



WHERE TECHNOLOGY MANAGERS BECOME PEOPLE LEADERS

📍 Hosted in Philadelphia, Pennsylvania

2027 Mid-Atlantic RLF Program

The **Rising Leader Forums (RLF)** are an intensive, in-person leadership learning lab that unfolds over six immersive sessions. This proven and highly experiential format fosters deep, sustained growth and long-term leadership development.

RLF Creates Leaders Who:

- Balance strategy and emotional intelligence
- Succeed through uncertainty
- Guide teams and organizations in new ways
- Build purpose and inclusion
- Communicate clearly and more effectively (with empathy)



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Explore locations and
dates near you!



TO REGISTER TODAY, VISIT:

RLFleadership.com



LEADERSHIP INSTITUTE

INVEST IN YOUR ORGANIZATION'S FUTURE

The **Rising Leader Forums (RLF)** registration covers all books, materials, speakers, breakfasts, lunches, refreshments — plus 18 months of free SIM membership.

RLF is a signature offering of the **SIM Leadership Institute** — a program of SIM.

An Expert Facilitator Leads The Mid-Atlantic RLF Program



DAVID BAER
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David Baer is a seasoned technology leader with more than 30 years of experience across pharmaceuticals, financial services, and digital transformation. Most recently, he served as a Senior Director at Pfizer, where he led technology support for the Global Regulatory Organization, including during the COVID-19 vaccine submission, and also served as Chief of Staff to the Digital SVP of R&D. Originally from England and based in the U.S. since 2003, David is also a graduate of both RLF and Executive RLF.



2027 MID-ATLANTIC CURRICULUM

SESSION 1

MARCH 11-12, 2027

"Your Leadership Journey"

- Getting to know each other
- Facilitation skills
- Introduction to SIM and RLF
- Commitment exercise
- Past RLF-graduate panel

SESSION 2

APRIL 22-23, 2027

"Know Thyself"

- Leading via influence
- Mentorship
- MBTI personality preference
- Personal life stories
- Business snapshots

SESSION 3

JUNE 3-4, 2027

"Paint Your Canvas"

- Fostering a culture of creativity
- The power of storytelling
- Learning Styles workshop
- Personal coat of arms
- Business snapshots

SESSION 4

JULY 15-16, 2027

"Cultivating Relationships"

- Empathy
- Vulnerability
- Values workshop
- Unconscious bias
- Developing your life mission

SESSION 5

SEPTEMBER 1-2, 2027

"Leave Your Mark"

- Delegation
- Leadership courage
- Shaping your legacy
- Developing your life mission
- The art of the possible

SESSION 6

OCTOBER 14-15, 2027

"Now What?"

- Continuous learning
- Appreciation
- Equity
- Just one change
- Graduation

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