



**LEADERSHIP FOR LIFE**



# RLF...MORE VITAL THAN EVER!

## Enroll Your Top Talent In The 2022 MIDWEST RLF

**Held In Chicago, IL**

### MIDWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

The Midwest RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



### LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



### EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



### ADAPTABILITY

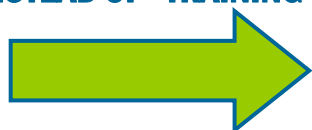
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



### DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE MIDWEST RLF  
HAS A PROVEN ABILITY  
TO DELIVER POWERFUL  
LEADERSHIP  
"DEVELOPMENT"  
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



# LEADERSHIP FOR LIFE



## EXPERT FACILITATORS LEAD THE MIDWEST RLF PROGRAM

### Recent Sponsors Include:

- Aetna, Inc.
- Allstate Insurance Company
- Beam Suntory
- Breakthrough Beverages
- Byrider
- CDK
- CIBC
- Clayco
- Direct Supply
- Health Care Services Corp
- Heidrick and Struggles
- Illinois Institute of Technology
- Loyola University Chicago
- MassMutual
- Northwestern Mutual
- Penske Automotive
- Pfizer
- Reynolds Consumer Products
- Sherwin Williams Company
- Staples
- TCS Education System
- University of Chicago Medical Center

Sessions will be held at the Lincolnshire  
Marriott near O'Hare International  
Airport in Chicago



### The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Midwest RLF program
- All breakfasts, lunches and refreshments
- Inclusion in a national program learning event for all 2022 RLF graduates
- Individual national SIM membership for each graduate during the 2023 calendar year

The RLF fee is \$8,850  
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration  
Discount is also available  
if paid by January 10, 2022

Please contact:

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The number of facilitators will depend upon the size of the 2022 class. Scheduled facilitators include:



**Cliff Higbee** ... Cliff is a Facilitator and a Co-Director of The Institute For 21st Century Leadership. He is the former Director of the Management Information Center for the Church of Jesus Christ of Latter-Day Saints. He received his B.A. in Speech Communications from the University of Utah. He is a past Intermountain Chapter president, has served on the SIM Executive Board in several Vice President positions, and chaired the 1994 Annual Interchange Conference. Cliff has been a guest lecturer at Weber State University and The Salt Lake Community College. He held an elected position on the Salt Lake City School Board and served on the Advisory Boards for Weber State University and Utah State University.



**Karen Calvert** ... As a longtime VP of Information Services & Technology for Mary Kay Inc., Karen brings her proven IT / business acumen, her experience in coaching and her passion for leadership development to RLF participants. While at Mary Kay, Karen co-led the company's Culture Committee, was a Wellness Ambassador for Mary Kay's Wellness Program and was a Leadership Mentor in their Mentee-Mentor program. Karen previously served on the Board for the SIM Austin Chapter and is a 2014 Southeast RLF graduate.



**Steve Rodichok** ... Steve is an MBA credentialed Technology leader and 2016 Midwest RLF graduate. He is an active member of the Society of Information Management, Chicago Chapter and US Navy Veteran. Steve brings an authentic, collaborative and strategic leadership style to RLF along with his 24 and still counting years of experience. Steve currently holds a Director, Head of Wholesale IT role within the CVS Health/Aetna organization.

## 2022 MIDWEST RLF CURRICULUM

### SESSION 1: March 10-11, 2022

#### Starting Your Leadership Journey

Learning objectives  
RLF learning model  
Facilitating, listening  
and feedback

### SESSION 4: August 4-5, 2022

#### What Do Others Think of Me?

Teamwork  
Life vision  
Ethics

### SESSION 2: April 28-29, 2022

#### Who Am I?

Personal values  
Myers Briggs assessment  
What really matters to me?  
What are my strengths?

### SESSION 5: Sept. 8-9, 2022

#### Leading Change and Taking Risks

Dealing with change  
Globalization  
Conscious careers

### SESSION 3: June 23-24, 2022

#### What Do I Think of Myself?

Communications  
Work-life balance  
Personal coat of arms  
Personal leadership style

### SESSION 6: October 20-21, 2022

#### What Do I Want My Legacy to Be?

Personal networks  
Looking forward  
Managing your career



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.