudenhoeffer, Linn, MO
Hershey Harvest Farm, Manheim, PA
Randy Hiesterman, Palmer, KS
Jay H Farms, LLC, Rose Bud, AR
J-Bar Braunvieh, Hedley, TX
Knasel Farms, Pekin, IN
Lane & Lane Braunvieh, Morrisville, MO
Chad Leuking, Salem, IL
Middle Creek Braunvieh, Williamsburg, KS
Mike Mosel, Ogallala, NE
Ed Muth, Bellefontaine, OH
Rafter W Ranch, Perryton, TX

Red Valley Farm, Abbottstown, PA
Salt Creek Ranch, Memphis, TX
Marjorie Savely, Piketon, OH
Glenda Selvy, Livonia, MO
Troy & Shelby Selvy, Livonia, MO
Jalyn Smith, Rose Bud, AR
Elizabeth Stoddard, Hackberry, LA
Jeremy Werneke, Nelson, MO
Tana Williams, Perryton, TX

**Join us for the 17th Annual Herd Builder Sale
1st Saturday in November 2019 at Marshall Junction, Mo.**

HERD BUILDER CONSIGNORS

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Big Blue Braunvieh
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Jansen, NE 402-520-0543
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Springfield, MO 417-838-7221

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Franklin, KY 270-392-0688
PFR Braunvieh
Russell, KS 785-483-1805
Tony Barker
Odessa, MO 816-263-0552
Creek's Edge Braunvieh
Shipman, IL 618-729-4379
Quail Pass Genetics
Billings, MO 417-631-9577
Grandview Braunvieh
Elk Creek, NE 402-921-0709

QUAIL PASS GENETICS Continued from page 10

goal is to grow all of our calves from the cow all the way to the packer.”

Currently, the Gunnetts group together and feed out calves in their own facility, custom feeding their calves then selling them for a premium. It also gives them a competitive advantage with their customers to buy back calves that source back to their raised genetics.

“We started a buy-back program in which we offer to all of our bull customers that if they purchase a bull, we will buy back all of their calves at market premium,” Gunnett adds.

With improved genetics, the Gunnetts have seen their calves perform better on the rail.

“Since we are offering to buy back calves sired out of our bulls, we carefully track performance traits so we are breeding for not only production but carcass and growth,” Gunnett says.

While Gunnett started showing as a junior member, he has continued to show past his JBAA days, even winning some grand championships.

“It’s not a big part of our business, it’s more for fun, but I have enjoyed the competition and just want to keep showing,” Gunnett says.

Quail Pass Genetics focuses their seedstock promotion by looking to commercial producers to buy their Braunvieh bulls and using their competitive advantage with their buy-back program of those bulls’ progeny.

“I don’t know any other Braunvieh producers buying back and feeding out calves themselves,” Gunnett says.

They focus on selling their bulls private treaty and also sell a few select females when they can. In the future, they’d like to have an annual female and bull sale.

Andrew recognizes that there can be challenges when trying to grow a business, especially financial challenges as a young producer. Optimal animal health is also top of mind for him, so he is mindful to have a good relationship with his veterinarian, who happens to live a half mile down the road.

“I have learned so much through the years, thanks to our Braunvieh cattle and other Braunvieh breeders,” Gunnett says. “Braunvieh [is] such a versatile breed of cattle in cross-breeding and carcass traits – these certain traits have kept us in the breed.” **BW**



National Braunvieh Events

2019 National Braunvieh events are right around the corner in Fort Worth, Texas. Please join us for all the upcoming activities.

The Braunvieh Association of America annual meeting is scheduled for noon, Jan. 20, 2019. The meeting will be held in the Cactus Room of the Amon G. Carter Jr. Exhibits Hall on the grounds of the Fort Worth Stock Show & Rodeo, Fort Worth, Texas. Registration begins at 11:30 a.m. The Braunvieh Awards and Recognition Luncheon will take place during the annual meeting, and the cost for the BBQ lunch is \$20, payable at the door. Please RSVP for the meeting and lunch to the BAA staff at baaoffice@braunvieh.org.

Keynote speakers will include Mark Nelson, North American director for seedstock sales and marketing with GrowSafe Systems, speaking about Residual Feed Intake EPDs, and Cody

Garrett, of Quantum Genetix, addressing genetic testing.

BAA Board of Directors elections will also take place during the meeting. Tim Bagley, Cohutta, Ga., Caleb Russell, Jasper, Mo., and Mark Wolken, Mendenhall, Miss., are all seeking reelection. Tim Lipke, Rice Lake, Wis., and Robert Williams, Section, Ala., are running to fill the open board seats. To learn more about the candidates, their full profiles are in the member mailing sent from the BAA office.

The National Braunvieh Sale is the evening of Jan. 20, in the West Arena on the Fort Worth Stock Show and Rodeo grounds.

The National Braunvieh Show and the Southwestern Expo Braunvieh Junior Show will be held Jan. 22, starting at 10 a.m., in Watt Arena on the Fort Worth Stock Show and Rodeo grounds. **BW**

Schedule of Events

Jan. 20, 2019:

BAA Annual Meeting, Braunvieh Awards and Recognition Luncheon
Registration at 11:30 a.m., meeting at 12:00 p.m.,
Fort Worth Stock Show and Rodeo grounds,
Amon G. Carter Jr. Exhibit Hall, Cactus Room

National Braunvieh Sale

5:00 p.m., Fort Worth Stock Show and Rodeo grounds, West Arena

Jan. 22, 2019

National Braunvieh Show and Southwestern Expo Braunvieh Junior Show

10 a.m., Fort Worth Stock Show and Rodeo grounds, Watt Arena

Open Show

11:30 a.m., Fort Worth Stock Show and Rodeo grounds, Watt Arena

Bull Performance Testing Results

In the fall of 2018, the Braunvieh Association of America (BAA) rolled out a new Braunvieh Bull Performance Testing Program. The first round of test results are in, and two bulls have met the performance testing requirements. Both bulls come from Diamond H Ranch, Todd Hill, of Childress, Texas, and were on test at the Genetic Development Center in Navasota, Texas.

First up is DHR Peterbilt 22E (Reg. #BC94113). He deserves special recognition for being the No. 1 average daily gaining bull out of 320 bulls

of all breeds on the 115-day Genetic Development Center test. He is 7/8 Braunvieh, sired by DHR Andrew 21Y and out of a DHR Bit of Quinto Y47 daughter.

DHR Andrews True Believer 21E (Reg. #PB94112) is the second bull to meet program qualifications. He is also sired by DHR Andrew 21Y and out of a DSB Mr Black Ice 3146 daughter.

To participate in future tests, look for upcoming testing dates at GrowSafe System testing facilities in

your area. Breeders with bulls on test now who would like to participate in

the program and those who would like to participate in future tests, please call your testing facility and

ask them to send DNA samples from your bulls to the BAA office.

The BAA looks forward to recognizing bulls that meet the program requirements in future tests. Any questions on the program can be directed to the BAA office. **BW**

The first round of test results are in, and two bulls have met the performance testing requirements.

DHR Peterbilt 22E

Adj. BW	Adj. WW	Adj. YW	WDA Ratio	ADG	ADG Ratio	RFI	RFI Ratio	Adj. REA	REA Ratio	Adj. IMF	IMF Ratio	Overall Index
90	691	1,298	113%	4.39	152%	-.59	106%	13.73	114%	4.68	150%	127%

DHR Andrews True Believer 21E

Adj. BW	Adj. WW	Adj. YW	WDA Ratio	ADG	ADG Ratio	RFI	RFI Ratio	Adj. REA	REA Ratio	Adj. IMF	IMF Ratio	Overall Index
89	656	1,076	102%	2.65	92%	-1.10	110%	11.73	97%	3.90	125%	105%

BAGLEY FARMS

Be on the lookout for our 18-month-old bull consignments in the Ridgfield Farm Annual Bull Sale this coming spring.

TO INCLUDE:

- Fullblood
- Percentage

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Look for her at the
National Braunvieh Sale
January 20 • Fort Worth, Texas



Miss RCB E758

Reg. No. PB92689

Homozygous Polled

Sire: JBB Lone Ranger 313A

Dam: Miss RCB B452

BW: 86 lbs.



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In Memoriam

Donald Ross Hankins

Donald Ross Hankins, 64, was born Dec. 5, 1953, in Springfield,



Mo., to Ross Hankins, Jr. and Twillia Hodges Hankins. He married Karen Neely on Jan. 16, 1978, and was blessed with two children, Laura Dawn Hankins Gaddy and Jason Ross

Hankins. He passed away on Nov. 3, 2018, following a brief illness.

Don was preceded in death by his mother and his son-in-law, Grayson Gaddy. He is survived by his father, of Springfield; his wife; his daughter, Laura, and her children, Anna, Drew and Alex Gaddy, of Republic; and his son's family, Jason, Pam, Emma, and Jessi Hankins, of Republic. All were his great pride and joy.

Don graduated from Willard High School and briefly attended Missouri State University (MSU) before enlisting into the navy. He greatly enjoyed his time of service but felt the need to leave to help on the family farm.

He continued serving in the Naval Reserves, and continued his education at Columbia College, earning a bachelor's degree in agriculture education from MSU in 1986. He taught ag education in Missouri; retiring after 20 years to farm fulltime. He raised commercial cattle and registered Charolais and Braunvieh cattle.

Always the teacher, Don continued impacting the lives of many by working with young people who showed cattle. He helped everyone who wanted to learn, even if they were competing against his own family. He helped his children and grandchildren earn many national grand champion awards for their cattle but was also recognized for his support of other youth in the Simmental, Charolais and Braunvieh Associations. Besides his family, showing cattle and helping others were his great passions in life.

In lieu of flowers, the family requests donations be made to St. Jude's Children's Research Hospital or to the Jr. Braunvieh Association Scholarship Fund.

Joel Walters

Joel Walters, 57, of Fort Worth, Texas, passed from this life into the



next Oct. 3, 2018, at Community Hospice of Texas in Fort Worth. He was surrounded by his dear wife, Carolyn Winfield Walters; son, Russell Walters; and brother, Mark

Walters. Joel's passing was unexpected, and he coped bravely with his illness, wishing only that his family would be cared for after his passing. He will be greatly missed by family and friends.

Joel spent his early years in his hometown of Waxahachie, Texas, where, as a youth, he accepted his Lord and Savior Jesus Christ. Following his college years where he received his Bachelor of Arts in Communication at the University of Texas at Austin, he moved to the Fort Worth area where he was very

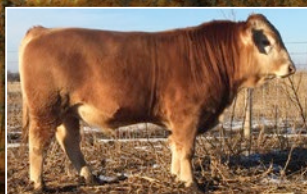
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Dam: DIA N Arctic Berry 57Z
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Junior Photo Bomb

Emma Lehmann has been around Braunvieh cattle her entire life. She grew up with her family raising the breed in her hometown of LeRoy, Kan. Currently in her second year at Kansas State University (KSU), Emma is continuing the family tradition and raising her own herd of Braunvieh cattle while pursuing her degree in agriculture education with a minor in animal science.

Emma began showing cattle in high school and has grown to love having her Braunvieh cattle in the show ring. She is involved in the Junior Braunvieh Association and is currently serving as reporter on the JBAA Board. She is looking forward to a full show schedule in the spring of 2019.

Emma will be competing on KSU's 2019 Meat Judging Team



and plans to continue in the agriculture industry after completing her degree. Continuing with her own herd through showing cattle and also selling breeding stock is important to Emma, as well.

"The Braunvieh family has positively influenced my decision to stay in the agriculture industry. This breed has made me want to teach others and help them find their paths in the industry," Lehmann says. **BW**

Our Consignments

to the

NATIONAL

BRAUNVIEH SALE

Sun., January 20th, 2019

Fort Worth, Texas



MS RDF LULU 960F ET

Sire: MHF Undaunted U820 ET
Dam: MS RDF 302U
DOB: 3/29/2018
BW: 78 • WW: 596

**A Show Heifer
in the Making.
Sells halter broke!**

PB95221



OB95222

An opportunity to own a grand-daughter of Starline Veronica FLE 3H.

MS RDF VERONICA 963F ET

Sire: GLB Sam 627 ET
Dam: Veronica DJF A577 ET
DOB: 3/30/2018
BW: 75 • WW: 636



MS RDF PRINCESS SILVER 943E

Sire: MHF
The Virginian
Dam: RDF 280
DOB: 11/01/2017
BW: 72 • WW: 506



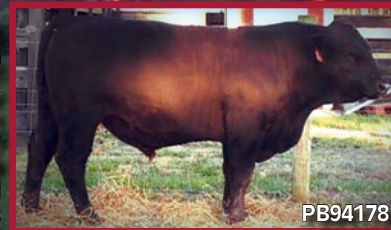
PB94450

**An easy fleshing female with
an easy going disposition.**

RDF POWERHOUSE 904E ET

Sire: AAA Woodring's Power Star
Dam: 14T MHF A91
DOB: 4/15/2017
BW: 92 • WW: 605

**A bull with a pedigree stacked
with proven performance genetics.**



PB94178

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OB80030

WW EURO IMPERIAL KARA 231Z ET

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OB95290

WW TENNESSEE WHISKEY 774E

Sired by Spittin Image and out of WW Euro Imperial Kara 231Z, we expect great things from this powerful young prospect. He posted a 1,270 adj. YW.



BC95308

WW KIX 812F ET

HOMO BLACK AND HOMO POLLED. Another one out of a mating that never misses; making him a full brother to the likes of WW Brooks 665D, WW Dunn 664D and WW My Maria 454B.

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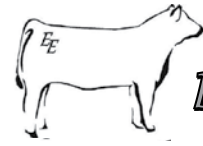
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 Fullblood/Purebred Female**
 MISS DSB STARS AURORA 8001
 Darkside Braunvieh, Peculiar, Mo.



**Reserve Grand Champion
 Fullblood/Purebred Female**
 SG WITCHY 956E
 Jordyn Walker, Tecumseh, Okla.



**Grand Champion
 Fullblood/Purebred Bull**
 OCC TRAMPAS E72
 Andrew Gaddy, Willard, Mo.



**Reserve Grand Champion
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 STAR EL DORADO10D1 ET
 Red Valley Farms, Abbottstown, Pa.



**Grand Champion Fullblood/
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 MISS KKB B101
 Jalyn Smith, Rose Bud, Ark.



**Reserve Grand Champion
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**Grand Champion
 Beef Builder Female**
 STAR WHITE DIAMONDS 90E1 ET
 Star Ranch, Weatherford, Texas



**Reserve Grand Champion
 Beef Builder Female**
 MISS DARKSIDE 8414
 Darkside Braunvieh, Peculiar, Mo.



**Grand Champion
 Beef Builder Bull**
 JMS MR CARAMEL E105
 Jalyn Smith, Rose Bud, Ark.



**Reserve Grand Champion
 Beef Builder Bull**
 HFCC WHITE LIGHTNING
 Aaron Locke, Orange, Va.

In Memoriam
Continued from page 14

active in the Calvary Cathedral International Church. There he met his wife, Carolyn, through the single's ministry. They had a son, Russell, now 23.

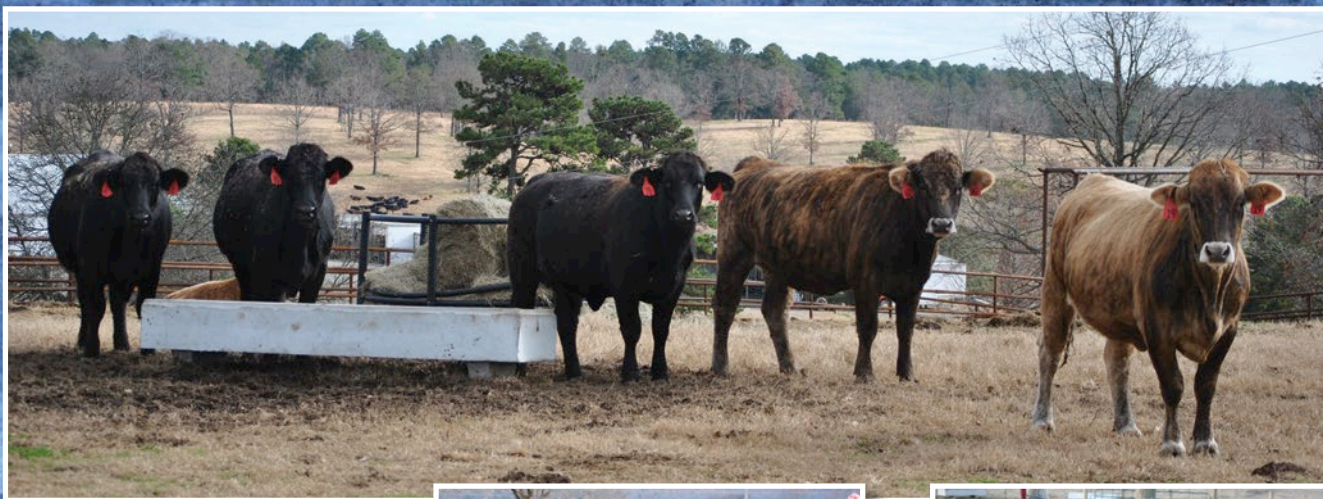
Joel loved his work as a professional videographer, director and

writer. He worked at Superior Livestock for many years involved in videography for stock auctions, followed by freelance work for clients in the ranching business. His weekly productions of The American Rancher on RFD-TV were produced for seven years. **BW**

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Jan. 20, 2019 | Fort Worth Stock Show & Rodeo, Fort Worth, Texas



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and Reserve Division Champion at American Royal.



Fort Worth National Sale consignment
STAR MISS DEE 46F a polled 1/2 Charolais, 1/4
Braunvieh April heifer (SSR Mr Driven PLD x TLC
Johns Delila C5246). BW 69#, WW 490#, no creep.

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(Business Done
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faithfulness. Delight yourself in the Lord; and
He will give you the desires of your heart.
Commit your way to him and He will do it."