



PRIVACY NOTICE

Last modified date: January 12th, 2024

This privacy notice will explain how our organisation, 3.LIFE, uses the personal data we collect from you when you use our website. Most information on our website is at your disposal without you having to provide personal data.

3.LIFE may also, without notice, at any time make improvements or changes in the products, services, or programs described in or included in the sites. It is your responsibility to check the privacy notice periodically for changes. Your continued use of the sites following the posting of changes will mean that you accept and agree to the privacy notice.

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What data do we collect?

When you use or access our sites, we may collect and use personally identifiable information, or "PII", about you, as well as other information.

Our company collects the following data:

- Personal identification information (Name, email address, phone number, etc.) Information that you provide directly to us by filling in forms on our Site.
- When you use the site or the service, we use tracking technology to collect de-identified information relating to your browser or device type, the time and date you use the service, operating system, identification of site page views, use of particular service features, geographic location and other statistical information relating to your use of the site or the service, but which does not identify you. This information is referred to in this privacy notice as "Analytics."



- Information provided to us when you communicate with us for any reason, including information you provide in emails you send us, or submissions you may make to our blog or content you post through our social media pages.
- We do not collect any information about you from other sources outside your interaction with the sites.

How do we collect your data?

You directly provide our company with most of the data we collect. We collect data and process data when you:

- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Upload your resume.

How will we use your data?

We use the information we collect from you primarily to enable us to provide the sites to you in the best possible manner. In addition, your information may be used as follows:

- To provide you, including via your email address, with information relating to the sites.
- De-identified data, including data you provide to us via our sites, may be used to inform the health community about trends, for publication in scientific journals, for product development, in commercial transactions, for marketing and promotional use, or for sale to interested audiences. See "Sharing of De-identified Data That Does Not Identify You" to learn more.
- Data and logs are used in research to understand and improve the sites, to troubleshoot the sites, to detect and protect against error, fraud or other criminal activity, and to enforce our Terms of Use.
- To administer our sites, including by monitoring and analysing traffic and usage patterns on our sites.

How do we store your data?

We use commercially suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect on our sites. These procedures include, but are not limited to, firewalls, encryption, intrusion detection, and monitoring. We also limit access to any PII we receive to employees who need access to that information in order to do their jobs.

Our company securely stores your data at secure server software (SSL), firewalls, and end-to-end encryption to protect your data from unauthorized access, disclosure, alteration or destruction.

Our company will keep your data as long as necessary to provide our services, but no later than 6 years following termination of services.

We don't sell any data that could identify you, and we only share data about you when it is necessary to provide the sites. We may sell data, but only when the data is de-identified and aggregated.

- 3.LIFE may sell or share aggregated, de-identified data, including data you provide to us through our sites, with third party partners and with the public in a variety of ways, such as, but not limited to:
 - by providing research or reports about health and fitness,
 - publishing in scientific journals,
 - using it in product development,
 - using it in commercial transactions.
- When we provide this information, we perform appropriate procedures so that the data does not identify you and we contractually prohibit recipients of the data from re-identifying it back to you.

Information security

We apply appropriate technical, physical and organisational measures that are reasonably designed to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access, in particular where Personal Data is transferred over a network, and against all other unlawful forms of processing.

We maintain a comprehensive information security program that is proportionate to the risks associated with the processing. The program is continuously adapted to mitigate operational risks and to ensure the protection of personal data taking into account industry-accepted practices.

We also use enhanced security measures (e.g. encryption) when processing sensitive personal data. However, the transfer of Personal Data through the internet carries its own inherent risks and we do not guarantee the security of your data transmitted through the internet. You make any such transfer at your own risk.

What are your data protection rights?

Our company would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

- **The right to access** – You have the right to request our company for copies of your personal data. We may charge you a small fee for this service.
- **The right to rectification** – You have the right to request that our company correct any information you believe is inaccurate. You also have the right to request our company to complete the information you believe is incomplete.
- **The right to erasure** – You have the right to request that our company erase your personal data, under certain conditions.

- **The right to restrict processing** – You have the right to request that our company restrict the processing of your personal data, under certain conditions.
- **The right to object to processing** – You have the right to object to our company’s processing of your personal data, under certain conditions.
- **The right to data portability** – You have the right to request that our company transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

Please contact us via gdpr@3.life if you wish to exercise any of these rights. Before processing your requests, we will ask for your identification to ensure you are the requestor. In certain situations, and subject to applicable law, we may not be able or obliged to grant part or all of your individual requests.

We also have the right to refuse and/or charge a monetary fee for requests which are manifestly unfounded or excessive, for example because of their repetitive character.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. When you visit our sites, we may collect information from you automatically through cookies or similar technologies.

How do we use cookies?

Our company uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our sites.
- We may use cookies and/or pixel tags to track our users across our 3.LIFE sites and/or over time, to provide the best user experience.

What types of cookies do we use?

There are several different types of cookies, however, our website uses:

- **Functionality** – Our company uses these cookies so that we recognise you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Our company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address.
- We use Google Analytics cookies to allow us to see how you use our services so we can improve your experience. If you prefer to not have data reported by Google Analytics, you can install the Google Analytics Opt-out Browser Add-on.

How to manage cookies

You can set your browser not to accept cookies. However, in a few cases, some of our sites features may not function as a result.

Privacy policies of other websites

Our site contains links to other websites. Our privacy notice applies only to our website, so if you click on a link to another website, you should read their privacy notice.

Changes to our privacy notice

Our Company keeps its privacy notice under regular review and places any updates on this web page.

How to contact us

If you have any questions about our privacy notice, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. We welcome any questions or comments you may have regarding this privacy notice. Email us at: gdpr@3.life

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that our company has not addressed your concern in a satisfactory manner, you may contact the Data Protection Authority.

DPA
Drukpersstraat 35 1000 Brussel
+32 (0)2 274 48 00
+32 (0)2 274 48 35
contact@apd-gba.be

3.LIFE reserves the right to change this privacy statement. The most recent version of the privacy statement can be found on this website. If we revise the privacy notice, we will revise the "last modified" date at the top of the privacy notice.