

Dear Mothers of the Wedding,

Please know at Lennox East we never ask “are you Mother of the Bride or Mother of the Groom”

We know you both share an unbreakable bond, and each of you are so important and equal to us.

Please know this dress “the mother of the wedding dress” is the most special dress you will ever purchase.

We always have a great selection of all styles all sizes from 4 to 32. We know it must be elegant and attractive.

It must flatter your figure and be best suited for your occasion. We are experts in finding the best dress.

So, mothers forget about that 20 pounds you have vowed to lose! It just doesn't matter!! we will dress you so well,

Your children and family will be so surprised and so proud of you. Always remember that these newlyweds will

forever need you! They need your example and experience; they need your wisdom and advice. Your patience,

your prayers and your help. Most of all they will always need your everlasting love. That truly is what parents

of the wedding really means. Come in soon, we'll solve your problem easily, with love and without stress.