

# Jacob Goldberg

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## EXPERIENCE

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### FOX45 News – WBFF TV | *News Producer* | Baltimore, MD

June 2024 – Present

- Produce the daily 4pm newscast for Fox45 News in a top-30 ranked media market covering 11 Maryland counties and serving millions of people.
- Work with on-air talent and management to build a rundown, organize stories and create compelling content.
- Fill in as needed in other roles including producing the station's 30 minute weekly In-Depth newscast, and filling in as Executive Producer.

### News Channel 9 - WSYR TV | *News Department Production Intern* | Syracuse, NY December 2023 – June 2024

- Apply experience in news writing and research to support the station's leading 6pm local nightly news program; broadcasted throughout the greater Syracuse metro area.

### SportsNet New York (SNY) | *Content Intern* | New York, NY

August 2023 - December 2023

- Supported production of SNY's award-winning broadcast and digital programming platforms, serving over 7 million viewing households in the New York metro area, as well as an additional 9 million households across the U.S.
- Developed and wrote content for Mets Live, SportsNite, and Jets pre-game and post-game shows.

### NBC News | *Production Intern* | Washington, DC

May 2023 - August 2023

- Provided daily, hands-on production assistance to the Hallie Jackson NOW broadcast on NBC News NOW.
- Generated and designed graphics, edited video footage, and helped produce on-air content using industry software platforms such as Avid Media Composer, iNEWS, and Adobe Premiere Pro.
- Managed all duties as Field Reporter from event set-up to breakdown on all assigned story locations.

## SKILLS

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- iNEWS Production Platform
- AP ENPS News Production Software
- Saga News Production Platform
- Avid Media Composer
- Cutting Room Video Editing Application
- Adobe Creative Suite (Audition, Lightroom, Photoshop, Premiere Pro)
- Microsoft Office Suite (Excel, PowerPoint, Word)
- Social Media | Content Development & Production (Facebook, Instagram, X)

## EDUCATION

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### Syracuse University

Graduation: May, 2024

S.I Newhouse School of Public Communications

B.S. in Broadcast and Digital Journalism

3.6 GPA

Dean's list 2021-2023

## SKILLS

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New York State Broadcasters Assoc. (NYSBA) | 2022 & 2023 Outstanding Election Coverage