

Jacob C. Goldberg

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EXPERIENCE

- News Channel 9 - WSYR TV** | *News Department Production Intern* | Syracuse, NY January 2024 - Present
- Apply experience in news writing and research to support the station's leading 6pm local nightly news program; broadcasted throughout the greater Syracuse metro area
 - Work closely with the station's News Director to assist various production and on-air broadcast teams
- CitrusTV** | *Executive Producer & Reporter* | Syracuse, NY August 2020 - Present
- Oversee the 30+ person production and talent crew of Syracuse University's student-led Talking Points broadcast; a popular weekly news show exploring the impacts of both domestic and international politics
 - Lead producer of News Live at 6; CitrusTV's 30-minute newscast covering local, national, and international stories
 - On-air reporter for News Live at 6, Talking Points, Market Shares, and special programming
 - Create packages, live shots, and in-studio segments for various CitrusTV broadcasts
- Z89 - An iHeartRadio Station** | *News Director & Radio Host* | Syracuse, NY August 2020 - Present
- Run the station's news department overseeing production of 3 weekly shows, as well as weather and traffic updates
 - On-air host of one of iHeartRadio's leading weekly morning radio show, Z89's Z Morning Zoo
 - Positions previously held incl: VP of Business, Human Resources Director and Broadcast Consultant
- NBC News** | *Production Intern* | Washington, DC May 2023 - August 2023
- Provided daily, hands-on production assistance to the Hallie Jackson NOW broadcast on NBC News NOW
 - Generated and designed graphics, edited video footage, and helped produce on-air content using industry software platforms such as Avid Media Composer, iNEWS, and Adobe Premiere Pro
 - Researched and fact checked news and political content to be featured in national broadcast segments
 - Managed all duties as Field Reporter from event set-up to breakdown on all assigned story locations
- SportsNet New York (SNY)** | *Content Intern* | New York, NY August 2023 - December 2023
- Supported production of SNY's award-winning broadcast and digital programming platforms, serving approx. 7 million viewing homes in the New York metro area and an additional 9 million homes across the U.S.
 - Developed and wrote content for Mets Live, SportsNite, and Jets pre-game and post-game shows
 - Edited video content footage for use in on-air segments across various SNY broadcasts
 - Gathered research and analyzed game/player statistics to enhance show content and production quality

SKILLS

- AP ENPS News Production Software
- AP Writing Style Proficient
- Avid Media Composer iNEWS Production Platform
- Adobe Creative Suite (Audition, Lightroom, Photoshop, Premiere Pro)
- Microsoft Office Suite (Excel, PowerPoint, Word)
- Social Media | Content Development & Production (Facebook, Instagram, X)

EDUCATION

Syracuse University Syracuse, NY
S.I. Newhouse School of Public Communications May 2024 - May 2024
B.A. in Broadcast and Digital Journalism
Deans List: 2021-2023

AWARDS

New York State Broadcasters Association (NYSBA) | 2022 & 2023 Excellence in Broadcasting: Outstanding Election Coverage