



November 2025

NEWSLETTER

Volume 124

In this Issue:

- Gap Closure Contest
- Do Good AND Make Money
- TVs in the Waiting Room?
- Final Practice Meetings for 2025 – November 5th, 6th.

#VegasStrong

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www.silverstateaco.com

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(702) 751-0834
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Gap Closure Contest Announced

We are excited to announce our upcoming Gap Closure Contest, designed to recognize and reward practices that close gaps in CMS (Centers for Medicare & Medicaid Services) required quality measures. This annual initiative has become one of the most engaging and impactful ways our practices come together to improve patient outcomes and achieve exceptional quality scores.

Throughout the year, your Quality Coordinators are hard at work reviewing patient medical records to ensure documentation is being noted as required by CMS for our quality measures. During monthly meetings, they provide a Gap in Care Report that can be utilized to identify patients that may be missing key elements. As we are nearing the end of the year, we would like to provide our participating practices with a final opportunity to not only close open gaps but improve their overall quality score.

This contest will run from October 20th through December 5th, offering practices the chance to win up to **\$12,000**. Please see full details, below.



Looking back at our 2024 contest, the results speak volumes about the dedication and impact of our participating practices. In 2024, our participant practices closed 5,846 gaps, representing 18% of total gaps. Standout performers included:

- **Carson Tahoe Physician Clinics**, who dominated multiple categories including Breast Cancer, Colorectal Cancer, Diabetes, and Hypertension
- **B Bottenberg, DO**, winning both Highest Colorectal Cancer Screening and Depression Screenings Percentages
- **Daulat Medical Center**, winning for Highest Breast Cancer Screenings Percentage

NOTE:

Next Practice Meeting:
Southern Nevada
Wednesday, Nov. 5, 2025

Northern Nevada:
Thursday, Nov. 6, 2025

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These results highlight the power of collaboration and commitment to quality care. Every gap closed represents a patient receiving timely, potentially life-saving intervention.

We encourage every practice to take full advantage of this opportunity. By working collaboratively with your Quality Coordinators, reviewing your patient lists early and ensuring timely documentation, your team can maximize its impact and possibly take home top honors.

2025 GAP CLOSURE CONTEST
October 20th - December 5th

WIN UP TO \$12,000

We are handing out prizes for each of the following FOUR categories...

- Breast Cancer Screening
- Diabetes A1c Poor Control
- Controlling Hypertension
- Depression Screening & Follow-Up Plan

\$1,500 for the practice that completes the most per category **AND**
\$1,500 for the practice that completes the highest percentage
of attributed patients per category!

Your practice can win in one category or all four!!!

Rules:

- Quality Coordinators will provide a **Gap in Care Report** that includes eligible patients – These will be the only patients eligible for the contest
- Must submit your completed list to your Quality Coordinator no later than December 5th
- Supporting documentation must be scanned in the chart no later than December 5th
- All submissions must be documented in given excel spreadsheet (as well as in the patients chart) – NO EXCEPTIONS!

Best of luck to all participants! We cannot wait to see the incredible work you will achieve during this contest.



Another Opportunity to Do Good AND Make Money

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Earlier this year, Silver State ACO announced an incentive payment of \$50 for every Annual Wellness Visit (AWV) done, based on CMS Claims data. The Management of SSACO developed the idea, and the Board of Managers of SSACO approved the program, to indicate their belief that Annual Wellness Visits are an integral part of caring for patients and delivering the right care at the right



time. AWVs benefit the patient (by identifying and addressing possible issues before they develop into more serious ones); benefit the practice (by seeing their patients for preventive visits and being well paid for the visit); and benefit Silver State ACO (by increasing the likelihood of being successful and earning Shared Savings).

Because of the success of the program, Silver State ACO Management and Board of Directors have announced that, effective January 1, 2026, ***the incentive payment will be increased to \$75 for every Annual Wellness Visit.***

Payments will be made quarterly based on CMS claims data. Please do not wait! Continue to do AWVs through the end of the year. You will earn the increased amount for these patients next year, when they are, once again, eligible. (And, doing them now could help you win a prize in the gap closure contest, described above.)

It's not "Just a TV"...

We've all sat in waiting rooms, watching television, just as we do at home. Or at least we think we are.



In fact, the practice has a special license to show programming. If it does not, it could be breaking the law and be subject to fines.

TV shows are copyrighted content. Watching them at home (via cable, satellite, streaming or otherwise) is covered under personal/private use licenses, generally included in the agreement with the provider of the service. Public performance – *which includes showing content in a waiting room or lobby* – is a different legal category and requires separate licensing.

There are a number of options available to comply with the law:

- Obtain a Public Performance License by contracting with television licensing companies such as Muzak (Mood Media),

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DirectTV for Business, or Comcast Business TV. These companies offer programming specifically licensed for public or commercial spaces.

- Use / display only content that is in the public domain or licensed for public use. Beware of some content which is listed as “under Creative Commons license” as this could be risky without clear terms.
- Purchase educational or informational videos with a public display license.
- Present specifically created health and wellness content by contracting with a licensed company such as REACH Media Network, Health Media Network, or Captive Health.

Please note that streaming services such as Netflix, Hulu or Disney+ may **not** be used legally in commercial or public settings like a waiting room. Their terms of service specifically prohibit it.

BE AWARE / BEWARE. Fines for violating public performance laws can be substantial, often thousands of dollars *per incident*. And, to those who say, “Who’s going to care? We’re a small office,” be aware that enforcement is opportunistic. There are trolls who look for copyright law infringers. If they find an infringer, they will demand a “caught you” fee. And, if the perpetrator does not pay, they turn the case over to the owner of the copyrights, often companies with very deep pockets, who don’t care if legal fees to defend yourself are exorbitant.



“We’re sorry. We won’t do it again” will not protect you.

Practice Meetings

Silver State ACO sponsors quarterly practice meetings to educate and foster engagement between our Participants.

The last practice meeting for 2025 will be on Wednesday, November 5th in Southern Nevada and Thursday, November 6th in Northern Nevada. Please be sure to make every effort to attend!

Practice meeting schedule for 2026 is below. Please mark your calendars now.

For a chance to be entered into a raffle to win prizes at the November meeting, please reply to this email with “Helpful information from Silver State ACO, again” in the subject line. Good luck. We look forward to seeing you at the practice meetings.

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Practice Meetings Schedule for 2026

Please join us!

SOUTHERN NEVADA

All meetings are scheduled to be held at 11:30 a.m. at Summerlin Hospital. Lunch will be served.

- Wednesday, February 11, 2026
- Wednesday, April 29, 2026
- Wednesday, July 29, 2026
- Wednesday, November 4, 2026

NORTHERN NEVADA

All are set for 5 pm for meet & greet; Meeting starts at 5:30 pm.

- Thursday, February 12, 2026 at NNMC Sparks Medical Office Building, Suite 201
- Thursday, April 30, 2026 at NNMC Sparks Medical Office Building, Suite 201
- Thursday, July 30, 2026 at Carson Tahoe Regional Medical Center (1600 Medical Parkway, Carson City) Main Hospital – Valley View Room on the 3rd floor
- Thursday, November 5, 2026 – NNMC Sparks Medical Office Building, Suite 201



Silver State ACO Celebrates Halloween

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Silver State ACO and PMC staff -
Frighteningly efficient or simply frightening?



The team at Arkos Health

Reno Family Physicians

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Ty, Amanda, Rose, Janet, Carol, Tera, Dr. Hornback, Heather, Nancy, Lorena, Amber, June



Left: Lee Ann
Below: Angela and Nancy
Nevada Heart and Vascular



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Dr. Curry and her team at Paragon Medical Associates

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