



LEADERSHIP FOR LIFE



# RLF IS NEEDED NOW MORE THAN EVER!

## PACIFIC SOUTHWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

## Enroll Your Top Talent In The 2022 PACIFIC SOUTHWEST RLF

Held In Los Angeles, CA

The Pacific Southwest RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



### LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



### EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



### ADAPTABILITY

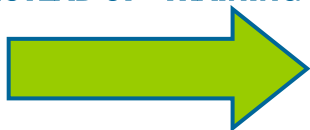
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



### DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE PACIFIC SW RLF  
HAS A PROVEN ABILITY  
TO DELIVER POWERFUL  
LEADERSHIP  
"DEVELOPMENT"  
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



## EXPERT FACILITATORS LEAD THE PACIFIC SOUTHWEST RLF PROGRAM

The number of facilitators will depend upon the size of the 2022 class. Scheduled facilitators include:



**Bob Rouse** ... Bob is a founder of the St. Louis SIM Chapter and a Past President of SIM. For 25 years he has facilitated RLF programs in the Midwest, Northeast, New York, Chicago, LA, Portland, Seattle and internal companies. He has served as a RLF Director for six years. Bob is Professor Emeritus, Computer Science at Washington University; he held many leadership positions at WU, including IT Strategy Director for the School of Medicine, automation lead for the Development Office, Assistant Dean, and Director of the Center for Intelligent Computing Systems. He is President of Red Eagle Advisors, a focused advisory practice for firms seeking leading edge business innovation for people + technology.



**Sreesha Rao** ... Sreesha is a Senior IT Manager at Niagara Bottling LLC, responsible for Supply Chain Planning, Execution, Analytics & Distribution Technologies. He has over two decades of IT leadership and management experience working closely with CIOs across consumer goods manufacturing and distribution, government and healthcare industries. He holds a MS degree in Mechanical Engineering from Marquette University, certifications in Leadership and Project Management, and has published manuscripts in peer-reviewed gait, biomechanics and rehabilitation research journals. Sreesha lives in Southern California and enjoys professional networking, running, meditation and playing golf. He is a proud 2019 Pacific Southwest RLF graduate.

## 2022 PACIFIC SOUTHWEST RLF CURRICULUM

### SESSION 1: March 24-25, 2022

#### "The Path of Leadership"

The way we learn  
What do we know and how do we know it?  
RLF Practices: Facilitating, listening, feedback  
Shared inquiry  
Getting to know each other  
Leadership lessons  
Leadership purpose  
Seeing in new ways  
Wisdom from RLF graduates

### SESSION 2: May 5-6, 2022

#### "Change, Managing Change / Teamwork"

Change, adaption, resilience, how to know?  
Mindfulness  
Articulating vision, purpose & meaning  
Making presentations to executives  
Navigating in a global world—Part I  
Influencing  
Trust

### SESSION 3: June 16-17, 2022

#### "Conversational Leadership"

Developing our senses  
Mind / brain rules  
Influencing by listening  
Reflection and pondering  
Soft-to-hard conversations — conflict resolution  
Our emotions and using them effectively  
Virtual leadership

### SESSION 4: July 28-29, 2022

#### "Tools for Leaders"

Performance management  
Profiling — individual, group  
Ethics — whose and why  
Creativity  
Creating leaders  
Critical thinking  
Highly political situations  
Dealing with fear  
Your personal ethics

### SESSION 5: September 8-9, 2022

#### "Globalization, Governance, DQ"

How we get information  
Your digital quotient  
Globalization — Part II  
Civilization: work, home, communities  
Working in a diverse environment  
Life mission

### SESSION 6: October 20-21, 2022

#### "Lifelong Leading"

Stops along your leadership path  
Leadership lessons from stories  
Mentoring  
Story telling  
Bringing your whole self to work  
Achieving life balance  
Your legacy

### Recent Sponsors Include:

- Aramark Uniform Services
- AT&T
- Belkin International
- CrowdStrike
- CVS / Aetna
- ESRI
- First American Title Insurance Corporation
- ICANN
- Kaiser Permanente
- Mattel
- Mazda North America
- Molina Healthcare, Inc.
- Niagara Bottling
- Northgate Market
- Oceanx
- Parsons
- Sony
- UC Irvine Health
- VCA (an affiliate of Mars)

In-person sessions will be held at the Marriott Long Beach in Los Angeles, CA



### The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Pacific Southwest RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2023 calendar year

The RLF fee is \$8,850  
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available if paid by January 24, 2022

Please contact:

- Bob Rouse (brouse44@gmail.com)
- Sreesha Rao (raoscans@gmail.com)
- Lisa Harper (lisadspezza@gmail.com)



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.