



Alto Artists Tour
PO Box 447
Alto, NM 88312

ALTO ARTISTS TOUR

GUIDELINES FORM 2025

TOUR DATES: Fri/Sat: Aug. 1 & 2 10-5 pm:
Sunday Aug. 3 12-4 pm
Preview Party: July 31 5-7PM

Please read the application and guideline pages completely as changes have been made to the participation and volunteer duty requirements. Return this form with your application.

Submission Deadline: March 3, 2025

Participation fee is \$200.00 per participant.

Artists that work together may apply as one artist but **MUST collaborate on each artwork**, otherwise, they must each submit a separate application.

Application fee is non-refundable.

All artwork must be original; created and signed by the participating artist.

- Artist must have a sufficient current inventory available for sale.
- Prints, giclée and reproductions of the artists' original work is acceptable.
- To facilitate maximum sales, artists are strongly encouraged to offer work in a variety of price ranges, from low to high.

The Board reserves the right to accept or refuse sites and/or artists.

- **Site hosts** are encouraged to make available space for one or more artists to show their work. Site hosts reserve the option of refusing artists to display their work at their home site.

Artist members

- **Must have a valid NM CRS sales tax number.**
- **Are responsible for liability insurance** for his/her studio/site. Alto Artists Tour does not provide insurance and is not responsible for any accidents or injuries during the Tour.
- **Must COMPLETE set-up prior to the opening** (10am on Friday morning) and have work displayed the entire length of the show (until 4pm on Sunday)
- **Must attend 75% of meetings**
- **Are required to ask Tour guests** to complete the survey during each day of the Tour. These surveys assist us with requirements the Lodger's Tax requires for our annual funding requests for advertising support.
- **Must obtain at least two Sponsors.** Sponsor levels are:
 - \$50.00(BRONZE)
 - \$100.00(SILVER)
 - \$200.00(GOLD)
 - All Sponsors are included in our brochure.
 - **Artists have the option of being their own Sponsor** for \$100.00 or obtain one Sponsor at any level and **Self-Sponsor for \$50.00** instead of obtaining outside Sponsors.
- **Are Required** to participate in the Preview Party, July 31, 2025.

- **Are Required** to donate one piece of their own artwork for the silent auction at the Preview Party reception, to help contribute to AAT costs.
 - Artwork offered will have a **minimum value of \$50.00** for the auction.
- **All food served during tour must be PREPACKAGED** (no homemade or served open), pursuant Lincoln County Health Laws.
- **Artists are NOT ALLOWED to serve any alcohol** during the Tour in accordance with New Mexico State laws.
 - Serving alcohol to the public at a non-licensed site can result in a **FOURTH-DEGREE FELONY**.

Alto Artists Tour is an all-volunteer organization.

Each artist is required to volunteer their time helping with the Tour.

Included with your application and guideline page are the Volunteer Guidelines pages with a list of all duties.

You must choose 3 committees

*The AAT Board will **appoint** 1 or 2 of your choices to you for your volunteer work at the **March meeting**. Committees will decide **chair**, and work together to make this a successful tour!*

- ___ **BANNER COMMITTEE (1 person)**
- ___ **ADVERTISING COMMITTEE (2 persons)**
- ___ **SOCIAL MEDIA COMMITTEE (6 persons)**
- ___ **SPONSORSHIP COMMITTEE (2 persons)**
- ___ **BROCHURE COMMITTEE (2 persons)**
- ___ **SURVEY COMMITTEE (2 persons)**
- ___ **PREVIEW PARTY COMMITTEE (8 persons)**
- ___ **SIGN COMMITTEE (2 persons)**

2025 Meeting Dates: The dates and times are as follows:
FEBRUARY 19, MARCH 19, MAY 21, JUNE 18, JULY 16, AUGUST 20
 at 5:30 pm @ Sonterra Fire Station on Hwy 220.

By signing this, I acknowledge that as a **Member Artist**, I will be representing the Alto Artists Tour. I have read, understand and agree to the terms of the Alto Artists Tour Guidelines.

_____ Signature _____ Date

Return this form with your application!