



LEADERSHIP FOR LIFE



RLF...MORE VITAL THAN EVER!

Enroll Your Top Talent In The 2022 MIDWEST RLF

Held In Chicago, IL

MIDWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

The Midwest RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

THE MIDWEST RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



LEADERSHIP FOR LIFE



EXPERT FACILITATORS LEAD THE MIDWEST RLF PROGRAM

Recent Sponsors Include:

- Aetna, Inc.
- Allstate Insurance Company
- Beam Suntory
- Breakthrough Beverages
- Byrider
- CDK
- CIBC
- Clayco
- Direct Supply
- Health Care Services Corp
- Heidrick and Struggles
- Illinois Institute of Technology
- Loyola University Chicago
- MassMutual
- Northwestern Mutual
- Penske Automotive
- Pfizer
- Reynolds Consumer Products
- Sherwin Williams Company
- Staples
- TCS Education System
- University of Chicago Medical Center

Sessions will be held at the **Lincolnshire Marriott near O'Hare International Airport in Chicago**



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Midwest RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2023 calendar year

The RLF fee is **\$8,850** for SIM members

or

\$9,350 for non-SIM members

An additional **\$500 Early Registration Discount** is also available if paid by January 10, 2022

Please contact:

- Mark Griesbaum (mgriesbaum@affinity4ullc.com)
- Jane Prugh (jane@crstalent.com)
- Cliff Higbee (higbeecw@gmail.com)
- Karen Calvert (karen.calvert723@gmail.com)

The number of facilitators will depend upon the size of the 2022 class. Scheduled facilitators include:



Cliff Higbee ... Cliff is a Facilitator and a Co-Director of The Institute For 21st Century Leadership. He is the former Director of the Management Information Center for the Church of Jesus Christ of Latter-Day Saints. He received his B.A. in Speech Communications from the University of Utah. He is a past Intermountain Chapter president, has served on the SIM Executive Board in several Vice President positions, and chaired the 1994 Annual Interchange Conference. Cliff has been a guest lecturer at Weber State University and The Salt Lake Community College. He held an elected position on the Salt Lake City School Board and served on the Advisory Boards for Weber State University and Utah State University.



Karen Calvert ... As a longtime VP of Information Services & Technology for Mary Kay Inc., Karen brings her proven IT / business acumen, her experience in coaching and her passion for leadership development to RLF participants. While at Mary Kay, Karen co-led the company's Culture Committee, was a Wellness Ambassador for Mary Kay's Wellness Program and was a Leadership Mentor in their Mentee-Mentor program. Karen previously served on the Board for the SIM Austin Chapter and is a 2014 Southeast RLF graduate.



Steve Rodichok ... Steve is an MBA credentialed Technology leader and 2016 Midwest RLF graduate. He is an active member of the Society of Information Management, Chicago Chapter and US Navy Veteran. Steve brings an authentic, collaborative and strategic leadership style to RLF along with his 24 and still counting years of experience. Steve currently holds a Director, Head of Wholesale IT role within the CVS Health/Aetna organization.

2022 MIDWEST RLF CURRICULUM

SESSION 1: March 10-11, 2022

Starting Your Leadership Journey

Learning objectives
RLF learning model
Facilitating, listening and feedback

SESSION 4: August 4-5, 2022

What Do Others Think of Me?

Teamwork
Life vision
Ethics

SESSION 2: April 28-29, 2022

Who Am I?

Personal values
Myers Briggs assessment
What really matters to me?
What are my strengths?

SESSION 5: Sept. 8-9, 2022

Leading Change and Taking Risks

Dealing with change
Globalization
Conscious careers

SESSION 3: June 23-24, 2022

What Do I Think of Myself?

Communications
Work-life balance
Personal coat of arms
Personal leadership style

SESSION 6: October 20-21, 2022

What Do I Want My Legacy to Be?

Personal networks
Looking forward
Managing your career



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.