



LEADERSHIP FOR LIFE



RLF IS NEEDED NOW MORE THAN EVER!

NEW YORK METRO RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

Enroll Your Top Talent In The 2022 NEW YORK METRO RLF

Held In New York City

The New York Metro RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

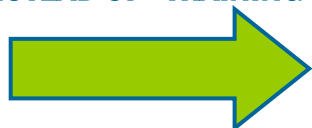
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE NY METRO RLF
HAS A PROVEN ABILITY
TO DELIVER POWERFUL
LEADERSHIP
"DEVELOPMENT"
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



Recent Sponsors Include:

- AT&T/DIRECTV, Inc.
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- Bristol-Myers Squibb Company
- Chubb Limited Insurance Companies
- Constellation Brands
- Covanta
- Cushman & Wakefield, Inc.
- CVS / Aetna
- Everest Reinsurance
- Fordham University
- Guardian Life Insurance
- Horizon Blue Cross Blue Shield-NJ
- International Monetary Fund (IMF)
- Leviton Manufacturing Co., Inc.
- Mass Mutual Insurance
- Maximus, Inc.
- McGraw Hill Financial and Education
- Mount Sinai Health System.
- NYU Langone Medical Center
- Pfizer, Inc.
- Prudential
- Ralph Lauren
- Sun Products / Henckel
- Tapestry / Coach
- Wipro Technologies

All in-person sessions will be held in Midtown Manhattan



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month New York Metro RLF program
- All breakfasts, lunches and refreshments
- Inclusion in a national program learning event for all 2022 RLF graduates
- Individual national SIM membership for each graduate during the 2023 calendar year

The RLF fee is \$8,850 for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available if paid by January 7, 2022

Please contact:

- Steven John (sajohn@comcast.net)
- Corky Valenti (cvalenti1995@yahoo.com)
- Margot Carleton (MargotCarleton@gmail.com)

EXPERT FACILITATORS LEAD THE NEW YORK METRO PROGRAM

The number of facilitators will depend upon the size of the 2022 class. Scheduled facilitators include:



Steven John ... Steven is the CIO of Aramark Uniform Services & Aramark Refreshment Services, a leading food, facilities and uniform services provider to global clients. As part of Aramark's executive leadership team, he's responsible for the overall leadership of the Information Systems Team, enhancing the customer experience and accelerating the company's growth strategy through digital innovation and technology. He's been named to the 'CIO Hall of Fame' (Class of 2018) by IDG/CIO.com, been recognized as a 'Premier 100 IT Leader' by Computerworld Magazine, has received the CIO Executive Council's Leadership Award and been recognized by Information Week as an industry innovator for his work implementing cloud solutions. Steven holds a Bachelor of Arts degree in Business Administration from the University of Utah and completed graduate work at Temple University.



Corky Valenti ... Corky has 30-plus years of consulting and leadership experience in strategic communications, marketing and technical communications, and training design and development for technology organizations. He recently retired as senior leader of Operations communications for Asurion, the global leader in device protection and personal technology support. He was previously a VP at JPMorgan Chase, where he headed internal communications for Commercial Banking Risk. Before that, he was Assistant VP, IT Communications for Chubb Corporation, responsible for leading strategic internal and external communications and providing support for the Global CIO. Corky became involved with RLF in 2004 and graduated from the program in 2007. He completed the Hartford LDR program in 2009 and received the Friend of RLF Award in 2012.

2022 NEW YORK METRO RLF CURRICULUM

SESSION 1: March 7-8, 2022

"Self-Awareness (Past)"

Learning objectives, expectations
Facilitating, listening, feedback
Knowing heritage, self, values, gifts
Personal life story
Elevator speech
Business snapshots
Welcome reception

SESSION 2: April 25-26, 2022

"Self-Awareness (Future)"

Leveraging your gifts
Values / values exercise
Understanding what you want
Life plan / career plan / life mission
Improv for leadership
Personal coat of arms
Business snapshots

SESSION 3: June 13-14, 2022

"Leadership Qualities"

Intrinsic qualities: Integrity, trust and authenticity
Learnable: Communications and networking
Teams and building relationships
Lifelong learning
Leadership principles

SESSION 4: July 25-26, 2022

"Leadership (Style)"

Leadership and personal values
Know your style
Backup style
Situational leadership / style
Leadership model
Conscious careers activity

SESSION 5: Sept. 12-13, 2022

"Defining Success"

Embracing change
Life mission / parameters of success
- Economic, making an impact, family
Priorities assignment
Personal branding
Business snapshots

SESSION 6: November 7-8, 2022

"Defining Success"

Life mission / parameters of success
- Life balance, trade-offs, validation
Legacy
Emotional intelligence
Mentoring
Leadership: Art of possibility
Graduation

