

Invitation to Advertise

The Board of Directors and Officers of the Filipino International Community of America (FICA) are pleased to inform you of the hosting of the **2nd Outstanding Parents' Award and Gala on Saturday, July 21, 2018 at the Ramada Plaza Hotel, 160-A Frontage Road, Newark NJ 07114 From 1:00-5:00PM.**

National Parents' Day became law in 1994 when President Bill Clinton established the fourth Sunday of July as a recurring and perennial day of commemoration. Since then, churches and community groups across the country have held annual activities designed to celebrate and strengthen families and to honor outstanding parents in their communities.

This is the time to recognize and celebrate the very best people who have given sacrificially of their lives, including their time, financial and emotional resources, and more, to fulfill that uniquely special and God given role of being a father and mother.

In this connection, we invite you to become part of this important occasion and consider advertising in our color printed commemorative journal as a way to promote your organization, program, products and services.

Thank you very much.

SPONSOR RATES

Gold: \$3,000.00 (Logo on the banners & marketing materials, 3 reserved seats, mentions during the program, 1 page ad)
Silver: \$2,000.00 (Logo on the banners & marketing materials, 2 reserved sets, mentions during the program, 1 page ad)
Bronze: \$1,000.00 (Logo on the banners & marketing materials, 1 reserved set, mentions during the program, 1 page ad)
Table: \$500.00 (Mentions during the program, 1 page ad)

ADVERTISING RATES

Back cover: \$1,000.00
Full page: \$120.00

Inside front cover: \$500.00
Half page: \$60.00

Inside back cover: \$500.00
Business card size: \$25.00

I/We would like to place a ___message___ advertisement, in the FICA 2nd Outstanding Parents' Award and Gala journal.

Enclosed is a check amounting \$_____ as advertising cost. Please make check payable to **Filipino International Community of America** or **FICA** and mail it to: 80-B Mary St., Lodi, NJ 07644.

Gold Sponsor _____ Silver Sponsor _____ Bronze Sponsor _____ Table Sponsor _____

Back cover _____ Inside front cover _____ Inside back cover _____ Full page _____ Half page _____ Business card _____

Name of Advertiser/Organization: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Person: _____ Signature: _____

Please email your preferred layout/photo no later than July 10, 2018 to Mr. Ramil Baloro at: ram.baloro@yahoo.com. High resolution, printer-quality PDFs and JPGs are encouraged.